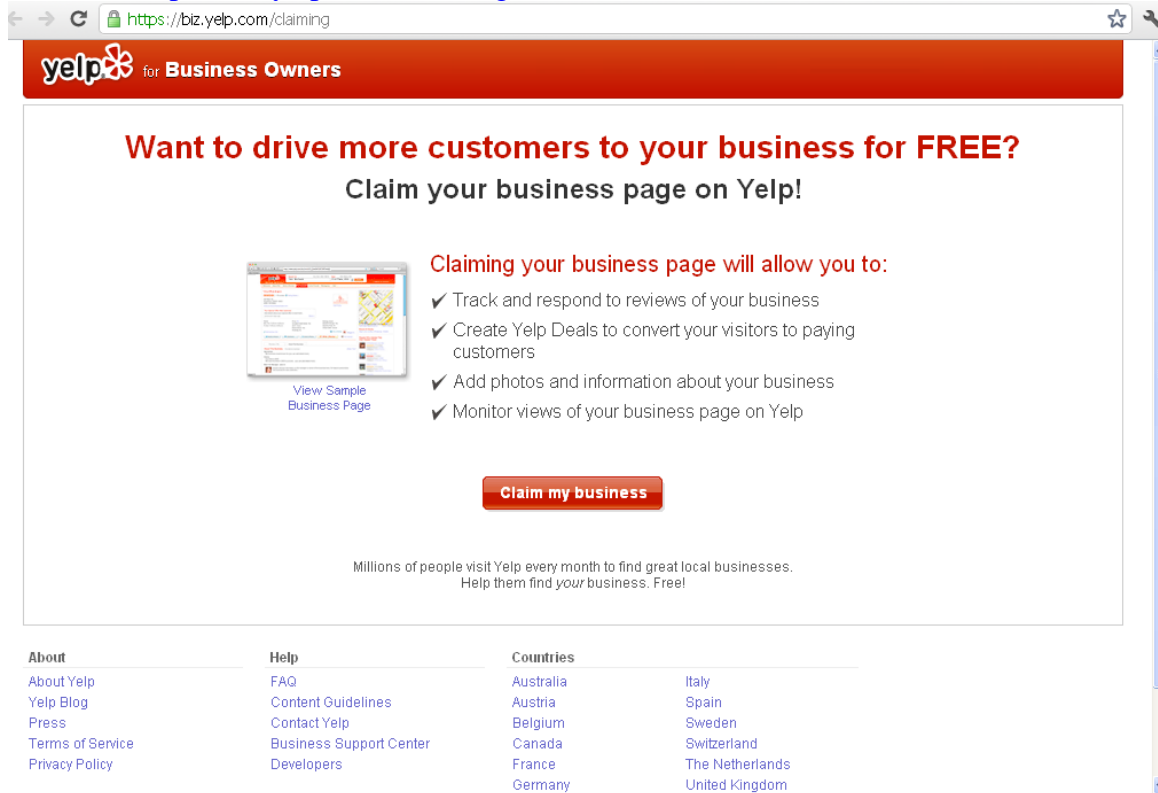


1) Go to <https://biz.yelp.com/claiming>



Want to drive more customers to your business for FREE?
Claim your business page on Yelp!

Claiming your business page will allow you to:

- ✓ Track and respond to reviews of your business
- ✓ Create Yelp Deals to convert your visitors to paying customers
- ✓ Add photos and information about your business
- ✓ Monitor views of your business page on Yelp

