



# Benjamin Moore®

## SAFETY DATA SHEET

Revision Date: 10-Apr-2025

Revision Number: 10

### 1. PRODUCT AND COMPANY IDENTIFICATION

**Product Name** BENJAMIN MOORE COLOR PREVIEW COLORANT MAGENTA (MA)  
**Product Code** 23304  
**Alternate Product Code** 23304  
**Product Class** Colorant  
**Color** Magenta  
**Recommended use** Colorant  
**Restrictions on use** No information available

**Initial supplier identifier**  
Benjamin Moore & Co. Ltd.  
8775 Keele Street  
Concord, ON L4K 2N1  
www.benjaminmoore.ca  
Telephone: 1-800-361-5898

**Manufacturer**  
Benjamin Moore & Co.  
101 Paragon Drive  
Montvale, NJ 07645  
Phone: 1-866-708-9180  
www.benjaminmoore.com

**Emergency Telephone**  
CHEMTREC: +1 703-741-5970 /  
1-800-424-9300  
+1-703-527-3887 outside US & Canada  
CANUTEC: 613-996-6666 (Canada  
Transport Emergency Only)

### 2. HAZARDS IDENTIFICATION

#### Classification

This chemical is considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

This chemical is considered hazardous by the Hazardous Products Regulations (HPR: SOR/2015-17)

Carcinogenicity	Category 2
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#### Label elements

##### **Warning**

##### **Hazard statements**

Suspected of causing cancer



**Appearance** liquid

Odor little or no odor

**Precautionary Statements - Prevention**

Obtain special instructions before use  
 Do not handle until all safety precautions have been read and understood  
 Use personal protective equipment as required

**Precautionary Statements - Response**

IF exposed or concerned: Get medical advice/attention

**Precautionary Statements - Storage**

Store locked up

**Precautionary Statements - Disposal**

Dispose of contents/container to an approved waste disposal plant

**Hazards not otherwise classified (HNOC)**

Not applicable

**Other information**

No information available

**WARNING:** This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

**3. COMPOSITION INFORMATION ON COMPONENTS**

Chemical name	CAS No.	Weight-%	Hazardous Material Information Review Act registry number (HMIRA registry #)	Date HMIRA filed and date exemption granted (if applicable)
Talc	14807-96-6	5 - 10%	-	-
Magnesium carbonate	546-93-0	1 - 5%	-	-
Oxirane, phenyl-, polymer with oxirane, monoalkyl ether	83653-00-3	1 - 5%	-	-
Oxirane, phenyl-, polymer with oxirane, mono(dihydrogenpphosphate), decyl ethers	308336-53-0	1 - 5%	-	-

\*The exact percentage (concentration) of composition has been withheld as a trade secret

**4. FIRST AID MEASURES**

**General Advice**

No hazards which require special first aid measures.

**Eye Contact**

Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.

**Skin Contact**

Wash off immediately with soap and plenty of water while

<b>Inhalation</b>	removing all contaminated clothes and shoes.
<b>Ingestion</b>	Move to fresh air. If symptoms persist, call a physician.
<b>Most Important Symptoms/Effects</b>	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
<b>Notes To Physician</b>	None known.
	Treat symptomatically.

## 5. FIRE-FIGHTING MEASURES

<b>Suitable Extinguishing Media</b>	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
<b>Protective equipment and precautions for firefighters</b>	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
<b>Specific Hazards Arising From The Chemical</b>	Closed containers may rupture if exposed to fire or extreme heat.
<b>Sensitivity to mechanical impact</b>	No
<b>Sensitivity to static discharge</b>	No
<b>Flash Point Data</b>	
Flash point (°F)	Not Applicable
Flash Point (°C)	Not applicable
Method	Not applicable
<b>Flammability Limits In Air</b>	
Lower flammability limit:	Not applicable
Upper flammability limit:	Not applicable
<b>NFPA</b>	
Health hazards	1
Flammability	0
Stability	0
Special:	Not Applicable

**NFPA Legend**  
 0 - Not Hazardous  
 1 - Slightly  
 2 - Moderate  
 3 - High  
 4 - Severe

*The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.*

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at [www.nfpa.org](http://www.nfpa.org).

