1. PRODUCT AND COMPANY IDENTIFICATION

Product Name: GENNEX WATERBORNE COLORANT MAGENTA (M1)
Product Code: 229M1
Alternate Product Code: 229M1
Product Class: Colorant
Color: Magenta
Recommended use: Colorant
Restrictions on use: No information available

Initial Supplier Identifier
Benjamin Moore & Co. Ltd.
8775 Keele Street
Concord, ON L4K 2N1
www.benjaminmoore.ca
Telephone: 1-800-361-5898

Manufacturer
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone
CHEMTREC: +1 703-741-5970 / 1-800-424-9300
+1-703-527-3887 outside US & Canada
CANUTEC: 613-996-6666 (Canada Transport Emergency Only)

2. HAZARDS IDENTIFICATION

Classification
This chemical is not considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)
This chemical is not considered hazardous by the Hazardous Products Regulations (HPR: SOR/2015-17)

Label elements

Not a hazardous substance or mixture according to the Globally Harmonized System (GHS)
Appearance: liquid
Odor: little or no odor

Hazards not otherwise classified (HNOC)
Not applicable

Other information
No information available
WARNING: This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

### 3. COMPOSITION INFORMATION ON COMPONENTS

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>CAS No.</th>
<th>Weight-%</th>
<th>Hazardous Material Information Review Act registry number (HMIRA registry #)</th>
<th>Date HMIRA filed and date exemption granted (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaolin</td>
<td>1332-58-7</td>
<td>1 - 5%</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

*The exact percentage (concentration) of composition has been withheld as a trade secret

### 4. FIRST AID MEASURES

**General Advice**
No hazards which require special first aid measures.

**Eye Contact**
Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.

**Skin Contact**
Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.

**Inhalation**
Move to fresh air. If symptoms persist, call a physician.

**Ingestion**
Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.

**Most Important Symptoms/Effects**
None known.

**Notes To Physician**
Treat symptomatically.

### 5. FIRE-FIGHTING MEASURES

**Suitable Extinguishing Media**
Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

**Protective equipment and precautions for firefighters**
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

**Specific Hazards Arising From The Chemical**
Closed containers may rupture if exposed to fire or extreme heat.

**Sensitivity to mechanical impact**
No

**Sensitivity to static discharge**
No

**Flash Point Data**

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6. ACCIDENTAL RELEASE MEASURES

Personal Precautions
Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information
Prevent further leakage or spillage if safe to do so.

Environmental precautions
See Section 12 for additional Ecological Information.

Methods for Cleaning Up
Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling
Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage
Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials
No information available

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>OSHA PEL</th>
<th>ACGIH TLV</th>
<th>Alberta</th>
<th>British Columbia</th>
<th>Ontario</th>
<th>Quebec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaolin</td>
<td>15 mg/m³ - TWA</td>
<td>TWA: 2 mg/m³</td>
<td>2 mg/m³ - TWA</td>
<td>2 mg/m³ - TWA</td>
<td>2 mg/m³ - TWA</td>
<td>5 mg/m³ - TWA</td>
</tr>
<tr>
<td>5 mg/m³ - TWA</td>
<td>particulate matter containing no asbestos and &lt;1% crystalline silica, respirable particulate matter</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Legend**

- OSHA - Occupational Safety & Health Administration Exposure Limits
- ACGIH - American Conference of Governmental Industrial Hygienists
- Alberta - Alberta Occupational Exposure Limits
- British Columbia - British Columbia Occupational Exposure Limits
- Ontario - Ontario Occupational Exposure Limits
- Quebec - Quebec Occupational Exposure Limits
- N/E - Not Established

**Engineering Measures**

Ensure adequate ventilation, especially in confined areas.

**Personal Protective Equipment**

- **Eye/Face Protection**: Safety glasses with side-shields.
- **Skin Protection**: Protective gloves and impervious clothing.
- **Respiratory Protection**: In case of insufficient ventilation wear suitable respiratory equipment.

**Hygiene Measures**

Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

## 9. PHYSICAL AND CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appearance</td>
<td>liquid</td>
</tr>
<tr>
<td>Odor</td>
<td>little or no odor</td>
</tr>
<tr>
<td>Odor Threshold</td>
<td>No information available</td>
</tr>
<tr>
<td>Density (lbs/gal)</td>
<td>8.9 - 9.2</td>
</tr>
<tr>
<td>Specific Gravity</td>
<td>1.06 - 1.11</td>
</tr>
<tr>
<td>pH</td>
<td>No information available</td>
</tr>
<tr>
<td>Viscosity (cps)</td>
<td>No information available</td>
</tr>
<tr>
<td>Solubility(ies)</td>
<td>No information available</td>
</tr>
<tr>
<td>Water solubility</td>
<td>No information available</td>
</tr>
<tr>
<td>Evaporation Rate</td>
<td>No information available</td>
</tr>
<tr>
<td>Vapor pressure</td>
<td>No information available</td>
</tr>
<tr>
<td>Vapor density</td>
<td>No information available</td>
</tr>
<tr>
<td>Wt. % Solids</td>
<td>20 - 30</td>
</tr>
<tr>
<td>Vol. % Solids</td>
<td>15 - 25</td>
</tr>
<tr>
<td>Wt. % Volatiles</td>
<td>70 - 80</td>
</tr>
<tr>
<td>Vol. % Volatiles</td>
<td>75 - 85</td>
</tr>
<tr>
<td>VOC Regulatory Limit (g/L)</td>
<td>0</td>
</tr>
<tr>
<td>Boiling Point (°F)</td>
<td>212</td>
</tr>
<tr>
<td>Boiling Point (°C)</td>
<td>100</td>
</tr>
<tr>
<td>Freezing point (°F)</td>
<td>32</td>
</tr>
<tr>
<td>Freezing Point (°C)</td>
<td>0</td>
</tr>
<tr>
<td>Flash point (°F)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flash Point (°C)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Method</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>Not applicable</td>
</tr>
</tbody>
</table>
10. STABILITY AND REACTIVITY

