



Material Safety Data Sheet

Revision Date: 09-Apr-2012

Revision Number: 5

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name FRESH START NATURA ZERO VOC PRIMER
Product Code 511
Product Class WATER THINNED PAINT
Color All

Manufacturer Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 201-573-9600
www.benjaminmoore.com

Emergency Telephone Number(s)
CHEMTREC: 800-424-9300

2. COMPOSITION INFORMATION ON COMPONENTS

Hazardous Components

Chemical Name	CAS-No	Weight % (max)
Titanium dioxide	13463-67-7	15
Kaolin	1332-58-7	15

3. HAZARDS IDENTIFICATION

Emergency Overview

May cause irritation of respiratory tract. May cause skin irritation and/or dermatitis.

Appearance liquid

Odor little or no odor

Potential Health Effects

Principal Routes of Exposure Eye contact, skin contact and inhalation.

Acute Effects

Eyes

May cause slight irritation.

Skin

Substance may cause slight skin irritation.

Inhalation

May cause irritation of respiratory tract.

Ingestion

May cause irritation of the digestive tract.

Chronic Effects

No information available

See Section 11 for additional Toxicological information.

Aggravated Medical Conditions None known

HMIS **Health: 1** **Flammability: 0** **Reactivity: 0** **PPE: -**

HMIS Legend

0 - Minimal Hazard

1 - Slight Hazard

2 - Moderate Hazard

3 - Serious Hazard

4 - Severe Hazard

* - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

4. FIRST AID MEASURES

General Advice	No hazards which require special first aid measures.
Eye Contact	Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
Skin Contact	Wash off immediately with soap and plenty of water removing all contaminated clothes and shoes.
Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Notes To Physician	Treat symptomatically

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
Protective Equipment And Precautions For Firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity To Mechanical Impact	No

Sensitivity To Static Discharge	No
Flash Point Data	
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Flammability Limits In Air	
Lower Explosion Limit	Not applicable
Upper Explosion Limit	Not applicable

NFPA **Health:** 1 **Flammability:** 0 **Instability:** 0 **Special:** Not Applicable

NFPA Legend
 0 - Not Hazardous
 1 - Slightly
 2 - Moderate
 3 - High
 4 - Severe

*The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.
 Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.*

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions	Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.
Environmental Precautions	Prevent further leakage or spillage if safe to do so.
Methods For Clean-Up	Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.
Other Information	None known

7. HANDLING AND STORAGE

Handling	Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.
Storage	Keep container tightly closed. Keep out of the reach of children.

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

Hazardous Components

Chemical Name	ACGIH	OSHA
Titanium dioxide	10 mg/m ³ - TWA	15 mg/m ³ - TWA total
Kaolin	2 mg/m ³ - TWA	15 mg/m ³ - TWA total 5 mg/m ³ - TWA

Legend

ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits

OSHA - Occupational Safety & Health Administration Exposure Limits

N/E - Not Established

Engineering Measures Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection Safety glasses with side-shields.

Skin Protection Protective gloves and impervious clothing

Respiratory Protection In case of mist, spray or aerosol exposure wear suitable personal respiratory protection and protective suit.

Hygiene Measures Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance	liquid
Odor	little or no odor
Density (lbs/gal)	9.9 - 10.7
Specific Gravity	1.18 - 1.29
pH	Not available
Evaporation Rate	Not available
Vapor Pressure	Not available
Vapor Density	Not available
Wt. % Solids	35 - 55
Vol. % Solids	25 - 45
Wt. % Volatiles	45 - 65
Vol. % Volatiles	55 - 75
VOC Regulatory Limit (g/L)	0
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing Point (°F)	32
Freezing Point (°C)	0
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Upper Explosion Limit	Not applicable
Lower Explosion Limit	Not applicable

10. STABILITY AND REACTIVITY

Chemical Stability	Stable under normal conditions.
Conditions To Avoid	Prevent from freezing
Incompatible Materials	No materials to be especially mentioned.
Hazardous Decomposition Products	None under normal use.

Possibility Of Hazardous Reactions

None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION**Acute Toxicity****Product**

No information available

ComponentTitanium dioxide

LD50 Oral: > 10000 mg/kg (Rat)

LD50 Dermal: > 10000 mg/m³ (Rabbit)

LC50 Inhalation (Dust): > 6.82 mg/L (Rat, 4 hr.)

Kaolin

LD50 Oral: > 5000 mg/kg (Rat)

Chronic Toxicity**Carcinogenicity***The information below indicates whether each agency has listed any ingredient as a carcinogen:*

Chemical Name	ACGIH	IARC	NTP	OSHA Carcinogen
Titanium dioxide		2B - Possible Human Carcinogen		Listed

- Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

Legend

ACGIH - American Conference of Governmental Industrial Hygienists

IARC - International Agency for Research on Cancer

NTP - National Toxicity Program

OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION**Ecotoxicity Effects****Product****Acute Toxicity to Fish**

No information available

12. ECOLOGICAL INFORMATION

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Component

Acute Toxicity to Fish

Titanium dioxide

LC50: >1000 mg/L (Fathead Minnow - 96 hr.)

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method

Dispose of in accordance with federal, state, and local regulations. Dry, empty containers may be recycled in a can recycling program. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

DOT Not regulated

ICAO / IATA Not regulated

IMDG / IMO Not regulated

15. REGULATORY INFORMATION

International Inventories

United States TSCA

Yes - All components are listed or exempt.

Canada DSL

No - Not all of the components are listed.

One or more component is listed on NDSL.

Federal Regulations

SARA 311/312 hazardous categorization

Acute Health Hazard	No
Chronic Health Hazard	No
Fire Hazard	No
Sudden Release of Pressure Hazard	No
Reactive Hazard	No

SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

This product may contain trace amounts of (other) SARA reportable chemicals. Contact the preparer for further information.

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product contains the following HAPs:

This product may contain trace amounts of (other) HAPs chemicals. Contact the preparer for further information.

State Regulations**State Right-to-Know**

Chemical Name	Massachusetts	New Jersey	Pennsylvania	Louisiana	Rhode Island
Titanium dioxide	X	X	X		X
Kaolin	X	X	X		X

Legend

X - Listed

16. OTHER INFORMATION

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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Disclaimer

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End of MSDS