



BENEFITS

- Smooth application results in increased production.
- Enhanced hide (including clean, off-white colors) minimizes the number of coats.
- Great color and sheen uniformity for seamless touch-up.
- Fast dry and recoat times result in getting more done in a day.
- A smooth, washable finish increases customer satisfaction.
- Zero-VOC, low-odor formula minimizes disruption.

FINISH	CODE	VEHICLE TYPE	VOLUME SOLIDS	COVERAGE ¹	DRY TIME ²	VOC	MPI	MPI HIGH PERFORMANCE
Primer	N534	Acrylic	30 ± 2%	350 – 400 sq. ft.	Touch: 1/2 hour Re-coat: 1-2 hours	0 VOC	50, 149*	–
Flat	T535	Proprietary Acrylic Copolymer	42 ± 2%		Touch: 1 hour Re-coat: 2-3 hours		53, 143*	–
Low Sheen-Eggshell	T537		41 ± 2%				44, 144*	138
Eggshell	T538		42 ± 2%		Touch: 2 hours Re-coat: 2-3 hours		52, 145*	139
Satin/Pearl	T545		41 ± 2%		Touch: 2 hours Re-coat: 4 hours		43, 146*	140
Semi-Gloss	T546		40 ± 2%				54, 147*	141

SDS and TDS are available at benjaminmoore.com.

¹Theoretical gallon coverage at recommended film thickness (sq. ft.). ²Dry time at 77°F (25°C) at 50% RH.

*MPI Institutional Low Odor/VOC

To find a representative in your area,
visit benjaminmoore.com or call 1-866-708-9180.





ULTRA SPEC[®] 500

PROFESSIONAL-QUALITY INTERIOR COATING



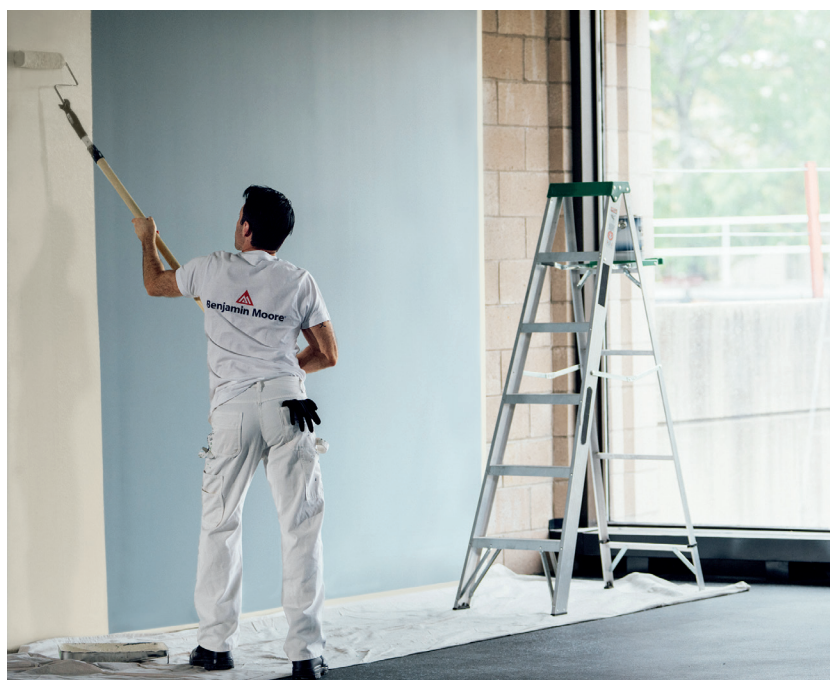
**OPTIMIZED & IMPROVED FOR
GREATER PROFESSIONAL PERFORMANCE**

Ultra Spec® 500 interior paint delivers high-quality results for high-volume painting contractors

This zero-VOC, low-odor formula provides exceptional application properties, meets multiple MPI categories and offers quick dry and recoat times for same day return to service.

Minimize the time it takes to get the job done

Ultra Spec® 500 has been optimized for maximum efficiency and performance. With the added improvements to the Ultra Spec 500 Interior line, professional painters, facility maintenance and property managers will continue to appreciate the exceptional application properties and performance that will reduce the time that it takes to get the job done right. When using Ultra Spec 500, painters can save time and money.

