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Easy application

Stains wash off easily

Excellent touch up

Easy clean up

Self-priming

Features

- Extreme hide for fewer coats
- Colour Lock[™] Technology, no colour rub-off
- Provides a mildew resistant coating
- Zero VOC, low odour

Recommended For

New or previously painted wallboard, plaster, masonry and wood; primed or previously painted metal; new or coated acoustic ceilings. It is ideal for surfaces where maximum durability is required and lasting colour is desired. AURA® WATERBORNE INTERIOR PAINT EGGSHELL FINISH K524

General Description

Aura[®] Eggshell Finish is part of an innovative paint and colorant system integrating the best technologies to deliver superior durability for any colour along with the promise of long lasting beauty. In addition to using 100% acrylic latex, proprietary resins have been incorporated to give the product its extraordinary performance properties.

Limitations

- Do not apply when air and surface temperatures are below 10 °C (50 °F).
- Only Gennex[®] Waterborne Colorants can be added to Aura[®] Paint.

		P	roduct Informa	tion			
Colours — Sta	andard:		Technical Data◊		Pastel Base		
White (01)			Vehicle Type	Prop	prietary 100% Acrylic		
— Tint Bases:				Pigment Type	Titanium Dioxide		
Benjamin Moore [®] Gennex [®] Bases 1X, 2X, 3X, & 4X				Volume Solids	46.3%		
— Special Colours:				Coverage per 3.79 L at 32.5 - 37.1 sq. m Recommended Film Thickness (350 - 400 sq. ft.)			
Contact your Benjamin Moore representative.			Recommended Film	- Wet	4.3 mils		
Certifications & Qualifications:				Thickness	– Dry	2.0 mils	
VOC compliant in all regulated areas Zero VOC				Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.			
Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84			accordance with	Dry Time @ 25 °C (77 °F) @ 50% RH	– To Touch – To Recoat	1 Hou 1 Hou	
Master Painters Institute MPI # 44, 44 X-Green [™] , 138, 138 X-Green [™] Anti-microbial – This product contains antimicrobial additives that inhibit the growth of mould and mildew on the surface of the paint film. Benjamin Moore's Green Promise® designation is our company's assurance that this product meets – and				Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times.			
				Dries By	Evaporation, Coalescence		
				Viscosity	99 ± 2 KU		
often exceeds – rigorous environmental and performance criteria regarding VOCs, emissions, application, washability, scrubbability and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore.			vironmental and	Flash Point	None		
			Gloss / Sheen	Eggshell (12-22 @ 85°)			
			Surface Temperature at Application	– Min. – Max.	10 °C (50 °F 32.2 °C (90 °F		
Eligible for LEED [®] v4 Credit	CDPH v1 Emissions Certified	Qualifies for CHPS low emitting credit (Collaborative for High Performance Schools)	VOC (in any colour)	Thin With		See Char	
				Clean Up Thinner		Clean Wate	
				Weight Per 3.79 L		5.5 kg (12.2 lbs	
YES	YES	YES	< 50 g/L		– Min.	4.4 °C (40 °F)	
This Benjamin Moore product has been tested by independent third parties and meets or exceeds the published chemical restriction and performance criteria of the			Storage Temperature	– Max.	32.2 °C (90 °F		
Green Seal™ GS-11 2015 standard							
Customer Information Centre:				Volatile Organic Compounds (VOC)			
1-800-361-5898, <u>info@benjaminmoore.ca</u> , <u>www.benjaminmoore.ca</u>				0 g/L			
				Zero VOC post t	int (any base an	d any colour)	

Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colours.

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials and mildew. Remove any peeling or scaling paint, and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust. Spot prime with Aura® Eggshell Finish Paint before and after filling nail holes, cracks, and other surface imperfections.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles.

Difficult Substrates: Benjamin Moore offers a variety of specialty primers for use over difficult substrates such as plaster, bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore[®] retailer can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ https://www.canada.ca/en/health-canada/services/environmental-workplace-health/environmental-contaminants/lead/lead-information-package-some-commonly-asked-guestions-about-lead-human-health.html

Primer/Finish Systems

Aura[®] Eggshell Finish is self priming on most surfaces. Aura[®] will act as its own primer, providing the optimal foundation for the subsequent finish coat. On bare substrates two coats are required; previously painted surfaces can be finished with 1 or 2 coats. **Special Note:** For certain deep colours, Aura[®] Colour Foundation must be used to achieve maximum hide and the desired topcoat colour. Consult your retailer.

