



SAFETY DATA SHEET

Revision Date: 13-Aug-2018

Revision Number: 3

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name FRESH START MULTI-PURPOSE LATEX PRIMER DEEP COLOR
BASE
Product Code N02304
Alternate Product Code N02304
Product Class WATER THINNED PAINT
Color All
Recommended use Paint
Restrictions on use No information available

Manufacturer
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone
CHEMTREC (US): 800-424-9300
CHEMTREC (outside US): (703)-527-3887

2. HAZARDS IDENTIFICATION

Classification

This chemical is not considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

Label elements

Not a hazardous substance or mixture according to the Globally Harmonized System (GHS)

Appearance liquid

Odor little or no odor

Hazards not otherwise classified (HNOC)

Not applicable

Other information

No information available

Other hazards

May cause allergic skin reaction

3. COMPOSITION INFORMATION ON COMPONENTS

Chemical name	CAS No.	Weight-%
Titanium dioxide	13463-67-7	5
Diatomaceous earth	61790-53-2	5
Kaolin	1332-58-7	5
Zinc oxide	1314-13-2	1
Hexanedioic acid, dihydrazide	1071-93-8	0.5
Sodium C14-C16 olefin sulfonate	68439-57-6	0.5

4. FIRST AID MEASURES

General Advice	No hazards which require special first aid measures.
Eye Contact	Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
Skin Contact	Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.
Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Most Important Symptoms/Effects	May cause allergic skin reaction.
Notes To Physician	Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
Protective Equipment And Precautions For Firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity To Mechanical Impact	No
Sensitivity To Static Discharge	No
Flash Point Data	
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable

Method Not applicable

Flammability Limits In Air

Lower flammability limit: Not applicable
Upper flammability limit: Not applicable

NFPA **Health:** 1 **Flammability:** 0 **Instability:** 0 **Special:** Not Applicable

NFPA Legend

- 0 - Not Hazardous
- 1 - Slightly
- 2 - Moderate
- 3 - High
- 4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information Prevent further leakage or spillage if safe to do so.

Environmental precautions See Section 12 for additional Ecological Information.

Methods for Cleaning Up Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials No information available

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Exposure Limits

Chemical name	ACGIH TLV	OSHA PEL
Titanium dioxide	10 mg/m ³ - TWA	15 mg/m ³ - TWA
Diatomaceous earth	N/E	-
Kaolin	2 mg/m ³ - TWA	20 mppcf - TWA 15 mg/m ³ - TWA 5 mg/m ³ - TWA
Zinc oxide	2 mg/m ³ - TWA 10 mg/m ³ - STEL	5 mg/m ³ - TWA 15 mg/m ³ - TWA

Legend

ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits
OSHA - Occupational Safety & Health Administration Exposure Limits
N/E - Not Established

Engineering Measures Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection Safety glasses with side-shields.
Skin Protection Protective gloves and impervious clothing.
Respiratory Protection In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance	liquid
Odor	little or no odor
Odor Threshold	No information available
Density (lbs/gal)	9.5 - 9.9
Specific Gravity	1.14 - 1.19
pH	No information available
Viscosity (cps)	No information available
Solubility(ies)	No information available
Water solubility	No information available
Evaporation Rate	No information available
Vapor pressure @20 °C (kPa)	No information available
Vapor density	No information available
Wt. % Solids	40 - 50
Vol. % Solids	30 - 40
Wt. % Volatiles	50 - 60
Vol. % Volatiles	60 - 70
VOC Regulatory Limit (g/L)	< 100
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing Point (°F)	32
Freezing Point (°C)	0
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Method	Not applicable
Flammability (solid, gas)	Not applicable
Upper flammability limit:	Not applicable
Lower flammability limit:	Not applicable
Autoignition Temperature (°F)	No information available
Autoignition Temperature (°C)	No information available
Decomposition Temperature (°F)	No information available
Decomposition Temperature (°C)	No information available
Partition coefficient	No information available

10. STABILITY AND REACTIVITY

Reactivity	Not Applicable
Chemical Stability	Stable under normal conditions.
Conditions to avoid	Prevent from freezing.
Incompatible Materials	No materials to be especially mentioned.
Hazardous Decomposition Products	None under normal use.
Possibility of hazardous reactions	None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

Principal Routes of Exposure Eye contact, skin contact and inhalation.

Acute Toxicity

Product Information No information available

Symptoms related to the physical, chemical and toxicological characteristics

Symptoms No information available

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact	May cause slight irritation.
Skin contact	Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.
Inhalation	May cause irritation of respiratory tract.
Ingestion	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
Sensitization	May cause an allergic skin reaction
Neurological Effects	No information available.
Mutagenic Effects	No information available.
Reproductive Effects	No information available.
Developmental Effects	No information available.
Target organ effects	No information available.
STOT - single exposure	No information available.
STOT - repeated exposure	No information available.
Other adverse effects	No information available.
Aspiration Hazard	No information available

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (oral) 22243 mg/kg

Component Information

Titanium dioxide

LD50 Oral: > 10000 mg/kg (Rat)

Kaolin

LD50 Oral: > 5000 mg/kg (Rat)

Zinc oxide

LD50 Oral: 5000 mg/kg (Rat)

LC50 Inhalation (Dust): > 5700 mg/m³ (Rat, 4 hr.)

Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen.

Chemical name	IARC	NTP	OSHA
Titanium dioxide	2B - Possible Human Carcinogen		Listed

• Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

Legend

IARC - International Agency for Research on Cancer

NTP - National Toxicity Program

OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects

The environmental impact of this product has not been fully investigated.

Product Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Persistence / Degradability

No information available.

Bioaccumulation

No information available.

Mobility in Environmental Media

No information available.

Ozone

No information available

Component Information

Acute Toxicity to Fish

Titanium dioxide
LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method

Dispose of in accordance with federal, state, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

DOT Not regulated

ICAO / IATA Not regulated

IMDG / IMO Not regulated

15. REGULATORY INFORMATION

International Inventories

TSCA: United States Yes - All components are listed or exempt.
DSL: Canada Yes - All components are listed or exempt.

Federal Regulations

SARA 311/312 hazardous categorization

Acute health hazard	No
Chronic Health Hazard	No
Fire hazard	No
Sudden release of pressure hazard	No
Reactive Hazard	No

SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

None

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product contains the following HAPs:

None

US State Regulations

California Proposition 65



WARNING: Cancer and Reproductive Harm– www.P65warnings.ca.gov

State Right-to-Know

Chemical name	Massachusetts	New Jersey	Pennsylvania
Titanium dioxide	X	X	X
Diatomaceous earth		X	
Kaolin	X	X	X

Legend

X - Listed

16. OTHER INFORMATION

HMIS - Health: 1 Flammability: 0 Reactivity: 0 PPE: -

HMIS Legend

- 0 - Minimal Hazard
- 1 - Slight Hazard
- 2 - Moderate Hazard
- 3 - Serious Hazard
- 4 - Severe Hazard
- * - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Prepared By Product Stewardship Department

Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
800-225-5554

Revision Date: 13-Aug-2018
Revision Summary Not available

Disclaimer

The information contained herein is presented in good faith and believed to be accurate as of the effective date shown above. This information is furnished without warranty of any kind. Employers should use this information only as a supplement to other information gathered by them and must make independent determination of suitability and completeness of information from all sources to assure proper use of these materials and the safety and health of employees. Any use of this data and information must be determined by the user to be in accordance with applicable federal, provincial, and local laws and regulations.

END OF SAFETY DATA SHEET