Claim my business

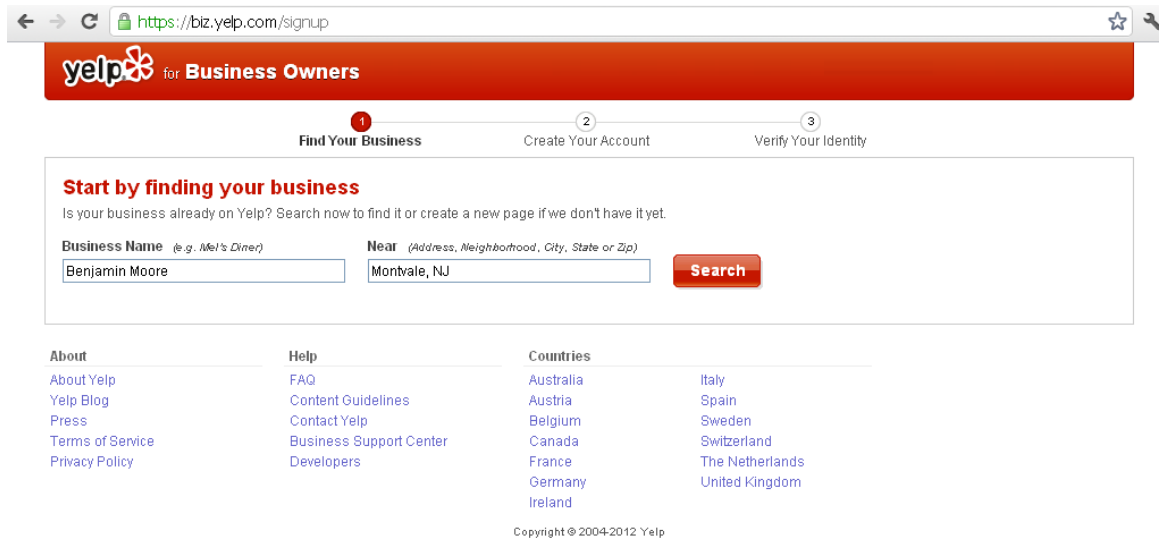
Millions of people visit Yelp every month to find great local businesses. Help them find your business. Free!

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Spain
Sweden
Switzerland
The Netherlands
United Kingdom

2) Type in the name and location of your business



Find Your Business **Create Your Account** **Verify Your Identity**

Start by finding your business

Is your business already on Yelp? Search now to find it or create a new page if we don't have it yet.

Business Name (e.g. Mel's Diner)

Near (Address, Neighborhood, City, State or Zip)

Search

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3) A list of locations will come up. If you see yours, click "unlock."

The screenshot shows the Yelp Business Owners sign-up page. At the top, there's a navigation bar with the Yelp logo and "for Business Owners". Below it, a progress indicator shows three steps: "Find Your Business" (1), "Create Your Account" (2), and "Verify Your Identity" (3). The main content area is titled "Start by finding your business" and asks if the user's business is already on Yelp. There are input fields for "Business Name" (containing "Benjamin Moore") and "Near" (containing "Montvale, NJ"), with a "Search" button. Below the search results, there are five entries for Benjamin Moore locations. Each entry includes the business name, category, address, phone number, and a star rating. The first entry, "Benjamin Moore" at "101 Paragon Dr, Montvale, NJ 07645", has a "0 reviews" rating and an "Unlock" button. A red arrow points to this "Unlock" button. The other entries are "Benjamin Moore & Co" (Already unlocked), "Benjamin Moore Paints", "Benjamin Moore by Ricciardi Brothers", and another "Benjamin Moore & Co".

4) Fill in the information, then press continue.

The screenshot shows the "Create a business owner account for Benjamin Moore" page. The page title is "Create a business owner account for Benjamin Moore" and it states "You will use this account to log in to your business owner dashboard and reply to reviews." The form fields are: "First Name", "Last Name", "Email", "Confirm Email", "Password", and "Confirm Password". There is a "Cancel" button and a "Continue" button. On the right side, there is a link: "Already have a business owner account? Log in here to add a business". At the bottom, there are links for "About", "Help", and "Countries".

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If your business is NOT listed, scroll to the bottom of the page and click “Add your business to Yelp.”

New York, NY 10040
(212) 544-7743

Nunez Hardware Category: Hardware Stores	★★★★☆ 7 reviews 4147 Broadway New York, NY 10033 (212) 927-8518	Unlock
Broadway Hardware & Paint Center Category: Hardware Stores	★★★★☆ 3 reviews 2917 Broadway Astoria, NY 11106 (718) 274-8777	Unlock
ReBuilders Source Category: Building Supplies	★★★★☆ 3 reviews 481 Timpson Place Bronx, NY 10455 (718) 742-1111	Unlock
Janovic Paint & Decorating Center Categories: Hardware Stores, Painters	★★★★☆ 2 reviews 455 E. 116th St New York, NY 10029 (212) 860-3400	Already unlocked

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Can't find your business? [Add your business to Yelp](#)

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This leads you to a page where you can fill out your business information. Press “Continue”.

yelp for Business Owners

Add Your Business

It may take a couple days for your business to show up in search results, but you can start adding business information to your page right away.