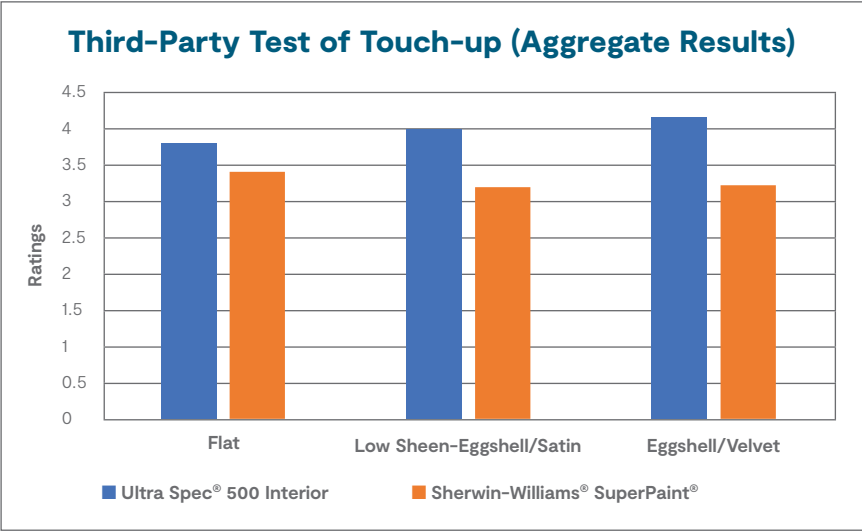


PRODUCT NAME & CODE	IMPROVEMENT/CHANGE
Ultra Spec® 500 Flat (T535)	A true flat, ideal for covering imperfections and flaws. Gloss rating (0 – 2.5 @ 85°) which delivers seamless touch-up, smooth application and blends seamlessly.
Ultra Spec® 500 Low Sheen-Eggshell (T537)	Excellent hide in pastel colors – clean off-white colors cover in fewer coats with great color accuracy.
Ultra Spec® 500 Eggshell (T538)	Low Sheen-Eggshell (15 – 20 @ 85°) Eggshell (20 – 25 @ 85°)
Ultra Spec® 500 Satin/Pearl (T545)	Consistent gloss ratings to match industry expectations Satin/Pearl (20 – 35 @ 60°)
Ultra Spec® 500 Semi-Gloss (T546)	Semi-Gloss (45 – 55 @ 60°)

In third-party blind tests, Ultra Spec 500 provided better touch-up and applied hide¹ than a leading competitor

In an independent third-party test, Ultra Spec 500 delivered better touch-up properties than Sherwin-Williams® SuperPaint®.

The test used paints purchased at local retail stores and the test method used was ASTM D7489 (natural light, two coats) for flat, low sheen-eggshell and eggshell. Ultra Spec 500 rated better overall in touch-up² (aggregate results) than SuperPaint.



**ULTRA SPEC® 500
INTERIOR**



**SHERWIN-WILLIAMS®
SUPERPAINT®**



BETTER APPLIED HIDE ¹	✓	✗
BETTER TOUCH-UP ²	✓	✗
QUICKER DRY TO RECOAT ³	✓	✗
MEETS MPI HIGH PERFORMANCE CATEGORY ⁴	✓	✗
ZERO-VOC	✓	✗

¹Reflects aggregate third-party test results based on ASTM D5150 Standard Test Method for Hiding of Architectural Paints for white and four colors for the following sheens: Benjamin Moore® Flat and Low Sheen-Eggshell vs. Sherwin-Williams® Satin; and Benjamin Moore® Eggshell vs. Sherwin-Williams® Velvet and Semi-Gloss.

²Reflects aggregate third-party results based on ASTM D7489 for the following sheens: Benjamin Moore® Flat and Low Sheen-Eggshell vs. Sherwin-Williams® Satin; and Benjamin Moore® Eggshell vs. Sherwin-Williams® Velvet.

³With the exception of Satin/Pearl and Semi-Gloss.

⁴With the exception of Flat.