



ben[®]
PREMIUM INTERIOR LATEX PAINT & PRIMER
FLAT FINISH W625

Features

- Zero VOC
- Low Odor
- Excellent application properties
- Great hide
- Spatter-resistant
- Easy touch-up
- Excellent flat finish for ceilings and low traffic area walls
- Soap and water clean up
- Self-priming

Recommended For

Residential or commercial applications where a high quality flat finish is desired. New or previously painted wallboard, masonry, or wallpapered surfaces; primed or previously painted plaster, wood or metal; new or coated acoustical ceilings.

General Description

An acrylic blended latex flat paint & primer designed for easy application to a wide variety of interior surfaces. Produces a decorative and uniform flat finish with excellent hiding.

Limitations

- Do not paint when temperature of air and surface is below 50 °F (10 °C)

Product Information

Colors — Standard:

White (01)

— Tint Bases:

Benjamin Moore[®] Gennex[®] Bases 1X, 2X, 3X, & 4X.

— Special Colors:

Contact your Benjamin Moore representative.

Certifications & Qualifications:

VOC compliant in all regulated areas

Zero VOC

Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84

Master Painter Institute MPI # 53, 53 X-Green[™]



Benjamin Moore's Green Promise[®] designation is our company's assurance that this product meets – and often exceeds – rigorous environmental and performance criteria regarding VOCs, emissions, application, washability, scrubability and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore.

| Eligible for LEED [®] v4 Credit | CDPH v1 Emissions Certified | Qualifies for CHPS low emitting credit (Collaborative for High Performance Schools) | VOC (in any color) |
|--|-----------------------------|---|--------------------|
| YES | YES | YES | < 50 g/L |
| This Benjamin Moore product has been tested by independent third parties and meets or exceeds the published chemical restriction and performance criteria of the Green Seal[™] GS-11 2015 standard | | | |

Technical Assistance

Available through your local authorized independent Benjamin Moore[®] retailer. For the location of the retailer nearest you, call 1-866-708-9180, see www.benjaminmoore.com, or consult your local Yellow Pages.

Technical Data[◇]

| | | Pastel Base |
|---|---------------------------|--------------------|
| Vehicle Type | Proprietary Acrylic Latex | |
| Pigment Type | Titanium Dioxide | |
| Volume Solids | 31.5% | |
| Coverage per Gallon at Recommended Film Thickness | 400 – 450 Sq. Ft. | |
| Recommended Film Thickness | – Wet | 3.8 mils |
| | – Dry | 1.2 mils |
| Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint | | |
| Dry Time @ 77 °F (25 °C) @ 50% RH | – To Touch | 1 Hour |
| | – To Recoat | 1 – 2 Hours |
| Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times | | |
| Dries By | Evaporation, Coalescence | |
| Viscosity | 94 ± 2 KU | |
| Flash Point | None | |
| Gloss / Sheen | Flat (3.5 – 5.5 @ 85°) | |
| Surface Temperature at Application | – Min. | 50 °F |
| | – Max. | 90 °F |
| Thin With | See Chart | |
| Clean Up Thinner | Clean Water | |
| Weight Per Gallon | 10.8 lbs | |
| Storage Temperature | – Min. | 40 °F |
| | – Max. | 90 °F |

Volatile Organic Compounds (VOC)

0 g/L

Zero VOC post tint (any base and any color)

[◇]Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

ben[®] Premium Interior Latex Paint & Primer, Flat Finish W625

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials and mildew. Remove any peeling or scaling paint, and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust. Spot prime before and after filling nail holes, cracks, and other surface imperfections.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles.

Difficult Substrates: Benjamin Moore offers a variety of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore[®] retailer can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead

Primer/Finish Systems

ben[®] Premium Interior Latex Paint & Primer Flat Finish is self priming on most surfaces. ben[®] Premium Interior Latex Flat will act as its own primer, providing the optimal foundation for the subsequent finish coat. On bare substrates two coats are required; previously painted surfaces can be finished with 1 or 2 coats. While the high quality of our products sometimes makes one-coat coverage achievable, Benjamin Moore recommends two coats of this product to achieve full color development and to maximize paint film performance. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

Wood, and engineered wood products:

Primer/Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Bleeding Type Woods (Redwood and Cedar):

Primer: Fresh Start[®] Multi-Purpose Oil Based Primer (024) or Fresh Start[®] High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Drywall:

Primer/Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Plaster:

Primer: Fresh Start[®] Multi-Purpose Latex Primer (N023) or Fresh Start[®] High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Masonry; Rough or Pitted:

Primer: Ultra Spec[®] Masonry Interior/Exterior Hi-Build Block Filler (571)

Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Masonry; Priming Smooth Poured or Precast Concrete:

Primer/Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Ferrous Metal:

Primer: Ultra Spec[®] HP Acrylic Metal Primer (HP04) or Super Spec HP[®] Alkyd Metal Primer (P06)

Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Non-Ferrous Metal (galvanized & aluminum):

All new metal surfaces must be thoroughly cleaned with Corotech[®] V600 Oil & Grease Emulsifier to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

Primer/Finish: 1 or 2 coats of ben[®] Premium Interior Latex Flat (W625)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Mixing of Paint: Stir thoroughly before and during use.

This product can also be sprayed. Refer to the chart below for application recommendations.

Thinning/Clean up

| Conditioning with Benjamin Moore [®] 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics. The chart below is for general guidance | | |
|--|--|---|
| | Mild conditions | Severe conditions |
| | Humid (RH> 50%) with no direct sunlight & with little to no wind | Dry (RH<50%), in direct sunlight, or windy conditions |
| Brush: Nylon / Polyester | No thinning necessary | Add 518 Extender or water: Max of 8 fl. oz. to a gallon paint Never add other paints or solvents. |
| Roller: Premium Quality | | |
| Spray: Airless Pressure: 1500 -2500 psi Tip: 0.013-0.017 | | |

Clean up: Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental Health & Safety Information.

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.



WARNING: Cancer and Reproductive Harm— www.P65warnings.ca.gov

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

WARNING: This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under "Clean up".

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

Refer to Safety Data Sheet for additional health and safety information.