Country
United States

Business Name
Benjamin Moore

Address 1

Address 2

City
montvale

State
nj

Zip

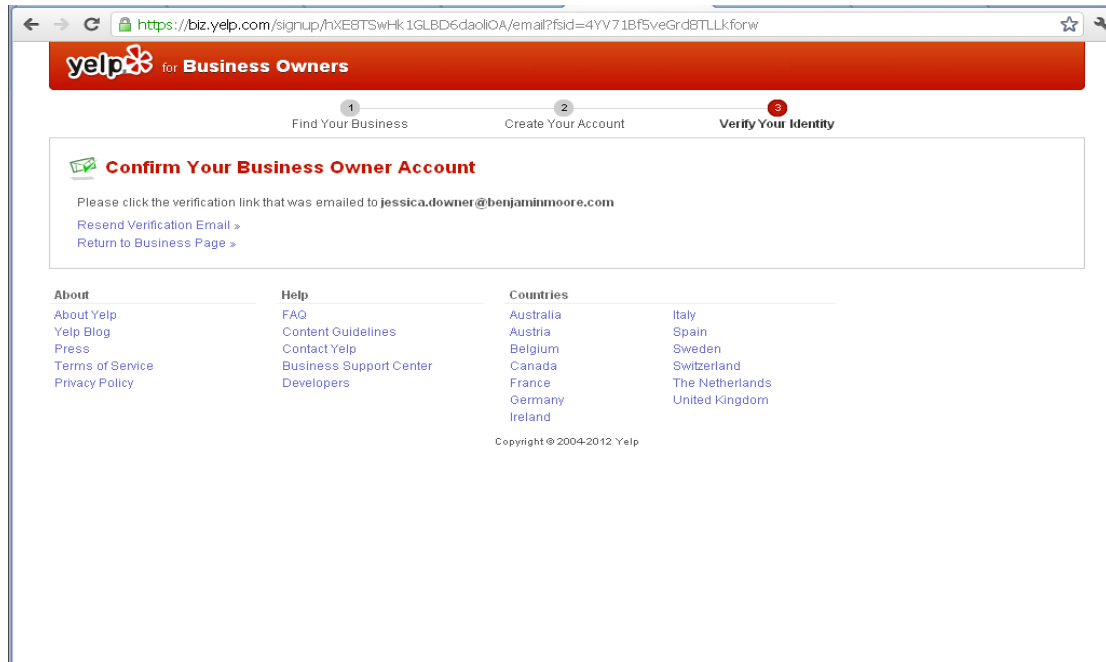
Phone

Web Address

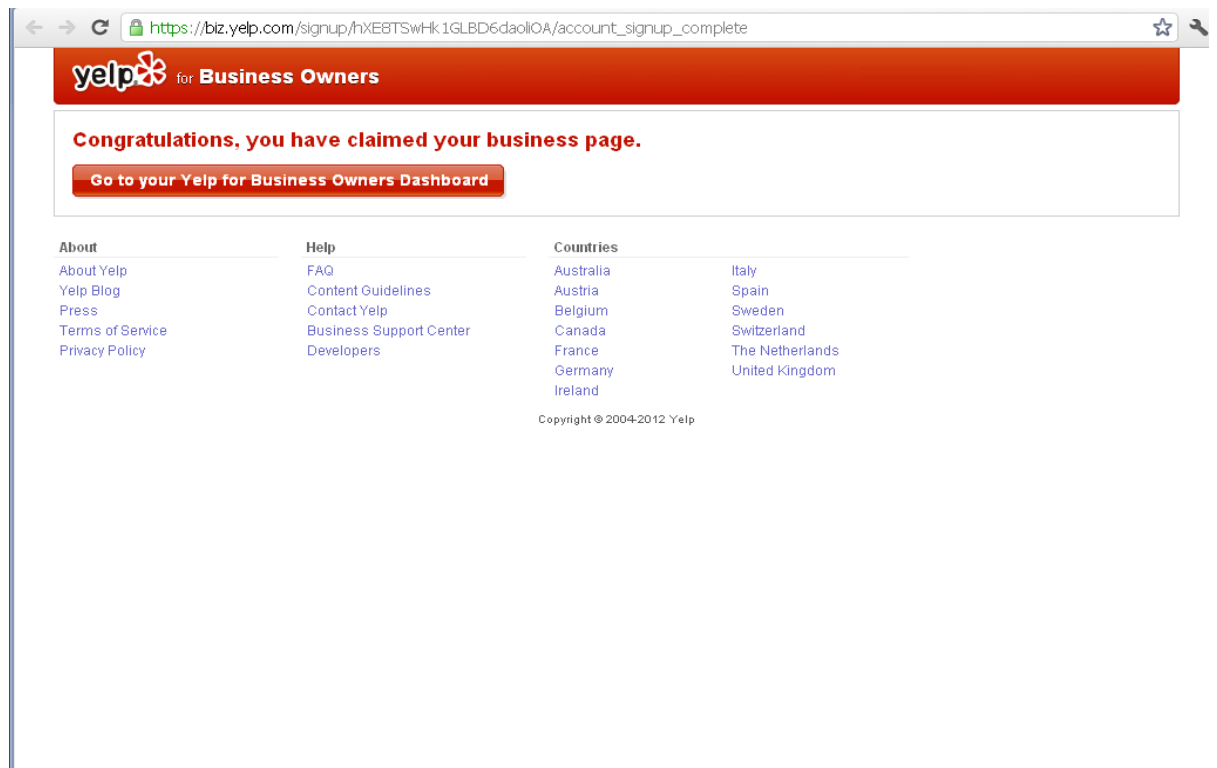
Hours
Mon 9:00 am 5:00 pm [Add Hours](#)