## 6. ACCIDENTAL RELEASE MEASURES

<b>Personal Precautions</b>	Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.
<b>Other Information</b>	Prevent further leakage or spillage if safe to do so.
<b>Environmental precautions</b>	See Section 12 for additional Ecological Information.
<b>Methods for Cleaning Up</b>	Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

## 7. HANDLING AND STORAGE

<b>Handling</b>	Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.
<b>Storage</b>	Keep container tightly closed. Keep out of the reach of children.
<b>Incompatible Materials</b>	No information available

## 8. EXPOSURE CONTROLS / PERSONAL PROTECTION

### Exposure Limits

Chemical name	OSHA PEL	ACGIH TLV	Alberta	British Columbia	Ontario	Quebec
Talc	20 mppcf - TWA	TWA: 2 mg/m <sup>3</sup> particulate matter containing no asbestos and <1% crystalline silica, respirable particulate matter	2 mg/m <sup>3</sup> - TWA	2 mg/m <sup>3</sup> - TWA	2 mg/m <sup>3</sup> - TWA	2 mg/m <sup>3</sup> - TWAEV
Magnesium carbonate	-	-	-	10 mg/m <sup>3</sup> - TWA 3 mg/m <sup>3</sup> - TWA	-	10 mg/m <sup>3</sup> - TWAEV

### Legend

ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits  
 OSHA - Occupational Safety & Health Administration Exposure Limits  
 N/E - Not Established OSHA - Occupational Safety & Health Administration Exposure Limits  
 ACGIH - American Conference of Governmental Industrial Hygienists  
 Alberta - Alberta Occupational Exposure Limits  
 British Columbia - British Columbia Occupational Exposure Limits  
 Ontario - Ontario Occupational Exposure Limits  
 Quebec - Quebec Occupational Exposure Limits  
 N/E - Not Established

<b>Engineering Measures</b>	Ensure adequate ventilation, especially in confined areas.
<b>Personal Protective Equipment</b>	
<b>Eye/Face Protection</b>	Safety glasses with side-shields
<b>Skin Protection</b>	Protective gloves and impervious clothing.
<b>Respiratory Protection</b>	In case of insufficient ventilation wear suitable respiratory equipment.
<b>Hygiene Measures</b>	Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

## 9. PHYSICAL AND CHEMICAL PROPERTIES

<b>Appearance</b>	liquid
<b>Odor</b>	little or no odor
<b>Odor Threshold</b>	No information available
<b>Density (lbs./gal)</b>	9.5 - 10.0
<b>Specific Gravity</b>	1.13 - 1.20
<b>pH</b>	No information available
<b>Viscosity (cps)</b>	No information available
<b>Solubility(ies)</b>	No information available
<b>Water solubility</b>	No information available
<b>Evaporation Rate</b>	No information available
<b>Vapor pressure @20 °C (kPa)</b>	No information available
<b>Relative vapor density</b>	No information available
<b>Wt. % Solids</b>	40 - 50
<b>Vol. % Solids</b>	35 - 45
<b>Wt. % Volatiles</b>	50 - 60
<b>Vol. % Volatiles</b>	55 - 65
<b>VOC Regulatory Limit (g/L)</b>	0
<b>Boiling Point (°F)</b>	212
<b>Boiling Point (°C)</b>	100
<b>Freezing point (°F)</b>	32
<b>Freezing Point (°C)</b>	0
<b>Flash point (°F)</b>	Not Applicable
<b>Flash Point (°C)</b>	Not applicable
<b>Method</b>	Not applicable
<b>Flammability (solid, gas)</b>	Not applicable
<b>Upper flammability limit:</b>	Not applicable
<b>Lower flammability limit:</b>	No information available
<b>Autoignition Temperature (°F)</b>	No information available
<b>Autoignition Temperature (°C)</b>	No information available
<b>Decomposition Temperature (°F)</b>	No information available
<b>Decomposition Temperature (°C)</b>	No information available
<b>Partition coefficient</b>	No information available

## 10. STABILITY AND REACTIVITY

<b>Reactivity</b>	Not Applicable
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<b>Chemical Stability</b>	Stable under normal conditions.
<b>Conditions to avoid</b>	Prevent from freezing.
<b>Incompatible Materials</b>	No materials to be especially mentioned.
<b>Hazardous Decomposition Products</b>	None under normal use.
<b>Possibility of hazardous reactions</b>	None under normal conditions of use.

