

General Description

An acrylic primer for interior use on new or previously painted drywall and plaster. Provides hiding capabilities, excellent sealing and holdout for a uniform finish, and dries quickly.

- High hiding
- Excellent sealing & holdout
- Quick drying

Usage

For priming new or previously painted, interior substrates such as drywall, plaster, non-bleeding wood & masonry. Designed for use in commercial and residential spaces.

Colours White (00)
 May be tinted with up to 60 mL of
 Gennex® colorants per 3.79 L

Technical Data / White

Vehicle	Acrylic
Pigment	Titanium Dioxide
Volume Solids	33 ± 2%
Spread Rate Per 3.79 L	32.5 – 41.8 sq. m. (350 – 450 sq. ft.)
Recommended Film Thickness	Wet: 3.6 – 4.6 mils Dry: 1.2 – 1.5 mils
Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.	
Dry Time @ 25 °C (77 °F) @ 50% RH	To Touch: 30 minutes To Recoat: 2 hours
High humidity and cool temperatures will result in longer dry, recoat and service times	
Surface Temperature During Application	Min: 10 °C (50 °F) Max: 32.2 °C (90 °F)
Viscosity	93 ± 4 KU
Flash Point	None
Sheen / Gloss	< 5 @ 85°
Clean Up	Water
Thinner	refer to page 2
Weight Per 3.79 L	5.1 kg (11.3 lbs.)
Storage Temperature	Min: 4.4 °C (40 °F) Max: 32.2 °C (90 °F)
VOC	< 50 g/L

Primer Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results, tint the primer to the approximate shade of the finish coat.

Drywall:
Drywall Primer (K265)

Plaster (Cured):
Drywall Primer (K265)

Wood, and engineered wood products:
Drywall Primer (K265)

Smooth Poured or Pre-cast Concrete:
Drywall Primer (K265)

Repaint, All Substrates:
Prime bare areas with the primer recommended above for the substrate.

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure (30 -60 days) before applying base coat. Cured plaster should be hard, have as light sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Remove any powder or loose particles before priming.

Difficult Substrates: Benjamin Moore offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore retailer can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ <https://www.canada.ca/en/health-canada/services/environmental-workplace-health/environmental-contaminants/lead/lead-information-package-some-commonly-asked-questions-about-lead-human-health.html>

Compliance & Certifications

Eligible for LEED® v4	✓
CDPH Emissions Certified	✓
Eligible for CHPS low emitting credit (Collaborative for High Performance Schools) MPI	50

Limitations

- Do not paint when air or surface temperature is below 10 °C (50 °F)
- For interior use only

Application

Stir thoroughly before and during use. Apply one or two coats. For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® roller, or a similar product. Apply paint generously from unpainted area into wet area. This product can also be sprayed.

Brush: Nylon / polyester
Roller: Premium Quality
Spray, Airless:
 Pressure / 1,500 – 2,500 PSI
 Tip / 0.013 – 0.017

Technical Assistance

Available through your local authorized independent Benjamin Moore retailer.

call 1-866-708-9180
 visit www.benjaminmoore.ca

Thinning/Cleaning

Conditioning with Benjamin Moore® K518 Extender may be necessary under certain conditions to adjust open time or spray characteristics.

Add K518 Extender or water - Max of 236 mL to 3.79 L of paint
Never add other paints or solvents.

Clean Up: Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional
health and safety information.**