



OUR GREENEST & LOWEST ODOR PAINT

CODE	GLOSS/SHEEN	VOLUME SOLIDS	COVERAGE ¹	DRY TIME ²	VOC	SPECIFICATIONS	
						MPI	LEED® v4
W372	Primer	31 ± 2%	400-500 sq. ft.	Touch: ½-1 hour Recoat: 1-2 hours	Zero VOC	50, 50 X-Green™, 149, 149 X-Green™	CDPH Emissions Certified Qualifies for Material Reporting Credit Qualifies for Material Optimization Credit Eligible for LEED® Indoor Air Quality Credit
W373	Flat (2-4 @ 85°)	38 ± 2%				53, 53 X-Green™, 142, 142 X-Green™, 143, 143 X-Green™	
W374	Eggshell (15-25 @ 85°)	38 ± 2%				52, 52 X-Green™, 139, 139 X-Green™, 145, 145 X-Green™	
W376	Semi-Gloss (40-50 @ 60°)	42 ± 2%				54, 54 X-Green™, 141, 141 X-Green™, 147, 147 X-Green™	

¹Approximate gallon coverage at recommended film thickness (sq. ft.) ²Dry time at 77°F (25°C) at 50% RH



Full System with Zero VOCs

Use Eco Spec® Primer to ensure you receive the full benefits of Eco Spec in your home.



For further safety instructions, please refer to the SDS and TDS available on benjaminmoore.com



We remain committed to the mission of our founder, Benjamin Moore, who started his paint company in 1883: to produce the highest-quality paints and finishes in the industry and deliver them directly to our customers through our nationwide network of knowledgeable, independently owned retailers.

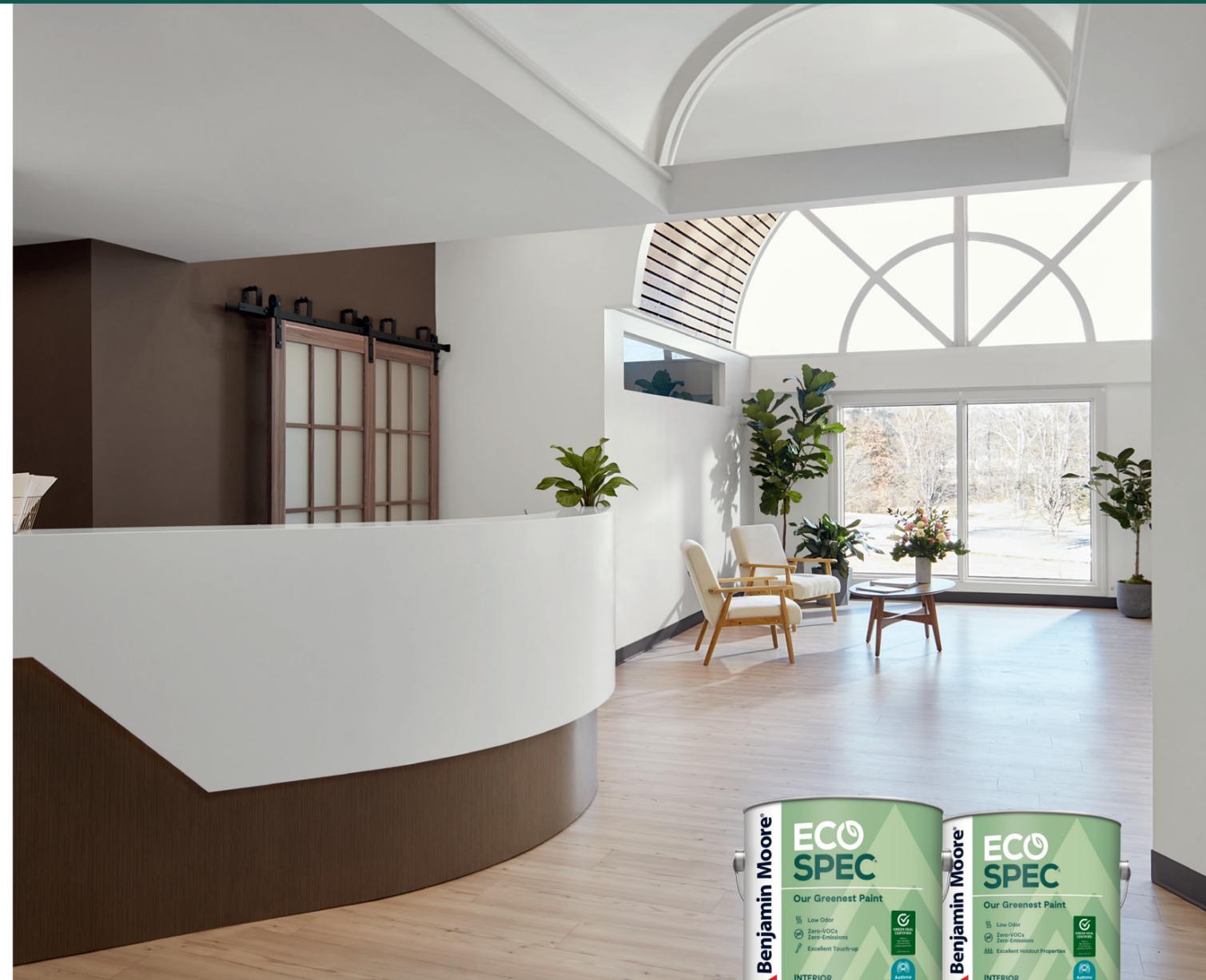
FRONT COVER: WALLS & CEILING: White Dove OC-17 LEFT ACCENT WALL: Van Buren Brown HC-70 BASEBOARD: Wenge AF-180 TRIM: Wind's Breath OC-24

