MOORGLO®
100% ACRYLIC SOFT GLOSS
HOUSE PAINT N096

Features
- Outstanding hiding
- Superior adhesion and excellent resistance to chalking
- Lifetime warranty (see label for details)
- Excellent flow and leveling
- Easy to apply with brush, roller or spray
- Soap and water clean up
- Dries quickly
- Resistant to mildew, fading, cracking, peeling, blistering, dirt pickup, alkali and fumes
- Low temperature application (Some colors — see below)

General Description
Moorglo® 100% Acrylic Latex House Paint is a premium quality, semi-gloss paint fortified with alkyd resin. It delivers a high-build paint film for excellent durability and long lasting protection. It has the ability to cover in one coat provided the surface is in good condition and the color change is not extreme. It is the perfect coating to repaint aluminum siding.

Recommended For
For exterior use on primed or previously painted wood siding, trim, doors, sash, shingles; cured or previously painted masonry such as stucco, cement block construction, poured and pre-cast concrete, unglazed brick; aluminum, vinyl, or site primed hardboard siding; and previously painted or primed metal.

Limitations
- Do not apply when air and surface temperatures are below 40°F (4.4°C).

Product Information

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<tr>
<th>Colors — Standard:</th>
<th>Technical Data Pastel Base</th>
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</thead>
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<tr>
<td>Brilliant White (01), Black (80)</td>
<td>Vehicle Type 100% Acrylic Latex</td>
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<td>Tint Bases: Benjamin Moore® Color Preview® bases 1B, 2B, 3B &amp; 4B</td>
<td>Pigment Type Titanium Dioxide</td>
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<tr>
<td>Special Colors: Contact your Benjamin Moore representative</td>
<td>Volume Solids 42%</td>
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Coverage per Gallon at Recommended Film Thickness 400 – 450 Sq. Ft.

- Recommended Film Thickness
  - Wet 3.8 mils
  - Dry 1.6 mils

Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.

Certification:
VOC Compliant in all regulated areas except the South Coast and areas of California that follow the 2007 Suggested Control Measures.

Technical Assistance
Available through your local authorized independent Benjamin Moore® retailer. For the location of the retailer nearest you, call 1-800-826-2623, see www.benjaminmoore.com, or consult your local Yellow Pages.

Technical Data

- Dry Time @ 77°F (25°C) @ 50% RH
  - To Touch 3 Hours
  - To Recoat 4 Hours

High humidity and cool temperatures will result in longer dry, recoat and service times.

Dries By
Evaporation, Coalescence

- Viscosity 102 ± 2 KU
- Flash Point None
- Gloss / Sheen Soft Gloss
- Surface Temperature at Application
  - Min. 40°F
  - Max. 90°F
- Thin With Clean Water
- Clean Up Thinner Clean Water
- Weight Per Gallon 11.0 lbs
- Storage Temperature
  - Min. 40°F
  - Max. 90°F

Volatile Organic Compounds (VOC)

144 Grams/Liter 1.20lbs./Gallon
Moorglo® 100% Acrylic Soft Gloss House Paint N096

Surface Preparation
Surfaces must be clean and free of grease, wax, and mildew. Remove excessive chalk and loose or scaling paint. If previously coated with cement-base water paints, clean by sandblasting. Glossy surfaces must be dulled. Un-weathered areas such as eaves, ceilings, and overhangs should be washed with a detergent solution and/or rinsed with a strong stream of water from a garden hose to remove contaminants that can interfere with proper adhesion. Stains from mildew must be removed by cleaning with Benjamin Moore® Clean (318) prior to coating the surface. Caution: Refer to the (318) Clean technical data and material safety data sheets for instructions on its proper use and handling. For metal surfaces, remove rust. Wipe down with paint thinner to remove surface oils. All new masonry surfaces must be power washed or brushed thoroughly with stiff fiber bristles to remove loose particles. New masonry substrates must be allowed to cure for 30 days before priming or painting. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Primer/Finish Systems
New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results, tint the primer to the approximate shade of the finish coat, especially when a significant color change is desired. Special Note: Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

Wood and engineered wood products:
Primer: Fresh Start® Moorwhite® Exterior Wood Primer (100), High-Hiding All Purpose Primer (046), Multi-Purpose Latex Primer (N023) or Exterior Wood Primer (094)
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Hardboard Siding, Bare or Factory Primed:
Primer: Fresh Start® Exterior Wood Primer (094), High-Hiding All Purpose Primer (046) or Multi-Purpose Latex Primer (N023)
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Bleeding Type Woods, (Redwood and Cedar):
Primer: Fresh Start® Exterior Wood Primer (094) or Multi-Purpose Oil Based Primer (N/024)
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Vinyl & Vinyl Composite Siding
Note: Ensure that the surface is properly cleaned and in good condition. For colors that are safe for use on these substrates, use approved Vinyl Select colors. For more information, see http://www.benjaminmoore.com/en-us/for-contractors/painting-vinyl-and-aluminum-siding.
Primer: Fresh Start® Multi-Purpose Latex Primer (N023).
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Rough or Pitted Masonry:
Primer: Super Spec® Latex Block Filler (160) or Super Spec® Masonry Interior/Exterior Hi-Build Block Filler (206)
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Poured or Pre-cast Concrete and Fiber Cement Siding:
Primer: Fresh Start® 100% High-Hiding All Purpose Primer (046), Multi-Purpose Latex Primer (N023), Super Spec® Masonry Interior/Exterior 100% Acrylic Masonry Sealer (N/066) or Super Spec® Masonry Interior/Exterior 100% Acrylic High Build Masonry Primer (N/068) or Fresh Start® Exterior Latex Masonry Primer (064)
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Ferrous Metal (Steel and Iron):
Primer: Super Spec HP® Alkyd Metal Primer (P04) or Super Spec HP® Alkyd Metal Primer (P06)
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Non-Ferrous Metal (Galvanized & Aluminum):
All new metal surfaces must be thoroughly cleaned with Super Spec HP® Oil & Grease Emulsifier (P83) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion
Primer: No primer required.
Finish: 1 or 2 coats Moorglo® 100% Acrylic Soft Gloss House Paint (N096)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application
Stir thoroughly before and during use. Apply one or two coats. For best results, use a Benjamin Moore® custom-blended nylon/polyester brush, Benjamin Moore® roller, or a similar product. This product can also be sprayed.

Spray, Airless: Fluid Pressure — 1,500 to 2,500 PSI; Tip — .013 - .017 Orifice.

Thinning/Cleanup
Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Clean up with warm soapy water. Brushes should be given an additional quick rinse with mineral spirits followed by a second wash in soapy water, then rinsed thoroughly. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental, Health & Safety Information
Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer’s directions for respirator use. Close container after each use. Wash thoroughly after handling.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under “Cleanup”.

KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING

Refer to Material Safety Data Sheet for additional health and safety information.