



BEN® WATERBORNE
EXTERIOR PAINT



Extend Your Painting Season

ben® Exterior helps you extend your painting season by addressing two weather challenges: temperature and rain. You can apply ben in temperatures as low as 1.7 °C (35°F). ben also resists exposure to rain as soon as 90-120 minutes after application¹.

KEY FEATURES	BENEFITS
Low temp application down to 1.7°C (35°F)	Extends your painting season
Early rain resistance	Helps you manage your time and labour costs
Excellent flow and levelling in all sheens	Gives you consistent application on all surfaces, including trim and shutters
100% acrylic resin	Delivers excellent adhesion and resistance to cracking and peeling
Engineered with Gennex® Colour Technology	Contributes to superior hide and colour retention across Benjamin Moore® colours

Increase Customer Satisfaction

- Offers dirt pick-up resistance and clean-ability equal to or better than other “self-cleaning” exterior latex paints (Low Lustre finish (K542) only)²
- Provides a mildew-resistant coating
- Comes with a 25-year warranty (see TDS for details)

CODE	GLOSS/SHEEN	CERTIFICATIONS			VOLUME SOLIDS	COVERAGE ³	DRY TIME ⁴	VOC RANGE
		Water Vapour Permeance ASTM D1653	Wind Driven Rain ASTM D6904	MPI				
K541	Flat (0.5 - 2.5 @ 85°)	✓	✓	#10	34.5 ± 2%	32.5-44.1 sq. m (350-475 sq. ft.)	Touch: 1 Hour Recoat: 4 Hours	< 50 g/L
K542	Low Lustre (10 - 15 @ 60°)	✓	✓	#15	33.3 ± 2%			
K543	Soft Gloss (40 - 50 @ 60°)	✓	✓	—	35.2 ± 2%			

SDSs and TDSs are available at benjaminmoore.ca.

¹After application over wood, primed surfaces or previously painted surfaces (25°C [77°F] / 50% RH). Other surfaces such as hardboard or vinyl may require a longer dry time.

²Based on Benjamin Moore lab test results. Label and technical data sheet recommendations must be followed including priming recommendations over masonry where applicable.

³Theoretical coverage (sq. m. [sq. ft.]) per 3.79 L at recommended film thickness. ⁴Dry time at 25°C (77°F) at 50% RH.



Your Benjamin Moore® representative is here to answer your questions about ben® Exterior.
Find your rep: 1-866-708-9180 or benjaminmoore.ca.

