



SAFETY DATA SHEET

Revision Date: 28-Aug-2015

Revision Number: 1

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name FRESH START NATURA ZERO VOC PRIMER DEEP BASE
Product Code 51104
Product Class WATER THINNED PAINT
Color All
Recommended use Paint
Restrictions on use No information available

Manufacturer
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 855-724-6802
www.benjaminmoore.com

Emergency Telephone Number(s)
CHEMTREC (US): 800-424-9300
CHEMTREC (outside US): (703)-527-3887

2. HAZARDS IDENTIFICATION

Classification

This chemical is not considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

Label elements

Not a dangerous substance or mixture according to the Globally Harmonized System (GHS)

Appearance liquid

Odor little or no odor

Hazards not otherwise classified (HNOC)

Not Applicable

Other information

No information available

3. COMPOSITION INFORMATION ON COMPONENTS

Chemical Name	CAS-No	Weight % (max)
Kaolin	1332-58-7	15
Kaolin, calcined	92704-41-1	10
Titanium dioxide	13463-67-7	5

4. FIRST AID MEASURES

General Advice	No hazards which require special first aid measures.
Eye Contact	Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
Skin Contact	Wash off immediately with soap and plenty of water removing all contaminated clothes and shoes.
Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Most Important Symptoms/Effects	None known.
Notes To Physician	Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
Protective Equipment And Precautions For Firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity To Mechanical Impact	No
Sensitivity To Static Discharge	No
Flash Point Data	
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Flammability Limits In Air	
Lower Explosion Limit	Not applicable
Upper Explosion Limit	Not applicable

NFPA Health: 1 Flammability: 0 Instability: 0 Special: Not Applicable

NFPA Legend

- 0 - Not Hazardous
- 1 - Slightly
- 2 - Moderate
- 3 - High
- 4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information Prevent further leakage or spillage if safe to do so.

Environmental Precautions See Section 12 for additional Ecological Information.

Methods For Clean-Up Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials No information available

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

Chemical Name	ACGIH	OSHA
Kaolin	2 mg/m ³ - TWA	15 mg/m ³ - TWA total 5 mg/m ³ - TWA
Titanium dioxide	10 mg/m ³ - TWA	15 mg/m ³ - TWA

Legend

ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits
OSHA - Occupational Safety & Health Administration Exposure Limits
N/E - Not Established

Engineering Measures Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection Safety glasses with side-shields.

Skin Protection	Protective gloves and impervious clothing.
Respiratory Protection	In case of insufficient ventilation wear suitable respiratory equipment.
Hygiene Measures	Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance	liquid
Odor	little or no odor
Odor Threshold	No information available
Density (lbs/gal)	9.9 - 10.2
Specific Gravity	1.18 - 1.22
pH	No information available
Viscosity (cps)	No information available
Solubility	No information available
Water Solubility	No information available
Evaporation Rate	No information available
Vapor Pressure	No information available
Vapor Density	No information available
Wt. % Solids	40 - 50
Vol. % Solids	25 - 35
Wt. % Volatiles	50 - 60
Vol. % Volatiles	65 - 75
VOC Regulatory Limit (g/L)	0
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing Point (°F)	32
Freezing Point (°C)	0
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Flammability (solid, gas)	Not applicable
Upper Explosion Limit	Not applicable
Lower Explosion Limit	Not applicable
Autoignition Temperature (°F)	No information available
Autoignition Temperature (°C)	No information available
Decomposition Temperature (°F)	No information available
Decomposition Temperature (°C)	No information available
Partition Coefficient (n-octanol/water)	No information available

10. STABILITY AND REACTIVITY

Reactivity	Not Applicable
Chemical Stability	Stable under normal conditions.
Conditions To Avoid	Prevent from freezing.
Incompatible Materials	No materials to be especially mentioned.
Hazardous Decomposition Products	None under normal use.

Possibility Of Hazardous Reactions

None under normal conditions of use.

Product Information

Information on likely routes of exposure

Principal Routes of Exposure Eye contact, skin contact and inhalation.

Acute Toxicity

Product Information No information available

Information on toxicological effects

Symptoms No information available

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact	May cause slight irritation.
Skin contact	Substance may cause slight skin irritation.
Inhalation	May cause irritation of respiratory tract.
Ingestion	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
Sensitization:	No information available
Neurological Effects	No information available.
Mutagenic Effects	No information available.
Reproductive Effects	No information available.
Developmental Effects	No information available.
Target Organ Effects	No information available.
STOT - single exposure	No information available
STOT - repeated exposure	No information available
Other adverse effects	No information available.
Aspiration Hazard	No information available

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (oral) 27871 mg/kg

Component

Acute Toxicity

Kaolin

LD50 Oral: > 5000 mg/kg (Rat)

Kaolin, calcined

LD50 Oral: > 5000 mg/kg (Rat) vendor data

Titanium dioxide

LD50 Oral: > 10000 mg/kg (Rat)

LD50 Dermal: > 10000 mg/m³ (Rabbit)

LC50 Inhalation (Dust): > 6.82 mg/L (Rat, 4 hr.)

Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen.:

Chemical Name	IARC	NTP	OSHA Carcinogen
Titanium dioxide	2B - Possible Human Carcinogen		Listed

• Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

Legend

IARC - International Agency for Research on Cancer

NTP - National Toxicity Program

OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects

The environmental impact of this product has not been fully investigated.

Product Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Persistence / Degradability

No information available.

Bioaccumulation / Accumulation

No information available.

Mobility in Environmental Media

No information available.

Ozone

No information available

Component

Acute Toxicity to Fish

Titanium dioxide

LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

