

ben[®]

BEN[®] WATERBORNE
INTERIOR PAINT



ben[®] provides an effortless painting experience with flawless results

ben[®] interior offers easy, smooth, self-priming application with extended open time and spatter resistance in every sheen—matte, eggshell, satin/pearl, and semi-gloss. This user-friendly paint also delivers the sought-after premium quality of Benjamin Moore. And ben has been shown to deliver better applied hide rating than a leading competitor, on comparable sheens in one or two coats.

KEY FEATURES	BENEFITS
Smooth and easy application, extended open time, exceptional touch-up	Retouch areas as you go, fixing accidental blemishes and other mistakes
Excellent level of hide, which also includes clean off-white colors	Maximizes productivity and completes projects faster using less paint
Expanded sheen selection, now includes matte and satin/pearl	Sheen versatility to tackle more projects with increased satisfaction
Zero-VOC, low-odor	Exceeds most environmental standards, minimal disruption for fast return to service
Engineered with Gennex [®] Color Technology	Contributes to superior hide and color retention across Benjamin Moore colors

Increase Customer Satisfaction

- Delivers Benjamin Moore premium quality—in 3,500+ colors
- Offers a zero-VOC, low-odor premium product option
- Creates easy-to-maintain surfaces
- Features great touch-up characteristics

CODE	GLOSS/SHEEN	VOLUME SOLIDS	COVERAGE ¹	DRY TIME ²	VOC RANGE
N624	Matte (3 - 6 @ 85°)	35.5 ± 2%	400-450 sq. ft.	Touch: 1 Hour Recoat: 1-2 Hours	0 VOC
N626	Eggshell (15-22 @ 85°)	37.2 ± 2%			
N628	Satin/Pearl (20-30 @ 60°)	37.3 ± 2%			
N627	Semi-Gloss (50-60 @ 60°)	38.6 ± 2%		Touch: 2 Hours Recoat: 4 Hours	

SDSs and TDSs are available at benjaminmoore.com.

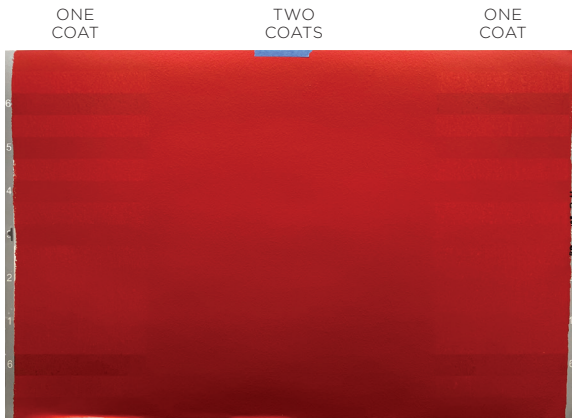
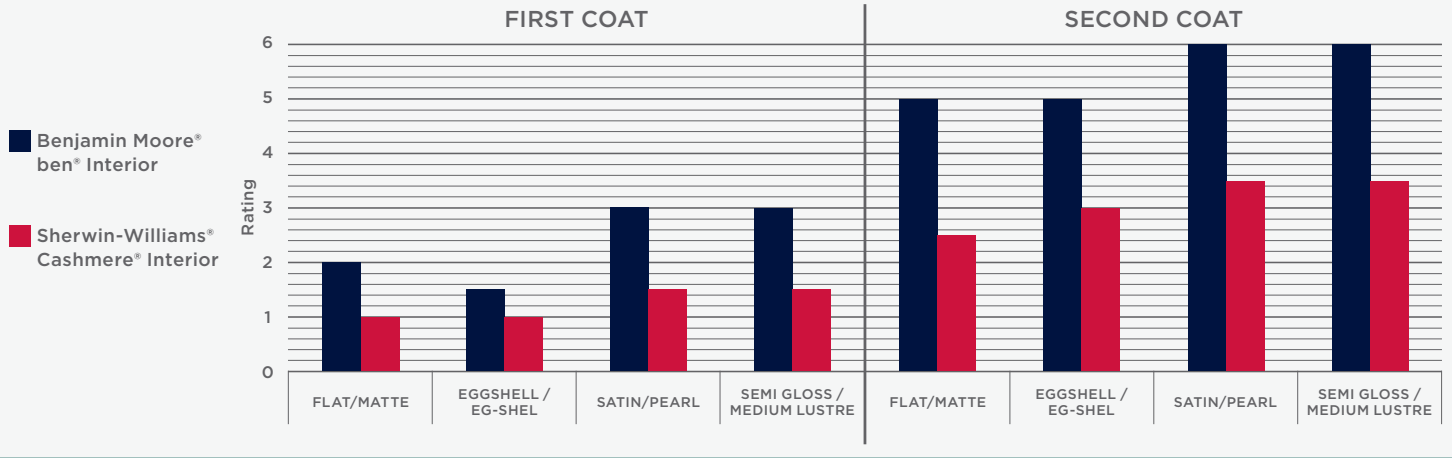
¹Theoretical gallon coverage at recommended film thickness (sq. ft.). ²Dry time at 77°F (25°C) at 50% RH.



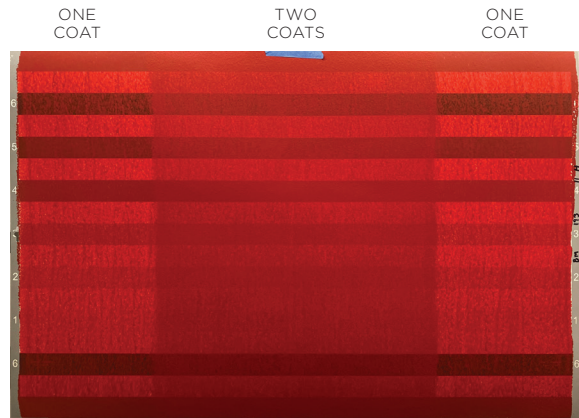
For more information, contact your Benjamin Moore[®] representative at **1-866-708-9180** or visit benjaminmoore.com

Third-Party Test of Applied Hiding (Aggregate Results)

In a third-party, blind test, ben® delivered better hide than Sherwin-Williams® Cashmere®. The test used paints purchased at local retail stores and applied at 400 (+/-20) square-feet per gallon for the first and second coat. The results show that ben delivers better hide in both coats!



Benjamin Moore® ben® interior eggshell (N626), one coat on the outer sections, two coats on the middle section, tinted to Sherwin-Williams Heartthrob SW 6866



Sherwin-Williams® Cashmere® interior eg-shel, one coat on the outer sections, two coats on the middle section, tinted to Sherwin-Williams Heartthrob SW 6866



	Better hide	Quicker dry to recoat ²	Higher approximate square footage per gallon ³	Zero-VOC
Benjamin Moore® ben® Interior	✓	✓	✓	✓
Sherwin-Williams® Cashmere® Interior	✗	✗	✗	✗

¹Reported applied hide results represent the average of applied hide ratings using sample colors for each of the four (4) tested ben® Interior finishes (matte, eggshell, satin/pearl, and semi-gloss) and their Sherwin-Williams Cashmere® comparables (flat, low lustre/eggshell, pearl, and medium lustre). Ratings pursuant to ASTM D5150 (Standard Test Method for Hiding Power of Architectural Paints Applied by Roller). Individual results may vary.

²Based on reported recoat times in respective Benjamin Moore Technical Data Sheets and Sherwin Williams Product Data Sheets.

³Based on reported coverage (square feet per gallon) at recommended film thickness in respective Benjamin Moore Technical Data Sheets and Sherwin Williams Product Data Sheets.

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