Categories

4) You will then be sent a confirmation email.



5) When you click the link in the email, you'll be lead to a page stating that your business has been claimed. Click "Go to your Yelp for Business Owners Dashboard."



- 6) In your dashboard, you will be able to fill out the information to make your Yelp page stand out more. This information includes:

Your Business

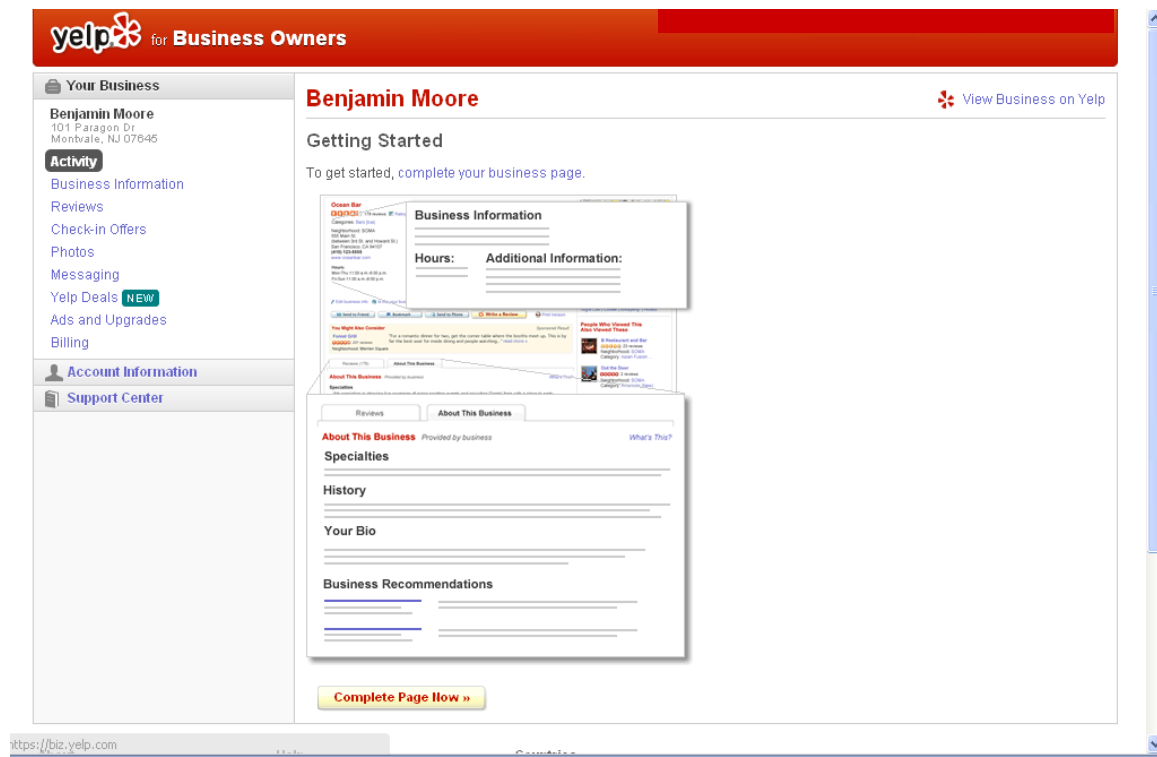
- Business Information
- Reviews
- Check –in offers
- Photos
- Messaging
- Yelp Deals
- Ads and Upgrades
- Billing

Account Information

- Where you can change your password or email settings.

Support Center

- Where you can ask your Yelp questions and get them answered.



Now your page is complete.

Log in regularly to see how many times your pages has been viewed and what actions were taken on your page. Also, please refer to

https://biz.yelp.com/support/responding_to_reviews for best practices on responding to reviews.