1. PRODUCT AND COMPANY IDENTIFICATION

Product Name: FRESH START HIGH-HIDING ALL PURPOSE PRIMER DEEP BASE
Product Code: 04604
Alternate Product Code: 04604
Product Class: SURFACE PREPARATION PRODUCT
Color: All
Recommended use: Primers
Restrictions on use: No information available

Manufacturer: Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone:
CHEMTREC (US): 800-424-9300
CHEMTREC (outside US): (703)-527-3887

2. HAZARDS IDENTIFICATION

Classification
This chemical is considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

Skin sensitization: Category 1

Label elements

Warning

Hazard statements
May cause an allergic skin reaction
Precautionary Statements - Prevention
Avoid breathing dust/fume/gas/mist/vapors/spray
Contaminated work clothing should not be allowed out of the workplace
Wear protective gloves

Skin
IF ON SKIN: Wash with plenty of soap and water
If skin irritation or rash occurs: Get medical advice/attention
Wash contaminated clothing before reuse

Precautionary Statements - Disposal
Dispose of contents/container to an approved waste disposal plant

Hazards not otherwise classified (HNOC)
Not applicable

Other information
No information available

### 3. COMPOSITION INFORMATION ON COMPONENTS

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>CAS No.</th>
<th>Weight-%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nepheline syenite</td>
<td>37244-96-5</td>
<td>5 - 10</td>
</tr>
<tr>
<td>Kaolin, calcined</td>
<td>92704-41-1</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Titanium dioxide</td>
<td>13463-67-7</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Diatomaceous earth</td>
<td>61790-53-2</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Propanoic acid, 2-methyl-, monoester with 2,2,4-trimethyl-1,3-pentanediol</td>
<td>25265-77-4</td>
<td>1 - 5</td>
</tr>
<tr>
<td>Zinc oxide</td>
<td>1314-13-2</td>
<td>0.5 - 1</td>
</tr>
<tr>
<td>Hexanedioic acid, dihydrazide</td>
<td>1071-93-8</td>
<td>0.1 - 0.5</td>
</tr>
<tr>
<td>Sodium C14-C16 olefin sulfonate</td>
<td>68439-57-6</td>
<td>0.1 - 0.5</td>
</tr>
<tr>
<td>Carbamic acid, butyl-, 3-iodo-2-propynyl ester</td>
<td>55406-53-6</td>
<td>0.1 - 0.5</td>
</tr>
</tbody>
</table>

### 4. FIRST AID MEASURES

**General Advice**
No hazards which require special first aid measures.

**Eye Contact**
Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.

**Skin Contact**
Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes. If skin irritation persists, call a physician. Wash clothing before reuse. Destroy contaminated articles such as shoes.

**Inhalation**
Move to fresh air. If symptoms persist, call a physician.

**Ingestion**
Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.

**Most Important**
May cause allergic skin reaction.
5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media
Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Protective equipment and precautions for firefighters
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific Hazards Arising From The Chemical
Closed containers may rupture if exposed to fire or extreme heat.

Sensitivity to mechanical impact
No

Sensitivity to static discharge
No

Flash Point Data
- Flash point (°F) Not applicable
- Flash Point (°C) Not applicable
- Method Not applicable

Flammability Limits In Air
- Lower flammability limit: Not applicable
- Upper flammability limit: Not applicable

NFPA
- Health: 1
- Flammability: 0
- Instability: 0
- Special: Not Applicable

NFPA Legend
0 - Not Hazardous
1 - Slightly
2 - Moderate
3 - High
4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions
Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information
Prevent further leakage or spillage if safe to do so.

Environmental precautions
See Section 12 for additional Ecological Information.

Methods for Cleaning Up
Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.
7. HANDLING AND STORAGE

Handling
Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage
Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials
No information available

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Exposure Limits

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>ACGIH TLV</th>
<th>OSHA PEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>10 mg/m³ - TWA</td>
<td>15 mg/m³ - TWA</td>
</tr>
<tr>
<td>Diatomaceous earth</td>
<td>N/E</td>
<td>20 mppcf - TWA</td>
</tr>
<tr>
<td>Zinc oxide</td>
<td>2 mg/m³ - TWA</td>
<td>5 mg/m³ - TWA</td>
</tr>
<tr>
<td></td>
<td>10 mg/m³ - STEL</td>
<td>15 mg/m³ - TWA</td>
</tr>
</tbody>
</table>

Legend
ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits
OSHA - Occupational Safety & Health Administration Exposure Limits
N/E - Not Established

Engineering Measures
Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection
Safety glasses with side-shields.

