



Material Safety Data Sheet

Revision Date: 16-Feb-2011

Revision Number: 2

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name FRESH START ALL PURPOSE 100% ACRYLIC PRIMER DEEP COLOR BASE
Product Code K02304
Product Class WATER THINNED PAINT
Color All

Manufacturer Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 201-573-9600
www.benjaminmoore.com

Emergency Telephone Number(s)
CANUTEC: 613-996-6666

2. COMPOSITION INFORMATION ON COMPONENTS

Hazardous Components

Chemical Name	CAS-No	Weight % (max)
Titanium dioxide	13463-67-7	3 - 7%
Diatomaceous earth	61790-53-2	3 - 7%
Kaolin	1332-58-7	1 - 5%

3. HAZARDS IDENTIFICATION

Emergency Overview

Vapors may be irritating to eyes, nose, throat, and lungs. May cause skin irritation and/or dermatitis.

Appearance liquid

Odor little or no odor

Potential Health Effects

Principal Routes of Exposure Eye contact, skin contact and inhalation.

Acute Effects

Eyes	May cause slight irritation.
Skin	Substance may cause slight skin irritation.
Inhalation	May cause irritation of respiratory tract.
Ingestion	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
Chronic Effects	Repeated contact may cause allergic reactions in very susceptible persons.

See Section 11 for additional Toxicological information.

Aggravated Medical Conditions None known

HMIS **Health:** 1* **Flammability:** 0 **Reactivity:** 0 **PPE:** -

HMIS Legend

0 - Minimal Hazard

1 - Slight Hazard

2 - Moderate Hazard

3 - Serious Hazard

4 - Severe Hazard

* - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, Benjamin Moore & Co., has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

4. FIRST AID MEASURES

General Advice	No hazards which require special first aid measures.
Eye Contact	Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
Skin Contact	Wash off immediately with soap and plenty of water removing all contaminated clothes and shoes.
Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Notes To Physician	Treat symptomatically

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
Protective Equipment And Precautions For Firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity To Mechanical Impact	No
Sensitivity To Static Discharge	No
Flash Point Data	
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Flammability Limits In Air	
Upper Explosion Limit	Not applicable
Lower Explosion Limit	Not applicable

NFPA **Health:** 1 **Flammability:** 0 **Instability:** 0 **Special:** Not Applicable

NFPA Legend

- 0 - Not Hazardous
- 1 - Slightly
- 2 - Moderate
- 3 - High
- 4 - Severe

The ratings assigned by Benjamin Moore & Co. are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions	Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.
Environmental Precautions	Prevent further leakage or spillage if safe to do so.
Methods For Clean-Up	Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.
Other Information	None known

7. HANDLING AND STORAGE

Handling	Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.
Storage	Keep container tightly closed. Keep out of the reach of children.

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

Hazardous Components

Chemical Name	ACGIH	Alberta	British Columbia	Ontario	Quebec
Titanium dioxide	10 mg/m ³ - TWA	10 mg/m ³ - TWA	10 mg/m ³ - TWA 3 mg/m ³ - TWA	10 mg/m ³ - TWAEV	10 mg/m ³ - TWAEV
Diatomaceous earth	N/E	10 mg/m ³ - TWA 3 mg/m ³ - TWA	1.5 mg/m ³ - TWA 4 mg/m ³ - TWA	10 mg/m ³ - TWAEV containing no asbestos and less than 1% crystalline silica 3 mg/m ³ - TWAEV containing no asbestos and less than 1% crystalline silica	6 mg/m ³ - TWAEV
Kaolin	2 mg/m ³ - TWA	2 mg/m ³ - TWA	2 mg/m ³ - TWA particulate matter containing no asbestos and less than 1% crystalline silica	2 mg/m ³ - TWAEV containing no asbestos and less than 1% crystalline silica	5 mg/m ³ - TWAEV

Legend

ACGIH - American Conference of Governmental Industrial Hygienists
 Alberta - Alberta Occupational Exposure Limits
 British Columbia - British Columbia Occupational Exposure Limits
 Ontario - Ontario Occupational Exposure Limits
 Quebec - Quebec Occupational Exposure Limits
 N/E - Not established

Engineering Measures

Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection

Safety glasses with side-shields.

Skin Protection

Protective gloves and impervious clothing.

Respiratory Protection

In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures

Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance	liquid
Odor	little or no odor
Density (lbs/gal)	9.6 - 9.7
Specific Gravity	1.1 - 1.2
pH	Not available
Viscosity (centistokes)	Not available
Evaporation Rate	Not available
Vapor Pressure	Not available
Vapor Density	Not available
Wt. % Solids	40 - 50
Vol. % Solids	30 - 40
Wt. % Volatiles	50 - 60

9. PHYSICAL AND CHEMICAL PROPERTIES

Vol. % Volatiles	60 - 70
VOC Regulatory Limit (g/L)	< 100
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing Point (°F)	32
Freezing Point (°C)	0
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Upper Explosion Limit	Not available
Lower Explosion Limit	Not available

10. STABILITY AND REACTIVITY

Chemical Stability	Stable under normal conditions.
Conditions To Avoid	Prevent from freezing
Incompatible Materials	No materials to be especially mentioned
Hazardous Decomposition Products	None under normal use.
Possibility Of Hazardous Reactions	Hazardous polymerisation will not occur.

11. TOXICOLOGICAL INFORMATION

Acute Toxicity

Product

No information available

Component

Titanium dioxide

LD50 Oral: > 24000 mg/kg (Rat)

LD50 Dermal: > 10000 mg/m³ (Rabbit)

LC50 Inhalation (Dust): > 6.82 mg/L (Rat, 4 hr.)

Kaolin

LD50 Oral: > 5000 mg/kg (Rat)

Chronic Toxicity

Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen:

Chemical Name	ACGIH	IARC	NTP	OSHA Carcinogen
Titanium dioxide		2B - Possible Human Carcinogen		Listed

- Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

Legend

ACGIH - American Conference of Governmental Industrial Hygienists

IARC - International Agency for Research on Cancer

NTP - National Toxicity Program

OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects

Product

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

12. ECOLOGICAL INFORMATION

Acute Toxicity to Aquatic Plants

No information available

Component

Acute Toxicity to Fish

Titanium dioxide

LC50: >1000 mg/L (Fathead Minnow - 96 hr.)

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method

Dispose of in accordance with federal, state, provincial, and local regulations. Dry, empty containers may be recycled in a can recycling program. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

TDG Not regulated

ICAO / IATA Not regulated

IMDG / IMO Not regulated

15. REGULATORY INFORMATION

International Inventories

United States TSCA Yes - All components are listed or exempt.
Canada DSL No - Not all of the components are listed.

National Pollutant Release Inventory (NPRI)

NPRI Parts 1- 4

This product contains the following Parts 1-4 NPRI chemicals:

This product may contain trace amounts of (other) NPRI Parts 1-4 reportable chemicals. Contact Benjamin Moore & Co. for further information.

15. REGULATORY INFORMATION

NPRI Part 5

This product contains the following NPRI Part 5 Chemicals:

This product may contain trace amounts of (other) NPRI Part 5 reportable chemicals. Contact Benjamin Moore & Co. for further information.

WHMIS Regulatory Status

This product has been classified in accordance with the hazard criteria of the Controlled Products Regulations (CPR) and the MSDS contains all the information required by the CPR.

WHMIS Hazard Class

D2A Very toxic materials



16. OTHER INFORMATION

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ http://www.hc-sc.gc.ca/iyh-vsv/prod/paint-peinture_e.html.

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Disclaimer

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K02304

End of MSDS

