



FRESH START[®] EXTERIOR WOOD PRIMER K094

Features

- Excellent adhesion properties
- Excellent stain suppressor
- Seals uniformly
- Ideal for tannin-rich woods such as cedar and redwood

General Description

This exterior alkyd primer is ideal for sealing new or previously coated wood. It provides excellent stain blocking for projects where cedar or redwood bleeding may be a problem.

Recommended For

For exterior priming of new or previously coated wood, under light colour stains and where cedar and redwood bleeding may be a problem.

Limitations

- Do not apply when air and surface temperatures are below 10 °C (50 °F).

Product Information

| Colours — Standard: | Technical Data [◇] | White | | | | |
|---|---|--|------------|----------------|-------------|---------------|
| White (00) | Vehicle Type | Alkyd | | | | |
| (May be tinted with up to 60 ml of Benjamin Moore [®] Colour Preview [®] colorants per 3.79 L.) | Pigment Type | Titanium Dioxide | | | | |
| | Volume Solids | 56% | | | | |
| — Tint Bases: | Coverage per 3.79 L at Recommended Film Thickness | 41.8 – 51.1 sq. m. (450 - 550 sq. ft.) | | | | |
| N/A | Recommended Film Thickness | <table border="0"> <tr> <td>– Wet</td> <td>3.7 mils</td> </tr> <tr> <td>– Dry</td> <td>1.7 mils</td> </tr> </table> | – Wet | 3.7 mils | – Dry | 1.7 mils |
| – Wet | 3.7 mils | | | | | |
| – Dry | 1.7 mils | | | | | |
| — Special Colours: | Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint. | | | | | |
| Contact your Benjamin Moore representative. | Dry Time @ 25 °C (77 °F) @ 50% RH | <table border="0"> <tr> <td>– To Touch</td> <td>6 Hours</td> </tr> <tr> <td>– To Recoat</td> <td>8 Hours</td> </tr> </table> | – To Touch | 6 Hours | – To Recoat | 8 Hours |
| – To Touch | 6 Hours | | | | | |
| – To Recoat | 8 Hours | | | | | |
| Certification: | High humidity and cool temperatures will result in longer dry, recoat and service times. | | | | | |
| VOC compliant in all regulated areas, except South Coast. | Dries By | Evaporation, Oxidation | | | | |
| Master Painters Institute MPI # 5 | Viscosity | 82 ± 2 KU | | | | |
| | Flash Point | Combustible | | | | |
| | Gloss / Sheen | Low Lustre | | | | |
| | Surface Temperature at Application | <table border="0"> <tr> <td>– Min.</td> <td>10 °C (50 °F)</td> </tr> <tr> <td>– Max.</td> <td>32 °C (90 °F)</td> </tr> </table> | – Min. | 10 °C (50 °F) | – Max. | 32 °C (90 °F) |
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| – Max. | 32 °C (90 °F) | | | | | |
| | Thin With | Do Not Thin | | | | |
| | Clean Up Thinner | Mineral Spirits | | | | |
| | Weight Per 3.79 L | 5.3 kg (11.6 lbs) | | | | |
| | Storage Temperature | <table border="0"> <tr> <td>– Min.</td> <td>4.4 °C (40 °F)</td> </tr> <tr> <td>– Max.</td> <td>32 °C (90 °F)</td> </tr> </table> | – Min. | 4.4 °C (40 °F) | – Max. | 32 °C (90 °F) |
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| – Max. | 32 °C (90 °F) | | | | | |
| CUSTOMER INFORMATION CENTRE: | Volatile Organic Compounds (VOC) | | | | | |
| 1-800-361-5898, info@benjaminmoore.ca , www.benjaminmoore.ca . | 345 g/L | | | | | |

[◇] Reported values are for White. Contact Benjamin Moore for values of other bases or colours.

Surface Preparation

Surfaces must be clean, dry and free of oil, grease, wax, rust, mildew, chalk and loose or scaling paint. Cement based water proofing paints should be removed. Glossy surfaces must be dulled. Unweathered areas such as eaves, porch ceilings, overhangs and protected wall areas should be washed with a Benjamin Moore® Clean (K318) and rinsed with a strong stream of water from a garden hose or power washer to remove contaminants that can interfere with proper adhesion. Stains from mildew must be removed by cleaning with Benjamin Moore® Clean (K318) prior to coating the surface. **Caution:** Refer to the (K318) Clean technical data and material safety data sheets for instructions on its proper use and handling.

Wood substrates must be thoroughly dry. **Caution:** Smooth planed clapboards or siding must be sanded thoroughly to break the "mill glaze" allowing proper penetration and adhesion.

Difficult Substrates: Benjamin Moore offers a number of specialty primers for use over difficult substrates such as grease stains, crayon markings, hard glossy surfaces, galvanized metal, fresh masonry or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore® retailer can recommend the right problem-solving primer for your special needs

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ http://www.hc-sc.gc.ca/ewh-semt/contaminants/lead-plomb/asked_questions-questions_posees-eng.php

Primer/Finish Systems

Wood; New (Including Shakes and Shingles):

Primer: 1 or 2 coats Fresh Start® Exterior Wood Primer (K094)

Finish: Appropriate Benjamin Moore® finish coat.

Hardboard Siding; Bare or Factory Primed:

Primer: 1 or 2 coats Fresh Start® Exterior Wood Primer (K094)

Finish: Appropriate Benjamin Moore® finish coat.

Application

Do not apply when air and surface temperatures are below 10°C (50 °F).

Apply one or two coats. For best results, use a Benjamin Moore® custom-blended china bristle or nylon/polyester brush, Benjamin Moore® roller, or a similar product. This product can also be sprayed.

Spray, Airless: Fluid Pressure— 1,500 to 2,000 PSI;
Tip — .013 - .017 Orifice

Thinning/Clean up

Do not thin. Do not add other paints, oils, driers, or varnishes. Clean equipment with mineral spirits.

Environmental Health & Safety Information

CAUTION

DANGER OF COMBUSTION

Keep away from flames or sparks.

Materials such as rags used with this product may begin to burn by themselves.

After use, put rags in water or lay flat to dry, then discard.

Use only in a well ventilated area. Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

KEEP OUT OF REACH OF CHILDREN

Refer to Material Safety Data Sheet for additional health and safety information.