



CONCEPTS®

INTERIOR PAINT SEMI-GLOSS FINISH

561

Features

- Easy application
 - Paint and primer together*
 - Vinyl acrylic formula
 - Under 50 g/L VOC
 - Available in thousands of colors
- * self-priming on previously painted substrates in good condition.

General Description

Concepts® Interior Paint Semi-Gloss Finish is a quality, low VOC acrylic paint engineered to provide excellent color retention and washability. It is easy to apply, dries to a smooth professional finish and offers quality performance and exceptional value.

Recommended For

Ideal for wood trim, cabinets, doors and walls throughout residential or commercial structures. Its durability lends itself to use in kitchens, bathrooms, laundries, family rooms, bedrooms, common areas, etc.

Limitations

- Do not paint when temperature of air and surface is below 50 °F (10 °C).

Product Information	
Colors — Standard: NA	Technical Data◇
— Tint Bases: Base 1, Base 2, Base 3 & Base 4	Base 1
— Special Colors: Contact your dealer.	Vehicle Type Proprietary Acrylic Latex
Certifications & Qualifications: VOC compliant in all regulated areas	Pigment Type Titanium Dioxide
Technical Assistance: Please contact Orchard Supply Hardware (OSH) Customer Service line: 1 888-746-7674. For the location of the nearest OSH store near you, please call 1-888-746-7674 or go to www.osh.com	Volume Solids 36%
	Coverage per Gallon at Recommended Film Thickness 400 – 450 Sq. Ft.
	Recommended Film Thickness – Wet 3.8 mils – Dry 1.4 mils
	Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint
	Dry Time @ 77 °F (25 °C) @ 50% RH – To Touch 2 Hours – To Recoat 4 Hours
	Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times
	Dries By Evaporation, Coalescence
	Viscosity 92 ± 3 KU
	Flash Point None
	Gloss / Sheen Semi-Gloss (35-55 @ 60°)
	Surface Temperature at Application – Min. 50 °F – Max. 90 °F
	Thin With Clean Water
	Clean Up Thinner Clean Water
	Weight Per Gallon 10.6 lbs
	Storage Temperature – Min. 40 °F – Max. 90 °F
	Volatile Organic Compounds (VOC)
	35 Grams / Liter 0.29 Lbs / Gallon

◇ Reported values are for Base 1. Contact your dealer for other values.

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Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles before priming.

Difficult Substrates: Orchard Supply offers a variety of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem. Your dealer can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Primer/Finish Systems

Concepts® Interior Paint Semi-Gloss Finish is self-priming over previously painted substrates in good condition. Fresh Start® Primer is the recommended primer on most surfaces. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your dealer.

Previously Painted Substrates (not bare):

Primer: Concepts® Interior Paint Semi-Gloss Finish (561)

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Wood and Engineered Wood Products:

Primer: Fresh Start® High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Bleeding Type Woods (Redwood and Cedar):

Primer: 1 or 2 coats of Fresh Start® High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Drywall:

Primer: Fresh Start® High-Hiding All Purpose Primer (046) or this product.

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Plaster:

Primer: Fresh Start® High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Rough or Pitted Masonry:

Primer: Ultra Spec® Masonry Interior/Exterior Hi-Build Block Filler (571)

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Smooth Poured or Precast Concrete:

Primer: Fresh Start® High-Hiding All Purpose Primer (046) or this product.

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Ferrous Metal (Steel and Iron):

Primer: Ultra Spec® HP Acrylic Metal Primer (HP04) or Super Spec HP® Alkyd Metal Primer (P06)

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Non-Ferrous Metal (Galvanized & Aluminum):

All new metal surfaces must be thoroughly cleaned with an Oil & Grease Emulsifier to remove contaminants. New shiny nonferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion.

Primer: Ultra Spec® HP Acrylic Metal Primer (HP04)

Finish: 1 or 2 coats of Concepts® Interior Paint Semi-Gloss Finish (561)

Repair, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Stir thoroughly before use. Apply one or two coats. For best results, use a Professional custom-blended nylon/polyester brush, Professional roller, or a similar product. This product can also be sprayed. Two coats provide maximum hiding and film durability.

Spray, Airless: Fluid Pressure —1,500 to 3,000 PSI;

Tip — .011-.015 Orifice.

Thinning/Cleanup

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents.

Cleanup: Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental, Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.



WARNING Cancer and Reproductive Harm—
www.P65warnings.ca.gov

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under “Clean Up”.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional
health and safety information.**