



FRESH START®

UNDERCOATER & PRIMER / SEALER K032

Features

- Outstanding Enamel Holdout
- Sands easily to a smooth finish
- Recoat or sand in 2 hours
- Outstanding stain suppression

Recommended For

Previously painted surfaces or as an undercoater & primer/sealer on wood, drywall, masonry, ceiling tile and Masonite® surfaces. Use for water stains, tannin bleed / tannin-rich woods, smoke damage, markers, crayons, pens, pencils, nicotine, hand & fingerprints, household stains such as coffee and many more. May also be used for spot priming exterior surfaces.

General Description

A premium quality alkyd primer for use as an undercoater, sealer or stain blocking primer. Formulated for suppressing most bleeding type stains including crayon, graffiti, grease marks, water stains, rust stains, and smoke. Use as an undercoater for interior wood trim and doors.

Limitations

- Maximum adhesion and hardness may take 3-4 days to develop. **Do not apply over galvanized metal.**
- Do not apply when air and surface temperatures are below 50 °F (10 °C).

Product Information

Colours — Standard: White (00) May be tinted with up to 60 ml of Benjamin Moore® Colour Preview® Colorants per 3.79 L.	Technical Data White
— Tint Bases: N/A	Vehicle Type Alkyd
— Special Colours: Contact your Benjamin Moore representative.	Pigment Type Titanium Dioxide
Certifications & Qualifications: Master Painters Institute MPI # 45, 136	Volume Solids 58.3%
Customer Information Centre: 1-800-361-5898, info@benjaminmoore.com , www.benjaminmoore.ca	Coverage per 3.79 L at Recommended Film Thickness 37.2 – 46.5 sq. m. (400 – 500 sq. ft.)
	Recommended Film Thickness – Wet 3.1 – 4.0 mils – Dry 1.8 – 2.3 mils
	Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.
	Dry Time @ 25 °C (77 °F) @ 50% RH – To Touch 1 hour – To Recoat 2 hours
	High humidity and cool temperatures will result in longer dry, recoat and service times.
	Dries By Evaporation, Oxidation
	Viscosity 82 ± 5 KU
	Flash Point 33 °C (92 °F)
	Gloss / Sheen Flat
	Surface Temperature at Application – Min. 10 °C (50 °F) – Max. 32 °C (90 °F)
	Thin With Do Not Thin
	Clean Up Thinner Mineral Spirits
	Weight Per 3.79 L 5.6 kg (12.3 lbs)
	Storage Temperature – Min. 4.4 °C (40 °F) – Max. 32 °C (90 °F)
	<p style="text-align: center;">Volatile Organic Compounds (VOC)</p> <p style="text-align: center;">338 g/L</p>

Fresh Start® Undercoater & Primer/Sealer (K032)

Surface Preparation

Surfaces to be painted must be clean, cured, dry and free of grease, wax, rust, chalk, and loose or scaling paint. Spot prime all nail holes, areas that need caulking or putty, and any bare wood. Re-prime all puttied areas before applying finish coat.

Bare masonry surfaces: New plaster or masonry surfaces must be allowed to cure (30) before priming. All surfaces must be thoroughly brushed with stiff fiber bristles to remove loose particles.

Difficult Substrates: Benjamin Moore® offers a number of specialty primers for use over difficult substrates. Your Benjamin Moore® retailer can recommend the right problem-solving primer for your needs.

Mildew: If mildew is present, it must be removed with a commercial mildew wash or it will continue to grow through the fresh coating. Caution: Follow manufacturer's direction. Use rubber gloves and protective clothing.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ <https://www.canada.ca/en/health-canada/services/environmental-workplace-health/environmental-contaminants/lead/lead-information-package-some-commonly-asked-questions-about-lead-human-health.html>

Primer/Finish Systems

For best hiding results, tint primer to the approximate shade of the finish coat.

Drywall:

Primer: Fresh Start® Undecoater & Primer/Sealer (K032) or Fresh Start® High-Hiding All Purpose Primer (K046)

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish

Cured Plaster:

Primer: Fresh Start® Undecoater & Primer/Sealer (K032) or Fresh Start® High-Hiding All Purpose Primer (K046)

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish

Wood:

Primer: Fresh Start® Undecoater & Primer/Sealer (K032)

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish

Rough or Pitted Masonry:

Primer: Ultra Spec® Masonry Interior/Exterior Hi-Build Block Filler (K571)

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish

Smooth Poured or Pre-cast Concrete:

Primer: Fresh Start® Undecoater & Primer/Sealer (032)

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish

Ferrous Metal (Steel and Iron):

Primer: Super Spec HP® Alkyd Metal Primer (KP06) or Fresh Start® Undecoater & Primer/Sealer (K032)

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish

Non-Ferrous Metal (Galvanized & Aluminum): All new metal surfaces must be thoroughly cleaned with Corotech® Oil & Grease Emulsifier (V600) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion.

Primer: Ultra Spec® HP Acrylic Metal Primer (FP04)

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish

Hard Glossy Alkyd Surfaces: Abrasion by sanding required for optimum adhesion. Note: maximum adhesion and hardness may take 3-4 days to develop

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Stir thoroughly before and occasionally during use. Apply 1 or 2 coats as received in the container. Two coats provides the maximum sealing and stain suppression. When spot priming, double-coating or applying finish coat, allow at least an overnight dry between coats.

For best results, use a Benjamin Moore® custom blended china bristle brush, Benjamin Moore® roller, or a similar product. This product can also be sprayed.

Spray, Airless: Fluid Pressure — 1,500 to 2,500 PSI;
Tip — .011 - .015 Orifice;

Thinning/Clean Up

Do not thin.

Do not add other paints, oils, driers, or varnishes. Clean equipment with mineral spirits.

Environmental Health & Safety Information

ANGER

FLAMMABLE

READ INSTRUCTIONS BEFORE USING

CONTENTS MAY CATCH FIRE.

Do not smoke. Use only in a well-ventilated area. Keep away from flames, such as a pilot light, and any object that sparks, such as an electric motor.

Materials such as rags used with this product may begin to burn by themselves.

After use, put rags in water or lay flat to dry, then discard.

Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

KEEP OUT OF REACH OF CHILDREN

Refer to Safety Data Sheet for additional health and safety information.