



SAFETY DATA SHEET

Revision Date: 05-Jan-2021

Revision Number: 4

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name FRESH START MULTI-PURPOSE LATEX PRIMER WHITE
Product Code F02300
Alternate Product Code F02300
Product Class SURFACE PREPARATION PRODUCT
Color White
Recommended use Primers
Restrictions on use No information available

Manufactured For

Benjamin Moore & Co., Limited
8775 Keele Street
Concord ON L4K 2N1
Phone: 1-800-361-5898
www.benjaminmoore.com/en-ca

Manufacturer

Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone

CHEMTREC: +1 703-741-5970 / 1-800-424-9300
+1 703-527-3887 (outside US & Canada)
CANUTEC: 613-996-6666 (Transport Emergency Only)

2. HAZARDS IDENTIFICATION

Classification

This chemical is not considered hazardous by the Hazardous Products Regulations (HPR: SOR/2015-17)

Label elements

Not a hazardous substance or mixture according to the Globally Harmonized System (GHS)

Appearance liquid

Odor little or no odor

Other information

No information available

May cause allergic skin reaction

WARNING: This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

3. COMPOSITION INFORMATION ON COMPONENTS

Chemical name	CAS No.	Weight-%	Hazardous Material Information Review Act registry number (HMIRA registry #)	Date HMIRA filed and date exemption granted (if applicable)
Titanium dioxide	13463-67-7	7 - 13%	-	-
Nepheline syenite	37244-96-5	1 - 5%	-	-
Wollastonite	13983-17-0	1 - 5%	-	-
Zinc oxide	1314-13-2	0.5 - 1%	-	-
Hexanedioic acid, dihydrazide	1071-93-8	0.25 - 0.5%	-	-
Sodium C14-C16 olefin sulfonate	68439-57-6	0.1 - 0.25%	-	-

*The exact percentage (concentration) of composition has been withheld as a trade secret

4. FIRST AID MEASURES

General Advice	No hazards which require special first aid measures.
Eye Contact	Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
Skin Contact	Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.
Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Most Important Symptoms/Effects	May cause allergic skin reaction.
Notes To Physician	Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
-------------------------------------	---

Protective equipment and precautions for firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity to mechanical impact	No
Sensitivity to static discharge	No
Flash Point Data	
Flash point (°F)	Not applicable
Flash Point (°C)	Not applicable
Method	Not applicable
Flammability Limits In Air	
Lower flammability limit:	Not applicable
Upper flammability limit:	Not applicable

NFPA **Health:** 1 **Flammability:** 0 **Instability:** 0 **Special:** Not Applicable

NFPA Legend

- 0 - Not Hazardous
- 1 - Slightly
- 2 - Moderate
- 3 - High
- 4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions	Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.
Other Information	Prevent further leakage or spillage if safe to do so.
Environmental precautions	See Section 12 for additional Ecological Information.
Methods for Cleaning Up	Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling	Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.
Storage	Keep container tightly closed. Keep out of the reach of

children.

Incompatible Materials

No information available

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Exposure Limits

Chemical name	ACGIH TLV	Alberta	British Columbia	Ontario	Quebec
Titanium dioxide	TWA: 10 mg/m ³	10 mg/m ³ - TWA	10 mg/m ³ - TWA 3 mg/m ³ - TWA	10 mg/m ³ - TWA	10 mg/m ³ - TWAEV
Nepheline syenite	N/E	N/E	N/E	10 mg/m ³ - TWA	N/E
Wollastonite	TWA: 1 mg/m ³ inhalable particulate matter, particulate matter containing no asbestos and <1% crystalline silica	N/E	N/E	N/E	10 mg/m ³ - TWAEV 5 mg/m ³ - TWAEV
Zinc oxide	STEL: 10 mg/m ³ respirable particulate matter TWA: 2 mg/m ³ respirable particulate matter	2 mg/m ³ - TWA 10 mg/m ³ - STEL	2 mg/m ³ - TWA 10 mg/m ³ - STEL	2 mg/m ³ - TWA 10 mg/m ³ - STEL	10 mg/m ³ - TWAEV 5 mg/m ³ - TWAEV 10 mg/m ³ - STEV

Legend

ACGIH - American Conference of Governmental Industrial Hygienists
 Alberta - Alberta Occupational Exposure Limits
 British Columbia - British Columbia Occupational Exposure Limits
 Ontario - Ontario Occupational Exposure Limits
 Quebec - Quebec Occupational Exposure Limits
 N/E - Not established

Engineering Measures

Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection

Safety glasses with side-shields.

Skin Protection

Protective gloves and impervious clothing.