Reactivity
Not Applicable

Chemical Stability
Stable under normal conditions.

Conditions to avoid
Prevent from freezing.

Incompatible Materials
No materials to be especially mentioned.

Hazardous Decomposition Products
None under normal use.

Possibility of hazardous reactions
None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure
Eye contact, skin contact and inhalation.

Acute Toxicity
Product Information
No information available

Symptoms related to the physical, chemical and toxicological characteristics

Symptoms
No information available

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact
May cause slight irritation

Skin contact
Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.

Inhalation
May cause irritation of respiratory tract.

Ingestion
Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.

Sensitization
No information available.

Neurological Effects
No information available.

Mutagenic Effects
No information available.

Reproductive Effects
No information available.

Developmental Effects
No information available.

Target organ effects
No information available.

STOT - single exposure
No information available.

STOT - repeated exposure
No information available.

Other adverse effects
No information available.
Aspiration Hazard

No information available.

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (dermal) 18915 mg/kg

Component Information

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>Oral LD50</th>
<th>Dermal LD50</th>
<th>Inhalation LC50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaolin</td>
<td>&gt; 5000 mg/kg (Rat)</td>
<td>&gt; 5000 mg/kg (Rat)</td>
<td>-</td>
</tr>
<tr>
<td>1332-58-7</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Carcinogenicity

There are no known carcinogenic chemicals in this product above reportable levels.

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects

The environmental impact of this product has not been fully investigated.

Product Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Persistence / Degradability

No information available.

Bioaccumulation

No information available.

Mobility in Environmental Media

No information available.

Ozone

No information available

Component Information

Acute Toxicity to Fish

No information available
Acute Toxicity to Aquatic Invertebrates
No information available

Acute Toxicity to Aquatic Plants
No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method
Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

DOT
Not regulated

TDG
Not regulated

ICAO / IATA
Not regulated

IMDG / IMO
Not regulated

15. REGULATORY INFORMATION

International Inventories
TSCA: United States
Yes - All components are listed or exempt.

DSL: Canada
Yes - All components are listed or exempt.

Federal Regulations

SARA 311/312 hazardous categorization

<table>
<thead>
<tr>
<th>Hazard Category</th>
<th>Categorization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute health hazard</td>
<td>No</td>
</tr>
<tr>
<td>Chronic Health Hazard</td>
<td>No</td>
</tr>
<tr>
<td>Fire hazard</td>
<td>No</td>
</tr>
<tr>
<td>Sudden release of pressure hazard</td>
<td>No</td>
</tr>
<tr>
<td>Reactive Hazard</td>
<td>No</td>
</tr>
</tbody>
</table>

SARA 313
Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:
None

**Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)**
This product contains the following HAPs:

None

**US State Regulations**

**California Proposition 65**

⚠️ **WARNING:** Cancer and Reproductive Harm– www.P65warnings.ca.gov

**State Right-to-Know**

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>Massachusetts</th>
<th>New Jersey</th>
<th>Pennsylvania</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaolin</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**Legend**

- X - Listed

**National Pollutant Release Inventory (NPRI)**

**NPRI Parts 1-4**
This product contains the following Parts 1-4 NPRI chemicals:

None

**NPRI Part 5**
This product contains the following NPRI Part 5 Chemicals:

None

**WHMIS Regulatory Status**

This product has been classified in accordance with the hazard criteria of the Hazardous Products Regulations (HPR) and the SDS contains all the information required by the HPR.

16. **OTHER INFORMATION**

<table>
<thead>
<tr>
<th>HMIS</th>
<th>Health</th>
<th>Flammability</th>
<th>Reactivity</th>
<th>PPE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>-</td>
</tr>
</tbody>
</table>

**HMIS Legend**

0 - Minimal Hazard  
1 - Slight Hazard  
2 - Moderate Hazard  
3 - Serious Hazard  
4 - Severe Hazard  
* - Chronic Hazard  
X - Consult your supervisor or S.O.P. for "Special" handling instructions.
Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Prepared By
Product Stewardship Department
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
800-225-5554

Revision Date: 01-Dec-2020
Reason for revision
Not available

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End of Safety Data Sheet