Wood and Engineered Wood Products:

Primer: Fresh Start[®] Multi-Purpose Latex Primer (F023) or Fresh Start[®] High-Hiding All Purpose Primer (K046) Finish: 1 or 2 coats Aura[®] Eggshell Finish (K524)

Bleeding woods such as cedar and redwood:

Primer: Fresh Start[®] High-Hiding All Purpose Primer (K046) or Fresh Start[®] Multi-Purpose Oil Based Primer (F024) Finish: 1 or 2 coats Aura[®] Eggshell Finish (K524)

Plaster/Wallboard:

Primer/Finish: 1 or 2 coats of Aura® Eggshell Finish (K524)

Rough or Pitted Masonry:

Primer: Ultra Spec[®] Masonry Interior/Exterior Hi-Build Block Filler (K571)

Finish: 1 or 2 coats of Aura® Eggshell Finish (K524)

Smooth Poured or Precast Concrete:

Primer/Finish: 1 or 2 coats of Aura® Eggshell Finish (K524)

Ferrous Metal (Steel & Iron):

Primer: Ultra Spec[®] HP Acrylic Metal Primer (FP04) or Super Spec HP[®] Alkyd Metal Primer (KP06)

Finish: 1 or 2 coats of Aura® Eggshell Finish (K524)

Non-Ferrous Metal (Galvanized & Aluminum):

All new metal surfaces must be thoroughly cleaned with Oil & Grease Emulsifier Corotech[®] V600 to remove contaminants. New shiny nonferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion.

Primer: Not required on properly prepared surfaces **Finish:** 1 or 2 coats of Aura[®] Eggshell Finish (K524)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Mixing of Paint: Stir thoroughly before and during use. Use the same brushing techniques as you would for any low-VOC interior coating. Benjamin Moore recommends an extra firm nylon polyester brush for best results.

 ${\rm Aura}^{\otimes}$ offers excellent flow and leveling. Do not over brush in the attempt to smooth out brush marks.

We recommend the Benjamin Moore[®] Aura[®] shed-resistant, 9.5 mm nap roller cover for best results. Aura[®] dries faster than other acrylic paints, so avoid lap marks by maintaining a wet edge. Roll out vertical sections in 90 to 120 cm (3' to 4') widths.

If your edge begins to dry or you see that you missed a spot and the paint is already setting up, allow it to dry completely before touching up that area.

This product can also be sprayed; refer to the chart below for spray recommendations.

Thinning/Clean Up

Conditioning with Benjamin Moore [®] 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics. The chart below is for general guidance						
	Mild conditions	Severe conditions				
	Humid (RH> 50 %) with no direct sunlight & with little to no wind	Dry (RH<50 %), in direct sunlight, or windy conditions				
Brush:						
Nylon /						
Polyester		Add 518 Extender or				
Roller:		water:				
10 mm (3/8")						
Aura [®] Roller	No thinning	Max of 236 mL to a				
Cover	necessary	can of 3.79 L				
Spray: Airless						
Pressure:		Never add other				
1000 -2000 psi		paints or solvents.				
Tip: 0.013-						
0.017						

Clean up: Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting or follow state/local guidelines on solvent use.

Environment Health & Safety Information

May cause allergic skin reaction.

Do not get on skin or clothing.

Use only in a well-ventilated area. Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

WARNING: This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

KEEP OUT OF REACH OF CHILDREN PROTECT FROM FREEZING

Refer to Safety Data Sheet for additional health and safety information.

Benjamin Moore & Co., Ltd. 8775 Keele St., Concord, ON L4K 2N1 1-800-361-5898 www.benjaminmoore.ca M72 K524 CE 090220 Aura, Benjamin Moore, Fresh Start, Gennex, Green Promise, Super Spec HP, Ultra Spec and the triangle "M" symbol are registered trademar, and Colour Lock is a trademark of Benjamin Moore & Co., Ltd. All other marks are the property of their respective owner. ©2008, 2020 Benjamin Moore & Co., Ltd. All rights Reserved