1. PRODUCT AND COMPANY IDENTIFICATION

Product Name: FRESH START BENJAMIN MOORE NATURA ZERO VOC PRIMER WHITE
Product Code: K51100
Alternate Product Code: K51100
Product Class: WATER THINNED PAINT
Color: White
Recommended use: Paint
Restrictions on use: No information available

Manufactured For: Benjamin Moore & Co., Limited
8775 Keele Street
Concord ON L4K 2N1
Phone: 1-800-361-5898
www.benjaminmoore.com

2. HAZARDS IDENTIFICATION

Classification
This chemical is not considered hazardous by the Hazardous Products Regulations (HPR: SOR/2015-17)

Label elements

<table>
<thead>
<tr>
<th>Appearance</th>
<th>Odor</th>
</tr>
</thead>
<tbody>
<tr>
<td>liquid</td>
<td>little or no odor</td>
</tr>
</tbody>
</table>
3. COMPOSITION INFORMATION ON COMPONENTS

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>CAS-No</th>
<th>Weight % (max)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>13463-67-7</td>
<td>10 - 30%</td>
</tr>
<tr>
<td>Kaolin, calcined</td>
<td>92704-41-1</td>
<td>3 - 7%</td>
</tr>
<tr>
<td>Kaolin</td>
<td>1332-58-7</td>
<td>3 - 7%</td>
</tr>
</tbody>
</table>

4. FIRST AID MEASURES

General Advice
No hazards which require special first aid measures.

Eye Contact
Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.

Skin Contact
Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.

Inhalation
Move to fresh air. If symptoms persist, call a physician.

Ingestion
Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.

Most Important Symptoms/Effects
None known.

Notes To Physician
Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media
Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Protective Equipment And Precautions For Firefighters
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific Hazards Arising From The Chemical
Closed containers may rupture if exposed to fire or extreme heat.

Sensitivity To Mechanical Impact
No

Sensitivity To Static Discharge
No

Flash Point Data

**6. ACCIDENTAL RELEASE MEASURES**

**Personal Precautions**
Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

**Other Information**
Prevent further leakage or spillage if safe to do so.

**Environmental Precautions**
See Section 12 for additional Ecological Information.

**Methods For Clean-Up**
Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

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**7. HANDLING AND STORAGE**

**Handling**
Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

**Storage**
Keep container tightly closed. Keep out of the reach of children.

**Incompatible Materials**
No information available

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**8. EXPOSURE CONTROLS/PERSONAL PROTECTION**

**Exposure Limits**
No exposure limits have been established for this product.

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>ACGIH</th>
<th>Alberta</th>
<th>British Columbia</th>
<th>Ontario</th>
<th>Quebec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWA</td>
<td>10 mg/m³ - TWAEV</td>
</tr>
</tbody>
</table>

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*The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.*

*Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.*
Engineering Measures
Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection
Safety glasses with side-shields.

Skin Protection
Protective gloves and impervious clothing.

Respiratory Protection
In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures
Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appearance</td>
<td>liquid</td>
</tr>
<tr>
<td>Odor</td>
<td>little or no odor</td>
</tr>
<tr>
<td>Odor Threshold</td>
<td>No information available</td>
</tr>
<tr>
<td>Density (lbs/gal)</td>
<td>10.3 - 10.7</td>
</tr>
<tr>
<td>Specific Gravity</td>
<td>1.23 - 1.28</td>
</tr>
<tr>
<td>pH</td>
<td>No information available</td>
</tr>
<tr>
<td>Viscosity (cps)</td>
<td>No information available</td>
</tr>
<tr>
<td>Solubility</td>
<td>No information available</td>
</tr>
<tr>
<td>Water Solubility</td>
<td>No information available</td>
</tr>
<tr>
<td>Evaporation Rate</td>
<td>No information available</td>
</tr>
<tr>
<td>Vapor Pressure</td>
<td>No information available</td>
</tr>
<tr>
<td>Vapor Density</td>
<td>No information available</td>
</tr>
<tr>
<td>Wt. % Solids</td>
<td>40 - 50</td>
</tr>
<tr>
<td>Vol. % Solids</td>
<td>25 - 35</td>
</tr>
<tr>
<td>Wt. % Volatiles</td>
<td>50 - 60</td>
</tr>
<tr>
<td>Vol. % Volatiles</td>
<td>65 - 75</td>
</tr>
<tr>
<td>VOC Regulatory Limit (g/L)</td>
<td>0</td>
</tr>
<tr>
<td>Boiling Point (°F)</td>
<td>212</td>
</tr>
<tr>
<td>Boiling Point (°C)</td>
<td>100</td>
</tr>
<tr>
<td>Freezing Point (°F)</td>
<td>32</td>
</tr>
<tr>
<td>Freezing Point (°C)</td>
<td>0</td>
</tr>
<tr>
<td>Flash Point (°F)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flash Point (°C)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flash Point Method</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Upper Explosion Limit</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Lower Explosion Limit</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Autoignition Temperature (°F)</td>
<td>No information available</td>
</tr>
<tr>
<td>Autoignition Temperature (°C)</td>
<td>No information available</td>
</tr>
<tr>
<td>Decomposition Temperature (°F)</td>
<td>No information available</td>
</tr>
<tr>
<td>Decomposition Temperature (°C)</td>
<td>No information available</td>
</tr>
<tr>
<td>Partition Coefficient (n-octanol/water)</td>
<td>No information available</td>
</tr>
</tbody>
</table>
10. STABILITY AND REACTIVITY