## 11. TOXICOLOGICAL INFORMATION

### Product Information

#### Information on likely routes of exposure

**Principal Routes of Exposure** Eye contact, skin contact and inhalation.

#### Acute Toxicity

**Product Information** No information available

#### Symptoms related to the physical, chemical and toxicological characteristics

**Symptoms** No information available

#### Delayed and immediate effects as well as chronic effects from short and long-term exposure

<b>Eye contact</b>	May cause slight irritation
<b>Skin contact</b>	Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.
<b>Inhalation</b>	May cause irritation of respiratory tract.
<b>Ingestion</b>	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
<b>Sensitization</b>	No information available.
<b>Neurological Effects</b>	No information available.
<b>Mutagenic Effects</b>	No information available.
<b>Reproductive Effects</b>	No information available.
<b>Developmental Effects</b>	No information available.
<b>Target organ effects</b>	No information available.
<b>STOT - single exposure</b>	No information available.
<b>STOT - repeated exposure</b>	No information available.
<b>Other adverse effects</b>	No information available.
<b>Aspiration Hazard</b>	No information available.

#### Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

<b>ATEmix (oral)</b>	44989 mg/kg
<b>ATEmix (dermal)</b>	22355 mg/kg

#### Component Information

Caution - This mixture contains a substance not yet fully tested

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Chemical name	Oral LD50	Dermal LD50	Inhalation LC50
Oxirane, phenyl-, polymer with oxirane, monoalkyl ether 83653-00-3	2000	-	-

**Carcinogenicity**

*There are no known carcinogenic chemicals in this product above reportable levels.*

**12. ECOLOGICAL INFORMATION**

**Ecotoxicity Effects**

The environmental impact of this product has not been fully investigated.

**Product Information**

**Acute Toxicity to Fish**

No information available

**Acute Toxicity to Aquatic Invertebrates**

No information available

**Acute Toxicity to Aquatic Plants**

No information available

**Persistence / Degradability**

No information available.

**Bioaccumulation**

No information available.

**Mobility in Environmental Media**

No information available.

**Ozone**

Not applicable

**Component Information**

**Acute Toxicity to Fish**

No information available

**Acute Toxicity to Aquatic Invertebrates**

No information available

**Acute Toxicity to Aquatic Plants**

No information available

### 13. DISPOSAL CONSIDERATIONS

**Waste Disposal Method** Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

### 14. TRANSPORT INFORMATION

<b>DOT</b>	Not regulated
<b>TDG</b>	Not regulated
<b>ICAO / IATA</b>	Not regulated
<b>IMDG / IMO</b>	Not regulated

### 15. REGULATORY INFORMATION

#### International Inventories

<b>TSCA: United States</b>	Yes - All components are listed or exempt.
<b>DSL: Canada</b>	Yes - All components are listed or exempt.

#### Federal Regulations

##### SARA 311/312 Hazard Categories

Acute health hazard	No
Chronic Health Hazard	Yes
Fire hazard	No
Sudden release of pressure hazard	No
Reactive Hazard	No

##### SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372

None

##### Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)


This product contains the following HAPs:

None



## US State Regulations

### California Proposition 65

 **WARNING:** This product can expose you to chemicals including Acetaldehyde, which are known to the State of California to cause cancer, and Ethylene glycol, which are known to the State of California to cause birth defects or other reproductive harm. For more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov)

### U.S. State Right-to-Know Regulations

Chemical name	Massachusetts	New Jersey	Pennsylvania
Talc	X	X	X
Magnesium carbonate	X	X	

#### Legend

X - Listed

## National Pollutant Release Inventory (NPRI)

### NPRI Parts 1- 4

This product contains the following Parts 1-4 NPRI chemicals:

*None*

### NPRI Part 5

This product contains the following NPRI Part 5 Chemicals:

*None*

### WHMIS Regulatory Status

This product has been classified in accordance with the hazard criteria of the Hazardous Products Regulations (HPR) and the SDS contains all the information required by the HPR

## 16. OTHER INFORMATION

### HMIS

Health hazards	1*
Flammability	0
Reactivity:	0
Personal protection	-

### HMIS Legend

0 - Minimal Hazard  
1 - Slight Hazard  
2 - Moderate Hazard

- 3 - Serious Hazard
- 4 - Severe Hazard
- \* - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**Prepared By** Product Stewardship Department  
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**End of Safety Data Sheet**