1) Go to https://biz.yelp.com/claiming



2) Type in the name and location of your business

→ C	'elp.com /signup			ង
	iness Owners			
	1 Find Your Business	2 Create Your Account	I verify Your Identity	
Start by finding	your business			
Is your business already o	on Yelp? Search now to find it or create a ne	ew page if we don't have it yet.		
Business Name (e.g. Mell	's Diner) Near (Address, Neigl	hhorhood, City, State or Zip)		
Business Name (e.g. <i>M</i> e <i>P</i> Benjamin Moore	's Diner) Near (Address, Neigi Montvale, NJ	hborhood, City, State or Zip)	Search	
Business Name (e.g. Mer Benjamin Moore	S Ziner) Near (Address, Neig. Montvale, NJ	htkorhood, City, State or Zip)	Search	
Business Name (e.g. Mer Benjamin Moore About About Yelp	S Ziner) Near (Address, Neig. Montrale, NJ Help FAQ	hkontrood, City, State or Z(p) Countries Australia	Search	
Business Name (e.g. Mer Benjamin Moore About About Yelp Yelp Blog	S <i>Dimer</i>) Near (Address, Neig, Montvale, NJ Hetp FAQ Content Guidelines	hitoritrood, City, State or Z(p) Countries Australia Austria	Search Italy Spain	
Business Name (e.g. Akr Benjamin Moore About About Yelp Yelp Blog Press	S Ziner) Near (Address, Neig, Montvale, NJ Help FAQ Content Guidelines Contact Yelp	hteoffrood, City, State or Zip) Countries Australia Australia Belgium	Search Italy Spain Sweden	
Business Name (e.g. Aler's Benjamin Moore About About Yelp Yelp Blog Press Ferms of Service	S Zimer) Near (Address, Neig, Montvale, NJ Help FAQ Content Guidelines Contact Yelp Business Support Center	hteothood, City, State or Zip) Countries Australia Austria Belgium Canada	Search Italy Spain Sweden Switzerland	
Business Name (e.g. Activ Benjamin Moore About About Yelp Yelp Blog Press Terms of Service Privacy Policy	S Zimer) Near (Address, Neig, Montvale, NJ FAQ Content Guidelines Contact Yelp Business Support Center Developers	hteothood, City, State or Zip) Countries Australia Austria Belgium Canada France	Search Italy Spain Sweden Switzerland The Netherlands	
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- A list of locations will come up. If you see yours, click "unlock."
 ← → C ▲ https://biz.yelp.com/signup

C Attps://biz.yelp.com/s	signup		2
Contraction of the second s	wners		
	Create Your Acco	3 Junt Verify Your Identity	
tart by finding your bu your business already on Yelp? Sea	siness arch now to find it or create a new page if we don't hav	e it yet.	
usiness Name (e.g. Mel's Diner)	Near (Address, Neighborhood, City, State or Zi	a)	
Jenjamin Moore	Montvale, NJ	Search	
Category: Home Decor Benjamin Moore & Co	101 Paragon Dr Montvale, NJ 07645 (201) 949-6533	Aiready unlocked	
Benjamin Moore & Co Categories:	51 Chestnut Ridge Rd Montvale, NJ 07645	Already unlocked	
Benjamin Moore Paints Category: Hardware Stores	(201) 57.5-9600	Unlock	
Benjamin Moore by Ricciard Categories:	i Brothers 287 Bloomfield Ave Bloomfield, NJ 07003 (973) 748-3030	Unlock	
Benjamin Moore & Co Categories:	203 Kuller Rd Clifton, NJ 07011 (973) 569-5000	Unlock	

4) Fill in the information, then press continue.

Create a business	owner account for Benjamin Moore	e Land renly to reviews		
First Name		AI	ready have a business owner account?	
		Lo	g in here to add a business	
Last Name				
Email	Confirm Email			
Ve loathe spam even more t	han you do. We will NOT sell your email address.			
Password	Confirm Password			
By clicking the button below	, you represent that you have authority to claim th	is eccount on		
By clicking the button below behalf of this business, and	you represent that you have authority to claim th agree to Yelp's Terms of Service and Privacy Policy	is account on icy.		
By clicking the button below behalf of this business, and	r, you represent that you have authority to claim th agree to Yelp's Terms of Service and Privacy Police	is account on icy.		
By clicking the button below behalf of this business, and	r, you represent that you have suthority to claim th lagree to Yelp's Terms of Service and Privacy Pol Cancel Continue	is account on icy.		
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If your business is NOT listed, scroll to the bottom of the page and click "Add your business to Yelp."