- **Reactivity**: Not Applicable
- **Chemical Stability**: Stable under normal conditions.
- **Conditions To Avoid**: Prevent from freezing.
- **Incompatible Materials**: No materials to be especially mentioned.
- **Hazardous Decomposition Products**: None under normal use.
- **Possibility Of Hazardous Reactions**: None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION

- **Product Information**
  - **Information on likely routes of exposure**: Eye contact, skin contact and inhalation.
- **Acute Toxicity**
  - **Product Information**: No information available
- **Information on toxicological effects**
  - **Symptoms**: No information available

**Delayed and immediate effects as well as chronic effects from short and long-term exposure**

- **Eye contact**: May cause slight irritation.
- **Skin contact**: Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.
- **Inhalation**: May cause irritation of respiratory tract.
- **Ingestion**: Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
- **Sensitization**: No information available.
- **Neurological Effects**: No information available.
- **Mutagenic Effects**: No information available.
- **Reproductive Effects**: No information available.
- **Developmental Effects**: No information available.
- **Target Organ Effects**: No information available.
- **STOT - single exposure**: No information available.
- **STOT - repeated exposure**: No information available.
- **Other adverse effects**: No information available.
- **Aspiration Hazard**: No information available.

**Numerical measures of toxicity**

The following values are calculated based on chapter 3.1 of the GHS document
ATEmix (oral) 22163 mg/kg

**Component**

Titanium dioxide
LD50 Oral: > 10000 mg/kg (Rat)
Kaolin, calcined
LD50 Oral: > 5000 mg/kg (Rat) vendor data
Kaolin
LD50 Oral: > 5000 mg/kg (Rat)

**Chronic Toxicity**

**Carcinogenicity**
The information below indicates whether each agency has listed any ingredient as a carcinogen:

<table>
<thead>
<tr>
<th>Chemical Name</th>
<th>IARC</th>
<th>NTP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>2B - Possible Human Carcinogen</td>
<td></td>
</tr>
</tbody>
</table>

• Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

**Legend**
IARC - International Agency for Research on Cancer
NTP - National Toxicity Program
OSHA - Occupational Safety & Health Administration

### 12. ECOLOGICAL INFORMATION

**Ecotoxicity Effects**
The environmental impact of this product has not been fully investigated.

**Product Information**

**Acute Toxicity to Fish**
No information available

**Acute Toxicity to Aquatic Invertebrates**
No information available

**Acute Toxicity to Aquatic Plants**
No information available

**Persistence / Degradability**
No information available.

**Bioaccumulation / Accumulation**
No information available.

**Mobility in Environmental Media**
No information available.

**Ozone**
No information available

**Component**

**Acute Toxicity to Fish**

Titanium dioxide
LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

**Acute Toxicity to Aquatic Invertebrates**
No information available

**Acute Toxicity to Aquatic Plants**
No information available

### 13. DISPOSAL CONSIDERATIONS

**Waste Disposal Method**

Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

### 14. TRANSPORT INFORMATION

**TDG**
Not regulated

**ICAO / IATA**
Not regulated

**IMDG / IMO**
Not regulated

### 15. REGULATORY INFORMATION

**International Inventories**

**TSCA: United States**
Yes - All components are listed or exempt.

**DSL: Canada**
No - Not all of the components are listed.
One or more component is listed on NDSL.

**National Pollutant Release Inventory (NPRI)**
NPRI Parts 1-4
This product contains the following Parts 1-4 NPRI chemicals:

None

NPRI Part 5
This product contains the following NPRI Part 5 Chemicals:

None

WHMIS Regulatory Status
This product has been classified in accordance with the hazard criteria of the Hazardous Products Regulations (HPR) and the SDS contains all the information required by the HPR.

16. OTHER INFORMATION

<table>
<thead>
<tr>
<th>HMIS</th>
<th>Health: 1</th>
<th>Flammability: 0</th>
<th>Reactivity: 0</th>
<th>PPE: -</th>
</tr>
</thead>
</table>

HMIS Legend
0 - Minimal Hazard
1 - Slight Hazard
2 - Moderate Hazard
3 - Serious Hazard
4 - Severe Hazard
* - Chronic Hazard
X - Consult your supervisor or S.O.P. for “Special” handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ http://www.hc-sc.gc.ca/ewh-semt/contaminants/lead-plomb/asked_questions-questions_posees-eng.php.

Prepared By
Product Stewardship Department
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ  07645
855-724-6802

Revision Date: 02-Jun-2017
Reason For Revision: Not available
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END OF SAFETY DATA SHEET