



Explanation of Product Warranties

July, 2012

STANDARD SATISFACTION WARRANTY:

Benjamin Moore & Co. warrants satisfactory results if used according to label directions. If not satisfied return the unused portion to place of purchase with sales receipt. Material will be replaced or purchase price will be refunded. Since we have no control over surface preparation or application, THIS WARRANTY DOES NOT INCLUDE THE COST OF LABOR FOR APPLICATION OF PAINT. BENJAMIN MOORE SHALL IN NO EVENT BE LIABLE FOR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME STATES DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE LIMITATIONS OR EXCLUSIONS CONTAINED IN THE ABOVE WARRANTY MAY NOT APPLY TO YOU. This warranty gives you specific legal rights. You may also have other rights which vary from state to state.

Key Points:

- Products covered: Aura® Interior, Natura®, Regal Select® Interior, ben® Interior, ADVANCE®, Waterborne Ceiling Paint, Eco Spec®, ARBORCOAT®
- BM warrants satisfactory results when surface is prepared correctly, and product applied, in accordance with label instructions
- A "Satisfactory Result" is defined by the consumer. If they are not satisfied, they can make a claim
- Warranty only covers product replacement or a purchase price refund, NO LABOR. BM will replace with equivalent, or comparable product, at no charge.
- Consumer must produce proof of purchase (original sales receipt)
- BM will not be responsible for indirect or consequential damages. In other words, we will not be responsible for lost profits, revenues, damages or time resulting from the use of this product. Nor will we be responsible for damages to the house underlying our products.

25 YEAR WARRANTY:

Benjamin Moore & Co. warrants that this product when used in accordance with

the label instructions, will not: 1. blister from properly prepared and primed surfaces, 2. peel from properly prepared and primed surfaces, and 3. wear down or weather to expose the previously painted surface. This warranty shall be effective for 25 years and is made to the original residential consumer paint purchaser. This warranty is non-transferable. If this product fails to perform as explained above when used according to label instructions within the warranty period, Benjamin Moore & Co. will, upon presentation of proof of purchase (original sales receipt), provide an equivalent or comparable product at no charge. Since we have no control over surface preparation or application, THIS LIMITED WARRANTY DOES NOT INCLUDE THE COST OF LABOR FOR APPLICATION OF PAINT. BENJAMIN MOORE SHALL IN NO EVENT BE LIABLE FOR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME STATES DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE LIMITATIONS OR EXCLUSIONS CONTAINED IN THE ABOVE WARRANTY MAY NOT APPLY TO YOU. This warranty gives you specific legal rights; you may also have other rights which vary state to state.

Key Points:

- Products covered: ben[®] Exterior, Ultra Spec[®] Ext
- BM warrants the product from blistering, peeling, wear and weathering for 25 years when surface is prepared correctly, and product applied, in accordance with label instructions
- Warranty only covers product replacement, NO LABOR. BM will replace with equivalent, or comparable product, at no charge.
- Warranty is non-transferable, meaning the warranty cannot be assigned to another party. For example, if the dwelling or property that is coated with this product is sold, leased or rented to another party, then warranty is no longer valid
- Consumer must produce proof of purchase (original sales receipt)
- BM will not be responsible for indirect or consequential damages. In other words, we will not be responsible for lost profits, revenues, or time resulting from the use of this product. Nor will we be responsible for damages to the house underlying our products.

LIFETIME LIMITED WARRANTY:

Benjamin Moore & Co. warrants that this product when used in accordance with the label instructions, will not: 1. blister from properly prepared and primed surfaces, 2. peel from properly prepared and primed surfaces, and 3. wear down or weather to expose the previously painted surface. This warranty shall be effective for so long as you reside in your home and is made to the original residential consumer paint purchaser. This warranty is non-transferable. If this product fails to perform as explained above when used according to label instructions within the warranty period, Benjamin Moore & Co. will, upon presentation of proof of purchase (original sales receipt), provide an equivalent or comparable product at no charge. Since we

have no control over surface preparation or application, THIS LIFETIME LIMITED WARRANTY DOES NOT INCLUDE THE COST OF LABOR FOR APPLICATION OF PAINT. BENJAMIN MOORE SHALL IN NO EVENT BE LIABLE FOR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME STATES DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE LIMITATIONS OR EXCLUSIONS CONTAINED IN THE ABOVE WARRANTY MAY NOT APPLY TO YOU. This warranty gives you specific legal rights; you may also have other rights which vary state to state.

Key Points:

- Products covered: Aura® Exterior, Regal Select® Exterior
- BM warrants the product from blistering, peeling, wear and weathering when surface is prepared correctly, and product applied, in accordance with label instructions
- Warranty only covers product replacement, NO LABOR. BM will replace with equivalent, or comparable product, at no charge.
- Warranty is non-transferable, meaning the warranty cannot be assigned to another party. For example, if the dwelling or property that is coated with this product is sold, leased or rented to another party, then warranty is no longer valid
- Consumer must produce proof of purchase (original sales receipt)
- BM will not be responsible for indirect or consequential damages. In other words, we will not be responsible for lost profits, revenues, damages or time resulting from the use of this product. Nor will we be responsible for damages to the house underlying our products.