MULTI-PURPOSE PRIMER
067

Features

- Strong adhesion to interior and exterior substrates
- Quick drying – 1 hour recoat
- Low-VOC
- Provides a mildew resistant coating

General Description

A 100% acrylic, interior and exterior primer for all project needs. It combines all the qualities desired in a multi-purpose primer: strong adhesion for all surfaces, provides a mildew-resistant coating, quick drying, and low-VOC. Formulated to suppress most light stains.

Recommended For

Interior: Use on new or previously painted wood, plywood, drywall, ceiling tile, Formica®, Masonite®, ceramic tile, cured plaster, and wall coverings.

Exterior: Use on new or previously painted wood, aluminum, hardboard and vinyl siding, shingles, shakes, concrete, masonry, brick, and non-ferrous metal surfaces. On hard, non-porous surfaces, such as glazed ceramics and non-ferrous metal, maximum adhesion and hardness may take 3-4 days to develop.

Limitations

- Not recommended for sealing knots or over pine sap.
- Apply when surface and ambient temperature is above 40 °F.
- Not recommended for use on floor surfaces.

Product Information

Colors — Standard:
White (00)
Can add up to 2 fl. oz of Benjamin Moore® Gennex® colorant per gallon.

— Special Colors:
Contact your Benjamin Moore representative.

Certifications & Qualifications:

VOC compliant in all regulated areas

Qualifies for LEED® v4 Credit
Qualifies for CHPS low emitting credit (Collaborative for High Performance Schools)
CPH v1 Emission Certified
Master Painters Institute MPI # 6, 39, 137, 137 X-Green™
Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84
Water Vapor Transmission: ASTM D1653 (method A): 7 perms

Technical Data

<table>
<thead>
<tr>
<th></th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicle Type</td>
<td>100% Acrylic Latex</td>
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<tr>
<td>Pigment Type</td>
<td>Titanium Dioxide</td>
</tr>
<tr>
<td>Volume Solids</td>
<td>36 ± 1%</td>
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<tr>
<td>Coverage per Gallon at Recommended Film Thickness</td>
<td>350 – 450 Sq. Ft.</td>
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<tr>
<td>Recommended Film Thickness — Wet</td>
<td>3.6 – 4.4 mils</td>
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<tr>
<td>— Dry</td>
<td>1.3 – 1.6 mils</td>
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Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.

Dry Time @ 77 °F (25 °C) @ 50% RH
— To Touch | 30 minutes
— To Recoat | 1 hour

High humidity and cool temperatures will result in longer dry, recoat and service times.

Dries By | Evaporation, Coalescence
Viscosity | 98 ± 5 KU

Technical Assistance

Available through your local authorized independent Benjamin Moore retailer.
For the location of the retailer nearest you, call 1-866-708-9180 or visit www.benjaminmoore.com

Volatile Organic Compounds (VOC)

29.5 Grams/Liter 0.24 Lbs./Gallon
Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure before applying base coat. Cured plaster should be hard, have a slight sheen and maximum PH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles before priming. Wood substrates must be thoroughly dry. Caution: Smooth planed clapboards or siding must be sanded thoroughly to break the “mill glaze” allowing proper penetration and adhesion.

Difficult Substrates: If the surfaces to be painted exhibit severe tannin or smoke staining, an alkyd based Benjamin Moore primer may be your best choice for conquering these severe conditions. Consult your Benjamin Moore retailer for further guidance.

**WARNING** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN, PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Informational Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead

**Environment Health & Safety Information**

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer’s directions for respirator use. Close container after each use. Wash thoroughly after handling.

**WARNING** Cancer and Reproductive Harm–www.P65warnings.ca.gov

**WARNING:** This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

**FIRST AID:** In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL** – Absorb with inert material and dispose of as specified under “Clean Up”.

**KEEP OUT OF REACH OF CHILDREN** PROTECT FROM FREEZING

Refer to Safety Data Sheet for additional health and safety information.

Application

Stir thoroughly before and during use. Apply one or two coats. **Paint Application:** For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® roller, or a similar product. Apply paint generously from unpainted area into wet area. This product can also be sprayed.

**Spray, Airless:** Flow Pressure: 1500 – 2500

**Thinning/Clean Up**

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents.

**Clean Up:** Use soap and water. Spray equipment should be given a final rinse with mineral spirits to prevent corrosion or follow state/local guidelines on solvent use.

**USE COMPLETELY OR DISPOSE OF PROPERLY.** Dry empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

We warrant satisfactory results if used according to label directions. If not satisfied return the unused portion to place of purchase with sales receipt. Material will be replaced or purchase price will be refunded. Since we have no control over surface preparation or application, THIS WARRANTY DOES NOT INCLUDE COST OF LABOR FOR APPLICATION OF PAINT. BENJAMIN MOORE SHALL IN NO EVENT BE LIABLE FOR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME STATES DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE LIMITATIONS OR EXCLUSIONS CONTAINED IN THE ABOVE WARRANTY MAY NOT APPLY TO YOU. This warranty gives you specific legal rights. You may also have other rights which vary from state to state.