Skin Protection
Protective gloves and impervious clothing.

Respiratory Protection
In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures
Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance
liquid

Odor
little or no odor

Odor Threshold
No information available

Density (lbs/gal)
10.0 - 10.1

Specific Gravity
1.20 - 1.22

pH
No information available

Viscosity (cps)
No information available

Solubility(ies)
No information available

Water solubility
No information available

Evaporation Rate
No information available

Vapor pressure
No information available

Vapor density
No information available

Wt. % Solids
45 - 55

Vol. % Solids
35 - 45
<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wt. % Volatiles</td>
<td>45 - 55</td>
</tr>
<tr>
<td>Vol. % Volatiles</td>
<td>55 - 65</td>
</tr>
<tr>
<td>VOC Regulatory Limit (g/L)</td>
<td>&lt; 100</td>
</tr>
<tr>
<td>Boiling Point (°F)</td>
<td>212</td>
</tr>
<tr>
<td>Boiling Point (°C)</td>
<td>100</td>
</tr>
<tr>
<td>Freezing point (°F)</td>
<td>32</td>
</tr>
<tr>
<td>Freezing Point (°C)</td>
<td>0</td>
</tr>
<tr>
<td>Flash point (°F)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flash Point (°C)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Method</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Upper flammability limit:</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Lower flammability limit:</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Autoignition Temperature (°F)</td>
<td>No information available</td>
</tr>
<tr>
<td>Autoignition Temperature (°C)</td>
<td>No information available</td>
</tr>
<tr>
<td>Decomposition Temperature (°F)</td>
<td>No information available</td>
</tr>
<tr>
<td>Decomposition Temperature (°C)</td>
<td>No information available</td>
</tr>
<tr>
<td>Partition coefficient</td>
<td>No information available</td>
</tr>
</tbody>
</table>

### 10. STABILITY AND REACTIVITY

**Reactivity**

Not Applicable

**Chemical Stability**

Stable under normal conditions.

**Conditions to avoid**

Prevent from freezing.

**Incompatible Materials**

No materials to be especially mentioned.

**Hazardous Decomposition Products**

None under normal use.

**Possibility of hazardous reactions**

None under normal conditions of use.

### 11. TOXICOLOGICAL INFORMATION

**Product Information**

Information on likely routes of exposure

**Principal Routes of Exposure**

Eye contact, skin contact and inhalation.

**Acute Toxicity**

**Product Information**

No information available

**Symptoms related to the physical, chemical and toxicological characteristics**

**Symptoms**

No information available

**Delayed and immediate effects as well as chronic effects from short and long-term exposure**

**Eye contact**

May cause slight irritation.

**Skin contact**

Substance may cause slight skin irritation. Prolonged or repeated contact may dry
skin and cause irritation.

