1. PRODUCT AND COMPANY IDENTIFICATION

Product Name: GENNEX WATERBORNE COLORANT WHITE (W1)
Product Code: 229W1
Alternate Product Code: 229W1
Product Class: WATER THINNED PAINT
Color: White
Recommended use: Colorant
Restrictions on use: No information available

Manufacturer: Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone
CHEMTREC (US): 800-424-9300
CHEMTREC (outside US): (703)-527-3887
CANUTEC: 613-996-6666 (CND)

2. HAZARDS IDENTIFICATION

Classification
This chemical is not considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)
This chemical is not considered hazardous by the Hazardous Products Regulations (HPR: SOR/2015-17)

Label elements
Not a hazardous substance or mixture according to the Globally Harmonized System (GHS)

Appearance: liquid
Odor: little or no odor

Hazards not otherwise classified (HNOC)
Not applicable

Other information
No information available
3. COMPOSITION INFORMATION ON COMPONENTS

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>CAS No.</th>
<th>Weight-%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>13463-67-7</td>
<td>30 - 60%</td>
</tr>
<tr>
<td>Silica, amorphous</td>
<td>7631-86-9</td>
<td>1 - 5%</td>
</tr>
<tr>
<td>Aluminum hydroxide</td>
<td>21645-51-2</td>
<td>1 - 5%</td>
</tr>
</tbody>
</table>

4. FIRST AID MEASURES

- **General Advice**: No hazards which require special first aid measures.
- **Eye Contact**: Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
- **Skin Contact**: Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.
- **Inhalation**: Move to fresh air. If symptoms persist, call a physician.
- **Ingestion**: Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.

- **Most Important Symptoms/Effects** None known.
- **Notes To Physician** Treat symptomatically.

5. FIRE-FIGHTING MEASURES

- **Suitable Extinguishing Media**: Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
- **Protective Equipment And Precautions For Firefighters**: As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
- **Specific Hazards Arising From The Chemical**: Closed containers may rupture if exposed to fire or extreme heat.
- **Sensitivity To Mechanical Impact**: No
- **Sensitivity To Static Discharge**: No
- **Flash Point Data**
  - Flash Point (°F) Not applicable
  - Flash Point (°C) Not applicable
  - Method Not applicable

- **Flammability Limits In Air**
6. ACCIDENTAL RELEASE MEASURES

Personal Precautions  
Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information  
Prevent further leakage or spillage if safe to do so.

Environmental precautions  
See Section 12 for additional Ecological Information.

Methods for Cleaning Up  
Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling  
Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage  
Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials  
No information available

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

No exposure limits have been established for this product.

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>OSHA PEL</th>
<th>ACGIH TLV</th>
<th>Alberta</th>
<th>British Columbia</th>
<th>Ontario</th>
<th>Quebec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>15 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
</tr>
<tr>
<td>Silica, amorphous</td>
<td>20 mppcf - TWA</td>
<td>N/E</td>
<td>N/E</td>
<td>N/E</td>
<td>N/E</td>
<td>N/E</td>
</tr>
<tr>
<td>Aluminum hydroxide</td>
<td>N/E</td>
<td>1 mg/m³ - TWA</td>
<td>N/E</td>
<td>1.0 mg/m³ - TWA</td>
<td>1 mg/m³ - TWA</td>
<td>N/E</td>
</tr>
</tbody>
</table>

Engineering Measures  
Ensure adequate ventilation, especially in confined areas.
Personal Protective Equipment

Eye/Face Protection
Safety glasses with side-shields.

Skin Protection
Protective gloves and impervious clothing.

Respiratory Protection
In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures
Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance
liquid

Odor
little or no odor

Odor Threshold
No information available

Density (lbs/gal)
14.9 - 15.3

Specific Gravity
1.79 - 1.83

pH
No information available

Viscosity (cps)
No information available

Solubility(ies)
No information available

Water solubility
No information available

Evaporation Rate
No information available

Vapor pressure @20 °C (kPa)
No information available

Vapor density
No information available

Wt. % Solids
65 - 75

Vol. % Solids
35 - 45

Wt. % Volatiles
25 - 35

Vol. % Volatiles
55 - 65

VOC Regulatory Limit (g/L)
Not applicable

Boiling Point (°F)
212

Boiling Point (°C)
100

Freezing Point (°F)
32

Freezing Point (°C)
0

Flash Point (°F)
Not applicable

Flash Point (°C)
Not applicable

Method
Not applicable

Flammability (solid, gas)
Not applicable

Upper flammability limit:
Not applicable

Lower flammability limit:
Not applicable

Autoignition Temperature (°F)
No information available

Autoignition Temperature (°C)
No information available

Decomposition Temperature (°F)
No information available

Decomposition Temperature (°C)
No information available

Partition coefficient
No information available

10. STABILITY AND REACTIVITY

Reactivity
Not Applicable

Chemical Stability
Stable under normal conditions.
Conditions to avoid
Prevent from freezing.