Paint colors shown are not exact matches to the Benjamin Moore paints listed. Actual results may vary. Paint sampling is strongly recommended prior to use.

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M2455659 DCC 1/25



Formulated to Maintain Good Indoor Air Quality Without Compromising Performance

Maintain the Indoor Air Quality in Your Space¹

Maintaining a clean and pristine environment is a top concern for facility and property managers. Eco Spec[®] was designed for those who understand the importance of maintaining good indoor air quality in occupied spaces such as patient rooms, offices, guest rooms, and schools.

- Delivers zero VOCs and zero emissions, even after tinting
- Offers excellent hide, great touch-up, and chemical resistance to common household cleaners and disinfectants
- Dries in 30 to 60 minutes for minimal disruption
- Antimicrobial additive inhibits the growth of mold and mildew on the surface of the dry paint film



ABOVE: LEFT WALL: Kendall Charcoal HC-166
RIGHT WALL: White Heron OC-57

Our Greenest and Lowest Odor Paint

Backed by Benjamin Moore's Green Promise[®], Eco Spec has been tested by multiple independent green certifying organizations so you can feel confident in knowing that our product meets—and often exceeds—rigorous environmental and performance criteria.

INDEPENDENTLY TESTED & CERTIFIED



The **asthma & allergy friendly**[®] Certification Program independently tests and identifies consumer products that are more suitable for those living with asthma and allergies. Eco Spec[®] has earned the certification mark by achieving the program's strict criteria for VOC emissions and performance. For more information, visit aafa.org.



Green Seal[®] has been rewarding leading paints and coatings manufacturers for low-VOC content, safer formulas, and uncompromising performance since 1993. Today, Green Seal is among the world's most trusted ecolabels for low-VOC products. For more information, visit greenseal.org.



Certification standard for environmentally friendly paints and coatings in interior spaces. MPI's Green Performance[™] Standards are the only green paint/coatings certification required by both the U.S. and Canadian governments, and referenced by the South Coast Air Quality Management District (SCAQMD). For more information, visit mpi.net.



