Eco-Friendly in Every Sheen

CODE	GLOSS/SHEEN	VOLUME SOLIDS	COVERAGE[1]	DRY TIME[2]	VOC	SPECIFICATIONS	
						MPI	LEED® v4
W372	Primer	31 ± 2%	400–500 sq. ft.	Touch: ½–1 hour Recoat: 1–2 hours	Zero VOC	50, 50 X-Green™, 149, 149 X-Green™	CDPH Emissions Certified
W373	Flat (2–4 @ 85°)	38 ± 2%				53, 53 X-Green™, 142, 142 X-Green™, 143, 143 X-Green™	Qualifies for Material Reporting Credit
W374	Eggshell (15–25 @ 85°)	38 ± 2%				52, 52 X-Green™, 139, 139 X-Green™, 145, 145 X-Green™	Qualifies for Material Optimization Credit
W376	Semi-Gloss (40–50 @ 60°)	42 ± 2%				54, 54 X-Green™, 141, 141 X-Green™, 147, 147 X-Green™	Eligible for LEED® Indoor Air Quality Credit

[1]Approximate gallon coverage at recommended film thickness (sq. ft.) [2]Dry time at 77°F (25°C) at 50% RH

Full System with Zero VOCs
Use Eco Spec® Primer to ensure you receive the full benefits of Eco Spec in your home.

For further safety instructions, please refer to the SDS and TDS available on benjaminmoore.com

We remain committed to the mission of our founder, Benjamin Moore, who started his paint company in 1883: to produce the highest-quality paints and finishes in the industry and deliver them directly to our customers through our nationwide network of knowledgeable, independently owned retailers.

Benjamin Moore® | ECO SPEC®

Our Greenest & Lowest Odor Paint

Feel Confident in Eco Spec®

Eco Spec is our greenest and lowest-odor paint that delivers zero VOCs and zero emissions without compromising performance or quality. It has been engineered for those who demand eco-responsible paints because they understand the importance of choosing zero-VOC and low-odor coatings to maintain good indoor air quality in their home.

• Meets the strictest VOC requirements and contains antimicrobial additives that inhibit the growth of mold and mildew on the dry paint film

• Offers excellent hide, easy application, spatter resistance, and great touch-up

• Low odor completely dissipates within 60 minutes,[1] ensuring painted areas can be occupied sooner[2]
*[1]Flat, Eggshell & Semi-Gloss*

ABOVE: LEFT WALL: Onyx 2133-10 ACCENT WALL: Meadow View 383
RIGHT WALL, TRIM & CEILING: Dove Wing OC-18

SUPERIOR HIDE

In a third-party blind test, Eco Spec® Interior eggshell delivered better hide than Sherwin-Williams® SuperPaint® with Air Purifying Technology satin. Test used paints purchased at local retail stores and applied at 400 (+/-20) square feet per gallon for two-coat application. The results show that Eco Spec rated better for applied hide after one and two coats.

ONE COAT	TWO COATS	ONE COAT		ONE COAT	TWO COATS	ONE COAT
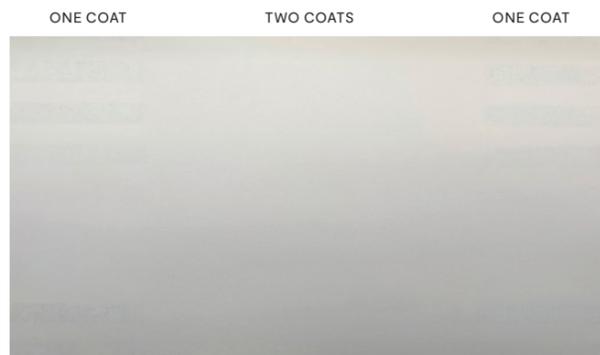
Benjamin Moore® Eco Spec® Interior eggshell, one coat on the outer sections, two coats on the middle section, tinted to Sherwin-Williams Creamy SW 7012
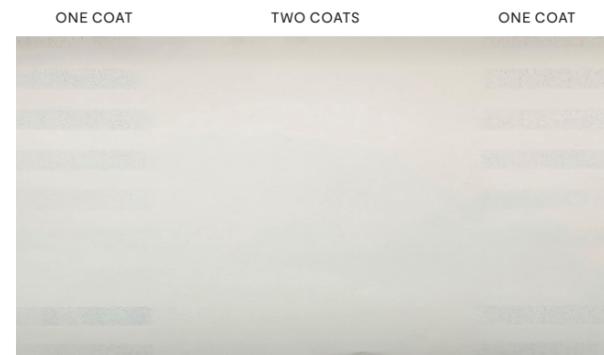
Sherwin-Williams® SuperPaint® with Air Purifying Technology satin, one coat on the outer sections, two coats on the middle section, tinted to Sherwin-Williams Creamy SW 7012

" *I'm really sensitive to smells, I have allergies, I don't like any chemical smells at all. They're painting right now, and I don't smell anything. I feel safe standing here.* "
– Homeowner, Berkeley, CA

Scan QR code to learn more about Eco Spec

[2]Based on reported third-party odor test results using ASTM E-679 for odor intensity and odor dissipation, Eco Spec Interior displayed lower odor intensity than Sherwin-Williams® SuperPaint® with Air Purifying Technology.

Maintain Better Indoor Air Quality[3]

Backed by Benjamin Moore's Green Promise®, Eco Spec® has been tested by multiple independent green certifying organizations so you can feel confident in knowing that our product meets—and often exceeds—rigorous environmental and performance criteria.

INDEPENDENTLY TESTED & CERTIFIED

The **asthma & allergy friendly®** Certification Program independently tests and identifies consumer products that are more suitable for those living with asthma and allergies. Eco Spec has earned the certification mark by achieving the program's strict criteria for VOC emissions and performance. For more information, visit aafa.org.

Green Seal® has been rewarding leading paints and coatings manufacturers for low-VOC content, safer formulas, and uncompromising performance since 1993. Today, Green Seal is among the world's most trusted ecolabels for low-VOC products. For more information, visit greenseal.org.

Certification standard for environmentally friendly paints and coatings in interior spaces. MPI's Green Performance™ Standards are the only green paint/coatings certification required by both the U.S. and Canadian governments, and referenced by the South Coast Air Quality Management District (SCAQMD). For more information, visit mpi.net.

LEED® Indoor Air Quality credits demonstrate a building's qualifications for reducing the quantity of indoor air contaminants that are odorous, irritating, and/or harmful to the comfort and well-being of installers and occupants. For more information, visit usgbc.org.

Benjamin Moore's Green Promise® designation is our company's assurance that this product meets—and often exceeds—rigorous environmental and performance criteria regarding VOCs, emissions, application, washability, scrubbability, and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore.

BELOW: WALLS, TRIM & CEILING: November Rain OC-50

[3]Compared to products with higher VOCs and emissions