Respiratory Protection

In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures

Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance

liquid

Odor

little or no odor

Odor Threshold

No information available

Density (lbs/gal)

10.05 - 10.15

Specific Gravity

1.20 - 1.22

pH

No information available

Viscosity (cps)

No information available

Solubility(ies)

No information available

Water solubility

No information available

Evaporation Rate	No information available
Vapor pressure	No information available
Vapor density	No information available
Wt. % Solids	40 - 50
Vol. % Solids	25 - 35
Wt. % Volatiles	50 - 60
Vol. % Volatiles	65 - 75
VOC Regulatory Limit (g/L)	< 100
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing point (°F)	32
Freezing Point (°C)	0
Flash point (°F)	Not applicable
Flash Point (°C)	Not applicable
Method	Not applicable
Flammability (solid, gas)	Not applicable
Upper flammability limit:	Not applicable
Lower flammability limit:	Not applicable
Autoignition Temperature (°F)	No information available
Autoignition Temperature (°C)	No information available
Decomposition Temperature (°F)	No information available
Decomposition Temperature (°C)	No information available
Partition coefficient	No information available

10. STABILITY AND REACTIVITY

Reactivity	Not Applicable
Chemical Stability	Stable under normal conditions.
Conditions to avoid	Prevent from freezing.
Incompatible Materials	No materials to be especially mentioned.
Hazardous Decomposition Products	None under normal use.
Possibility of hazardous reactions	None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

Principal Routes of Exposure Eye contact, skin contact and inhalation.

Acute Toxicity

Product Information No information available

Symptoms related to the physical, chemical and toxicological characteristics

Symptoms No information available

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact	May cause slight irritation
Skin contact	Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.
Inhalation	May cause irritation of respiratory tract.
Ingestion	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
Sensitization	May cause an allergic skin reaction.
Neurological Effects	No information available.
Mutagenic Effects	No information available.
Reproductive Effects	No information available.
Developmental Effects	No information available.
Target organ effects	No information available.
STOT - single exposure	No information available.
STOT - repeated exposure	No information available.
Other adverse effects	No information available.
Aspiration Hazard	No information available.

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (oral) 95009 mg/kg

Component Information

Chemical name	Oral LD50	Dermal LD50	Inhalation LC50
Titanium dioxide 13463-67-7	> 10000 mg/kg (Rat)	-	-
Zinc oxide 1314-13-2	> 5000 mg/kg (Rat)	-	-
Sodium C14-C16 olefin sulfonate 68439-57-6	= 2220 mg/kg (Rat)	> 740 mg/kg (Rabbit)	-

Chronic Toxicity

Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen:.

Chemical name	IARC	NTP
Titanium dioxide	2B - Possible Human Carcinogen	

• Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

Legend

IARC - International Agency for Research on Cancer
NTP - National Toxicity Program
OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects

The environmental impact of this product has not been fully investigated.

Product Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Persistence / Degradability

No information available.

Bioaccumulation

No information available.

Mobility in Environmental Media

No information available.

Ozone

No information available

Component Information

Acute Toxicity to Fish

Titanium dioxide

LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method

Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal

options.

14. TRANSPORT INFORMATION

TDG	Not regulated
ICAO / IATA	Not regulated
IMDG / IMO	Not regulated

15. REGULATORY INFORMATION

International Inventories

TSCA: United States	Yes - All components are listed or exempt.
DSL: Canada	Yes - All components are listed or exempt.

National Pollutant Release Inventory (NPRI)

NPRI Parts 1- 4

This product contains the following Parts 1-4 NPRI chemicals:

None

NPRI Part 5

This product contains the following NPRI Part 5 Chemicals:

None

WHMIS Regulatory Status

This product has been classified in accordance with the hazard criteria of the Hazardous Products Regulations (HPR) and the SDS contains all the information required by the HPR.

16. OTHER INFORMATION

HMIS - **Health: 1** **Flammability: 0** **Reactivity: 0** **PPE: -**

HMIS Legend

- 0 - Minimal Hazard
- 1 - Slight Hazard
- 2 - Moderate Hazard
- 3 - Serious Hazard
- 4 - Severe Hazard
- * - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will

present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada at http://www.hc-sc.gc.ca/ewh-semt/contaminants/lead-plomb/asked_questions-questions_posees-eng.php.

Prepared By Product Stewardship Department
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
800-225-5554

Revision Date: 05-Jan-2021
Reason for revision Not available

Disclaimer

The information contained herein is presented in good faith and believed to be accurate as of the effective date shown above. This information is furnished without warranty of any kind. Employers should use this information only as a supplement to other information gathered by them and must make independent determination of suitability and completeness of information from all sources to assure proper use of these materials and the safety and health of employees. Any use of this data and information must be determined by the user to be in accordance with applicable federal, provincial, and local laws and regulations.

End of Safety Data Sheet