		(212) 544-	-7743	
Nunez Hardware Category: Hardware Stores		4147 Bros New York, (212) 927-	2 2 7 reviews adway NY 10033 -8518	Unlock
Broadway Hardware Category: Hardware Stores	e & Paint Center	2917 Broa Astoria, N (718) 274	3 reviews adway Y 11106 -8777	Unlock
ReBuilders Source Category: Building Supplies		461 Timp: Bronx, NY (718) 742-	★ ★ 3 reviews son Place 10455 -1111	Unlock
Janovic Paint & Decorating Center Categories: Hardware Stores, Painters		★ ★ ★ ★ ★ ★ 2 reviews 455 E. 116th St New York, NY 10029 (212) 860-3400		Already unlocked
1 to 10 of 27 Page: 1 2 3 Can't find your business?	Add your business to Yelp			
1 to 10 of 27 Page: 1 2 3 Can't find your business? ;	Add your business to Yelp Help	-	Countries	
1 to 10 of 27 Page: 1 2 3 Can't find your business? / bout bout Yelp	Add your business to Yelp Help FAQ	-	Countries Australia	Italy
1 to 10 of 27 Page: 1 2 3 Can't find your business? / bout Jout Yelp sip Blog	Add your business to Yelp Help FAQ Content Guideline	25	Countries Australia Austria	Italy Spain
1 to 10 of 27 Page: 1 2 3 Can't find your business? / bout sout Yelp sip Blog ress	Add your business to Yelp Help FAQ Content Guideline Content Guideline	25	Countries Australia Austria Belgium	Italy Spain Sweden
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This leads you to a page where you can fill out your business information. Press "Continue".

t may take a couple days for your busin	ss to show up in search results, but you can start adding business information to your page right away.
Country	
United States 🛛 🔽	
Business Name	
Benjamin Moore	
Address 1	
Address 2	
City	
montvale	
State	
nj	
Zip	
Phone	
Web Address	
Too Haarooo	

4) You will then be sent a confirmation email.

	Find Your Business	2 Create Your Account	3 Verify Your Identity	
🗭 Confirm Yo	ur Business Owner Accoun	ıt		
Please click the verifica	tion link that was emailed to jessica.downe	er@benjaminmoore.com		
Resend Verification Em Return to Business Pag	iail »			
	go #			
About	Help	Countries		
About Yelp	FAQ	Australia	Italy	
Yelp Blog Droop	Content Guidelines	Austria	Spain	
Terms of Service	Business Sunnort Center	Canada	Switzerland	
Privacy Policy	Developers	France	The Netherlands	
		Germany	United Kingdom	
		Ireland		
		Copyright © 2004-2012 Yelp		

5) When you click the link in the email, you'll be lead to a page stating that your business has been claimed. Click "Go to your Yelp for Business Owners Dashboard."

Go to your Yelp fo	or Business Owners Dashboard			
shout	Help	Countries		
About Yelp Yelp Blog Press Ferms of Service Privacy Policy	FAQ Content Guidelines Contact Yelp Business Support Center Developers	Australia Austria Belgium Canada France Germany Ireland	Italy Spain Sweden Switzerland The Netherlands United Kingdom	
		Copyright © 2004-2012 `	Yelp	

6) In your dashboard, you will be able to fill out the information to make your Yelp page stand out more. This information includes:

Your Business

- Business Information
- Reviews
- Check in offers
- Photos
- Messaging
- Yelp Deals
- Ads and Upgrades
- Billing

Account Information

• Where you can change your password or email settings.

Support Center

• Where you can ask your Yelp questions and get them answered.

Your Business	Benjamin Moore	Je View Business on Yeln
Benjamin Moore	Denjamin moore	
Montvale, NJ 07645	Getting Started	
Activity	To get started, complete your business page.	
Jusiness Information	Anna Bar	
Reviews Obeek in Offere	0000217Winner Even Support to Jun	
Check-In Ollers	harpsteriood 504A. 101 parts 1 101 parts 1	
Messaning	Hours: Additional Information:	
Yelp Deals NEW	Nake 100 and 00 an	
Ads and Upgrades	Contractions of the second secon	
Billing	Two Sign & Kao Constant Second Strategy & Second Strategy & Secon	
Account Information	Trems (10) Mad the barren	
Support Contor	Added This Desires Amount to another parameter and the state of the st	
Joupport center	Reviews About This Business	
	About This Business Provided by business What's This?	
	Specialties	
	History	
	Your Bio	
	Business Recommendations	

Now your page is complete.

Log in regularly to see how many times your pages has been viewed and what actions were taken on your page. Also, please refer to

<u>https://biz.yelp.com/support/responding_to_reviews</u> for best practices on responding to reviews.