**Inhalation**  
May cause irritation of respiratory tract.

**Ingestion**  
Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.

**Sensitization**  
May cause an allergic skin reaction

**Neurological Effects**  
No information available.

**Mutagenic Effects**  
No information available.

**Reproductive Effects**  
No information available.

**Developmental Effects**  
No information available.

**Target organ effects**  
No information available.

**STOT - single exposure**  
No information available.

**STOT - repeated exposure**  
No information available.

**Other adverse effects**  
No information available.

**Aspiration Hazard**  
No information available

### Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

<table>
<thead>
<tr>
<th>Component Information</th>
<th>Oral LD50</th>
<th>Dermal LD50</th>
<th>Inhalation LC50</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kaolin, calcined</strong></td>
<td>&gt; 2000 mg/kg (Rat)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>92704-41-1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Titanium dioxide</strong></td>
<td>&gt; 10000 mg/kg (Rat)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>13463-67-7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Propanoic acid, 2-methyl-, monoester with 2,2,4-trimethyl-1,3-pentanediol</strong></td>
<td>= 3200 mg/kg (Rat)</td>
<td>&gt; 15200 mg/kg (Rat)</td>
<td>&gt; 3.55 mg/L (Rat) 6 h</td>
</tr>
<tr>
<td>52565-77-4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Zinc oxide</strong></td>
<td>&gt; 5000 mg/kg (Rat)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>1314-13-2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sodium C14-C16 olefin sulfonate</strong></td>
<td>= 2310 mg/kg (Rat)</td>
<td>= 6300 mg/kg (Rabbit)</td>
<td>-</td>
</tr>
<tr>
<td>68439-57-6</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Carbamic acid, butyl-, 3-iodo-2-propynyl ester</strong></td>
<td>= 1100 mg/kg (Rat)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>55406-53-6</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Carcinogenicity

*The information below indicates whether each agency has listed any ingredient as a carcinogen.*

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>IARC</th>
<th>NTP</th>
<th>OSHA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>2B - Possible Human Carcinogen</td>
<td></td>
<td>Listed</td>
</tr>
</tbody>
</table>

*Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

**Legend**

IARC - International Agency for Research on Cancer  
NTP - National Toxicity Program  
OSHA - Occupational Safety & Health Administration
12. ECOLOGICAL INFORMATION

Ecotoxicity Effects
The environmental impact of this product has not been fully investigated.

Product Information

Acute Toxicity to Fish
No information available

Acute Toxicity to Aquatic Invertebrates
No information available

Acute Toxicity to Aquatic Plants
No information available

Persistence / Degradability
No information available.

Bioaccumulation
There is no data for this product.

Mobility in Environmental Media
No information available.

Ozone
No information available

Component Information

Acute Toxicity to Fish
Titanium dioxide
LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)
Carbamic acid, butyl-, 3-iodo-2-propynyl ester
LC50: 230 µg/L (Bluegill sunfish - 96 hr.)

Acute Toxicity to Aquatic Invertebrates
No information available

Acute Toxicity to Aquatic Plants
No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method
Dispose of in accordance with federal, state, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION
15. REGULATORY INFORMATION

International Inventories

TSCA: United States  Yes - All components are listed or exempt.
DSL: Canada  Yes - All components are listed or exempt.

Federal Regulations

SARA 311/312 hazardous categorization

<table>
<thead>
<tr>
<th>Hazard Category</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute health hazard</td>
<td>Yes</td>
</tr>
<tr>
<td>Chronic Health Hazard</td>
<td>No</td>
</tr>
<tr>
<td>Fire hazard</td>
<td>No</td>
</tr>
<tr>
<td>Sudden release of pressure hazard</td>
<td>No</td>
</tr>
<tr>
<td>Reactive Hazard</td>
<td>No</td>
</tr>
</tbody>
</table>

SARA 313
Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

None

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
This product contains the following HAPs:

None

US State Regulations

California Proposition 65

WARNING: Cancer and Reproductive Harm– www.P65warnings.ca.gov

State Right-to-Know

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>Massachusetts</th>
<th>New Jersey</th>
<th>Pennsylvania</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Diatomaceous earth</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carbamic acid, butyl-3-iodo-2-propynyl ester</td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>
16. OTHER INFORMATION

<table>
<thead>
<tr>
<th>HMIS</th>
<th>Health</th>
<th>Flammability</th>
<th>Reactivity</th>
<th>PPE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>-</td>
</tr>
</tbody>
</table>

**HMIS Legend**

0 - Minimal Hazard
1 - Slight Hazard
2 - Moderate Hazard
3 - Serious Hazard
4 - Severe Hazard
* - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

*Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.*

**Caution:** HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

**Prepared By**

Product Stewardship Department
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
800-225-5554

**Revision Date:** 07-Nov-2019

**Revision Summary**

Not available

**Disclaimer**

The information contained herein is presented in good faith and believed to be accurate as of the effective date shown above. This information is furnished without warranty of any kind. Employers should use this information only as a supplement to other information gathered by them and must make independent determination of suitability and completeness of information from all sources to assure proper use of these materials and the safety and health of employees. Any use of this data and information must be determined by the user to be in accordance with applicable federal, provincial, and local laws and regulations.

End of Safety Data Sheet