LEED[®] Indoor Air Quality credits demonstrate a building's qualifications for reducing the quantity of indoor air contaminants that are odorous, irritating, and/or harmful to the comfort and well-being of installers and occupants. For more information, visit usgbc.org.



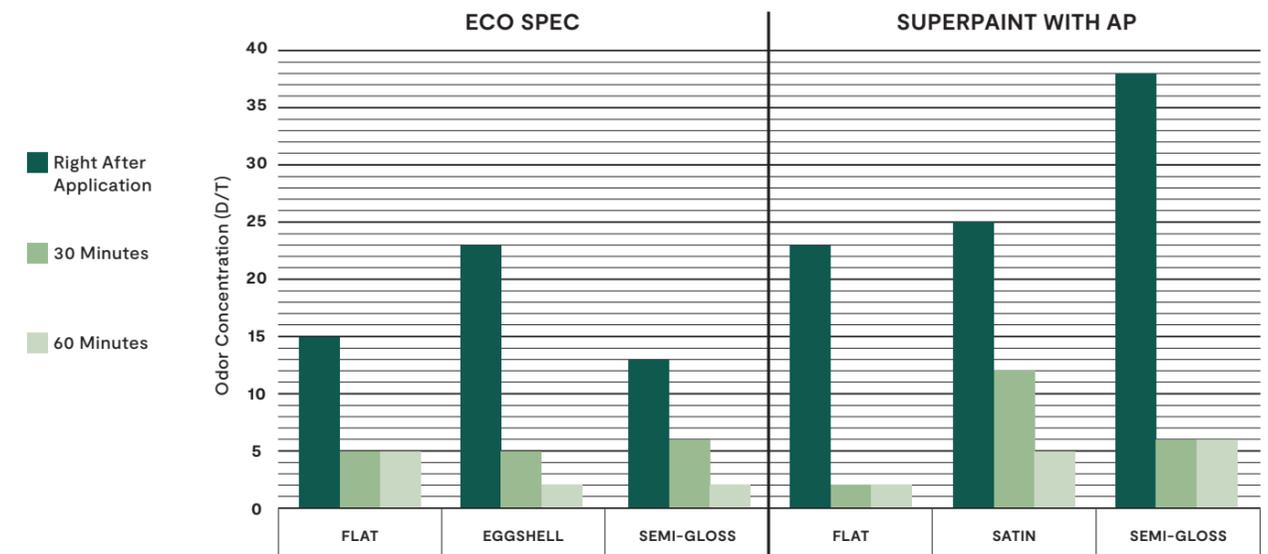
Benjamin Moore's Green Promise[®] designation is our company's assurance that this product meets—and often exceeds—rigorous environmental and performance criteria regarding VOCs, emissions, application, washability, scrubbability, and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore.

¹Compared to products with higher VOCs and emissions

Eco Spec[®] Outperforms Leading Competitor in Third-Party Blind Tests

DELIVERS LOWER ODOR INTENSITY

In a third-party test, using the ASTM E-679 test for odor intensity and odor dissipation, Eco Spec[®] Interior Latex displayed lower odor intensity than Sherwin-Williams[®] SuperPaint[®] with Air Purifying Technology. The samples were evaluated immediately after application and again at 30 minutes and 60 minutes after application.



DELIVERS SUPERIOR CHEMICAL RESISTANCE

These images illustrate Eco Spec's film resistance to common disinfectants and cleaning agents.

The same surface is shown using eggshell finish for Eco Spec versus the leading competitor. It is evident that the first sample, the one painted with Eco Spec, better maintained its color and sheen.



Benjamin Moore[®] Eco Spec[®]



Sherwin-Williams[®] SuperPaint[®] with Air Purifying Technology

“ In clinical spaces, we'll have daily cleanings, disinfectants; this is why we use Eco Spec, because it holds up to those chemicals. ”

– Facility Manager, San Jose, CA

Scan QR code to learn more about Eco Spec