Incompatible Materials
No materials to be especially mentioned.

Hazardous Decomposition Products
None under normal use.

Possibility of hazardous reactions
None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

Principal Routes of Exposure
Eye contact, skin contact and inhalation.

Acute Toxicity

Product Information
No information available

Symptoms related to the physical, chemical and toxicological characteristics

Symptoms
No information available

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact
May cause slight irritation

Skin contact
Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.

Inhalation
May cause irritation of respiratory tract.

Ingestion
Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.

Sensitization
No information available.

Neurological Effects
No information available.

Mutagenic Effects
No information available.

Reproductive Effects
No information available.

Developmental Effects
No information available.

Target organ effects
No information available.

STOT - single exposure
No information available.

STOT - repeated exposure
No information available.

Other adverse effects
No information available.

Aspiration Hazard
No information available.

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (oral) 16179 mg/kg
ATEmix (dermal) 115440 mg/kg

Component Information

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>Oral LD50</th>
<th>Dermal LD50</th>
<th>Inhalation LC50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>&gt; 10000 mg/kg ( Rat )</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>13463-67-7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silica, amorphous</td>
<td>&gt; 5000 mg/kg ( Rat )</td>
<td>&gt; 2000 mg/kg ( Rabbit )</td>
<td>&gt; 2.2 mg/L ( Rat ) 1 h</td>
</tr>
<tr>
<td>7631-86-9</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Carcinogenicity
The information below indicates whether each agency has listed any ingredient as a carcinogen:

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>IARC</th>
<th>NTP</th>
<th>OSHA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>2B - Possible Human Carcinogen</td>
<td>Listed</td>
<td></td>
</tr>
</tbody>
</table>

Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: “No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint.”

Legend
IARC - International Agency for Research on Cancer
NTP - National Toxicity Program
OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects
The environmental impact of this product has not been fully investigated.

Product Information

**Acute Toxicity to Fish**
No information available

**Acute Toxicity to Aquatic Invertebrates**
No information available

**Acute Toxicity to Aquatic Plants**
No information available

**Persistence / Degradability**
No information available.

**Bioaccumulation**
No information available.

**Mobility in Environmental Media**
No information available.

**Ozone**
No information available

Component Information

**Acute Toxicity to Fish**
Titanium dioxide
LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

**Acute Toxicity to Aquatic Invertebrates**
No information available

**Acute Toxicity to Aquatic Plants**
No information available

### 13. DISPOSAL CONSIDERATIONS

**Waste Disposal Method**
Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

### 14. TRANSPORT INFORMATION

**DOT**
Not regulated

**TDG**
Not regulated

**ICAO / IATA**
Not regulated

**IMDG / IMO**
Not regulated

### 15. REGULATORY INFORMATION

**International Inventories**

| TSCA: United States | Yes - All components are listed or exempt. |
| DSL: Canada         | Yes - All components are listed or exempt. |

**Federal Regulations**

**SARA 311/312 hazardous categorization**

<table>
<thead>
<tr>
<th>Hazard Category</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute health hazard</td>
<td>No</td>
</tr>
<tr>
<td>Chronic Health Hazard</td>
<td>No</td>
</tr>
<tr>
<td>Fire hazard</td>
<td>No</td>
</tr>
<tr>
<td>Sudden release of pressure hazard</td>
<td>No</td>
</tr>
<tr>
<td>Reactive Hazard</td>
<td>No</td>
</tr>
</tbody>
</table>

**SARA 313**
Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains
a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

None

**Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)**

This product contains the following HAPs:

None

**US State Regulations**

**California Proposition 65**

⚠️ **WARNING:** Cancer and Reproductive Harm—www.P65warnings.ca.gov

**State Right-to-Know**

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>Massachusetts</th>
<th>New Jersey</th>
<th>Pennsylvania</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Silica, amorphous</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Legend
X - Listed

**National Pollutant Release Inventory (NPRI)**

**NPRI Parts 1-4**
This product contains the following Parts 1-4 NPRI chemicals:

None

**NPRI Part 5**
This product contains the following NPRI Part 5 Chemicals:

None

**WHMIS Regulatory Status**

This product has been classified in accordance with the hazard criteria of the Hazardous Products Regulations (HPR) and the SDS contains all the information required by the HPR.

**16. OTHER INFORMATION**

**HMIS**
Health: 1 Flammability: 0 Reactivity: 0 PPE: -

**HMIS Legend**
0 - Minimal Hazard
1 - Slight Hazard
2 - Moderate Hazard
Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Prepared By

Product Stewardship Department
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
800-225-5554

Revision Date: 26-Feb-2019
Reason for revision Not available

Disclaimer
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END OF SAFETY DATA SHEET