



SAFETY DATA SHEET

Revision Date: 28-Aug-2015

Revision Number: 1

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name FRESH START NATURA ZERO VOC PRIMER WHITE
Product Code 51100
Product Class WATER THINNED PAINT
Color White
Recommended use Paint
Restrictions on use No information available

Manufacturer
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 855-724-6802
www.benjaminmoore.com

Emergency Telephone Number(s)
CHEMTREC (US): 800-424-9300
CHEMTREC (outside US): (703)-527-3887

2. HAZARDS IDENTIFICATION

Classification

This chemical is not considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

Label elements

Not a dangerous substance or mixture according to the Globally Harmonized System (GHS)

Appearance liquid

Odor little or no odor

Hazards not otherwise classified (HNOC)

Not Applicable

Other information

No information available

3. COMPOSITION INFORMATION ON COMPONENTS

Chemical Name	CAS-No	Weight % (max)
Titanium dioxide	13463-67-7	15
Kaolin, calcined	92704-41-1	10
Kaolin	1332-58-7	10

4. FIRST AID MEASURES

General Advice	No hazards which require special first aid measures.
Eye Contact	Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
Skin Contact	Wash off immediately with soap and plenty of water removing all contaminated clothes and shoes.
Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Most Important Symptoms/Effects	None known.
Notes To Physician	Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
Protective Equipment And Precautions For Firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity To Mechanical Impact	No
Sensitivity To Static Discharge	No
Flash Point Data	
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Flammability Limits In Air	
Lower Explosion Limit	Not applicable
Upper Explosion Limit	Not applicable

NFPA Health: 1 Flammability: 0 Instability: 0 Special: Not Applicable

NFPA Legend

- 0 - Not Hazardous
- 1 - Slightly
- 2 - Moderate
- 3 - High
- 4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information Prevent further leakage or spillage if safe to do so.

Environmental Precautions See Section 12 for additional Ecological Information.

Methods For Clean-Up Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials No information available

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

Chemical Name	ACGIH	OSHA
Titanium dioxide	10 mg/m ³ - TWA	15 mg/m ³ - TWA
Kaolin	2 mg/m ³ - TWA	15 mg/m ³ - TWA total 5 mg/m ³ - TWA

Legend

ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits
OSHA - Occupational Safety & Health Administration Exposure Limits
N/E - Not Established

Engineering Measures Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection Safety glasses with side-shields.

Skin Protection
Respiratory Protection

Protective gloves and impervious clothing.
 In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures

Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance	liquid
Odor	little or no odor
Odor Threshold	No information available
Density (lbs/gal)	10.4 - 10.7
Specific Gravity	1.24 - 1.28
pH	No information available
Viscosity (cps)	No information available
Solubility	No information available
Water Solubility	No information available
Evaporation Rate	No information available
Vapor Pressure	No information available
Vapor Density	No information available
Wt. % Solids	40 - 50
Vol. % Solids	25 - 35
Wt. % Volatiles	50 - 60
Vol. % Volatiles	65 - 75
VOC Regulatory Limit (g/L)	0
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing Point (°F)	32
Freezing Point (°C)	0
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Flash Point Method	Not applicable
Flammability (solid, gas)	Not applicable
Upper Explosion Limit	Not applicable
Lower Explosion Limit	Not applicable
Autoignition Temperature (°F)	No information available
Autoignition Temperature (°C)	No information available
Decomposition Temperature (°F)	No information available
Decomposition Temperature (°C)	No information available
Partition Coefficient (n-octanol/water)	No information available

10. STABILITY AND REACTIVITY

Reactivity	Not Applicable
Chemical Stability	Stable under normal conditions.
Conditions To Avoid	Prevent from freezing.
Incompatible Materials	No materials to be especially mentioned.
Hazardous Decomposition Products	None under normal use.

Possibility Of Hazardous Reactions

None under normal conditions of use.

Product Information

Information on likely routes of exposure

Principal Routes of Exposure Eye contact, skin contact and inhalation.

Acute Toxicity

Product Information No information available

Information on toxicological effects

Symptoms No information available

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact	May cause slight irritation.
Skin contact	Substance may cause slight skin irritation.
Inhalation	May cause irritation of respiratory tract.
Ingestion	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
Sensitization:	No information available
Neurological Effects	No information available.
Mutagenic Effects	No information available.
Reproductive Effects	No information available.
Developmental Effects	No information available.
Target Organ Effects	No information available.
STOT - single exposure	No information available
STOT - repeated exposure	No information available
Other adverse effects	No information available.
Aspiration Hazard	No information available

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (oral) 22163 mg/kg

Component

Acute Toxicity

Titanium dioxide

LD50 Oral: > 10000 mg/kg (Rat)

LD50 Dermal: > 10000 mg/m³ (Rabbit)

LC50 Inhalation (Dust): > 6.82 mg/L (Rat, 4 hr.)

Kaolin, calcined

LD50 Oral: > 5000 mg/kg (Rat) vendor data

Kaolin

LD50 Oral: > 5000 mg/kg (Rat)

Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen.:

Chemical Name	IARC	NTP	OSHA Carcinogen
Titanium dioxide	2B - Possible Human Carcinogen		Listed

• Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

Legend

IARC - International Agency for Research on Cancer
 NTP - National Toxicity Program
 OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects

The environmental impact of this product has not been fully investigated.

Product Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Persistence / Degradability

No information available.

Bioaccumulation / Accumulation

No information available.

Mobility in Environmental Media

No information available.

Ozone

No information available

Component

Acute Toxicity to Fish

Titanium dioxide
 LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

DOT Not regulated

ICAO / IATA Not regulated

IMDG / IMO Not regulated

International Inventories

TSCA: United States Yes - All components are listed or exempt.
DSL: Canada No - Not all of the components are listed.
 One or more component is listed on NDSL.

Federal Regulations

SARA 311/312 hazardous categorization

Acute Health Hazard	No
Chronic Health Hazard	No
Fire Hazard	No
Sudden Release of Pressure Hazard	No
Reactive Hazard	No

SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

None

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product contains the following HAPs:

None

State Regulations

State Right-to-Know

Chemical Name	Massachusetts	New Jersey	Pennsylvania
Titanium dioxide	X	X	X
Kaolin	X	X	X

Legend

X - Listed

16. OTHER INFORMATION

HMIS Health: 1 Flammability: 0 Reactivity: 0 PPE: -

HMIS Legend

- 0 - Minimal Hazard
- 1 - Slight Hazard
- 2 - Moderate Hazard
- 3 - Serious Hazard
- 4 - Severe Hazard
- * - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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Disclaimer

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END OF SAFETY DATA SHEET