

• Lifetime Warranty

of the film.

fading, cracking, peeling

and the formation of

mildew on the surface

Features

- Excellent hiding
- Dries quickly ٠
- Low temperature • application down to 40 °F (4.4 °C)
- Excellent color retention
- Self priming •

Recommended For

A premium exterior, high build, 100% acrylic paint recommended for wood, hardboard, fiber cement, cedar shake, vinyl and aluminum siding; unglazed brick, concrete, stucco, cinder block, and primed metal.

SOFT GLOSS N403 **General Description** Durable finish resists

A premium quality, high build, self-priming, 100% acrylic latex formula engineered for optimum hide. It adheres powerfully to exterior substrates and provides advanced stain resistance. Specially formulated to resist mildew growth on the paint film. With easy application by brush, roller or spray, this coating offers excellent flow and leveling and delivers an extremely durable, protective finish.

REGAL® SELECT

EXTERIOR PAINT – HIGH BUILD

Limitations

- Do not apply when air and surface temperatures are below 35 °F (1.6 °C)
- Not for interior use

Product Information			
Colors — Standard:	Technical Data◊ Base 1		
White (01), Black (80)	Vehicle Type 100% Acrylic Latex		
— Tint Bases: Benjamin Moore [®] Gennex [®] bases 1X, 2X, 3X,4X	Pigment Type Titanium Dioxide		
	Volume Solids 41.9%		
— Special Colors: Contact your Benjamin Moore Representative	Coverage per Gallon at275 – 375 sq. ft.Recommended Film Thickness(25.6 – 34.9 sq. m.)		
Certifications & Qualifications:	Recommended Film - Wet 5.0 mile		
VOC compliant in all regulated areas	Thickness – Dry 2.0 mils		
Master Painters Institute MPI # 11 ASTM D 3273 Mildew/Mold resistance test: No growth on the surface of the paint film.	Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.		
Mildew resistance test ASTM D3274: Pass, no growth.	Dry Time @ 77 °F – To Touch 1Hou		
Water Vapor Permeance ASTM D1653: 41.6 perms Flexibility ASTM D522: Pass (no cracking)	(25 °C) @ 50% RH – To Recoat 4 Hours		
Tensile Strength ASTM D2270: 1429 psi, 429% elongation Alkali Resistance ASTM D 1308 (over 608 masonry primer): Pass	Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times.		
Wind Driven Rain resistance ASTM D6904 (over 608 masonry primer): Pass (0.017 lb weight gain)	Dries By Evaporation, Coalescence		
	Viscosity 102 ± 3 KU		
LIFETIME LIMITED WARRANTY: Benjamin Moore & Co. warrants that this product when used in accordance with the label instructions, will not: 1. blister from properly prepared and primed surfaces, 2. peel from properly prepared and primed surfaces, and 3. wear down or weather to expose the previously painted surface. This warranty shall be effective for so long as you reside in your home and is made to the original residential consumer paint purchaser. This warranty is non-transferable. If this product fails to perform as explained above when used according to label instructions within the warranty period, Benjamin Moore & Co. will, upon presentation of proof of purchase (original sales receipt), provide an equivalent or comparable product at no charge. Since we have no control over surface preparation or application, THIS LIFETIME LIMITED WARRANTY DOES NOT INCLUDE THE COST OF LABOR FOR APPLICATION OF PAINT. BENJAMIN MOORE SHALL IN NO EVENT BE LIABLE FOR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME STATES DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE LIMITATIONS OR EXCLUSIONS CONTAINED IN THE ABOVE WARRANTY MAY NOT APPLY TO YOU. This warranty gives you specific legal rights; you may also have other rights which vary state to state. Technical Assistance Available through your local authorized independent Benjamin Moore retailer. For the location of the retailer nearest you, call 1-866-708-9180 or visit www.benjaminmoore.com	Flash Point N/A		
	Gloss / Sheen Soft Gloss (45 – 60 @ 60°)		
	Surface Temperature – Min. 35 °F (1.6 °C)		
	at Application – Max. 100 °F (37.7 °C)		
	Thin With See Chart		
	Clean Up Thinner Clean Water		
	Weight Per Gallon 11.0 lbs		
	– Min. 40 °F (4.4 °C)		
	Storage Temperature - Max. 95° F (35 °C)		
	Volatile Organic Compounds (VOC) 44.8 Grams/Liter .37 Lbs./Gallon		

Surface Preparation

Surfaces must be clean, dry and free of oil, grease, wax, rust, mildew, chalk and loose or scaling paint. Cement based water proofing paints should be removed. Glossy surfaces must be dulled. Un-weathered areas such as eaves, porch ceilings, overhangs and protected wall areas should be washed with a Benjamin Moore[®] Clean (N318) and rinsed with a strong stream of water from a garden hose or power washer to remove contaminants that can interfere with proper adhesion. Stains from mildew must be removed by cleaning with Benjamin Moore[®] Clean (N318) prior to coating the surface. **Caution:** Refer to the (N318) Clean technical data and material safety data sheets for instructions on its proper use and handling.

All new masonry surfaces must be power washed or brushed thoroughly with stiff fiber bristles to remove loose particles. New masonry substrates must be allowed to cure for 30 days before priming or painting. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds.

Difficult Substrates: Benjamin Moore[®] offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore[®] retailer can recommend the right problem-solving primer for your special needs.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Informational Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead

Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results, tint the primer to the approximate shade of the finish coat, especially when a significant color change is desired. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

Wood and Engineered Wood Products:

Primer: No primer needed

Finish: 1 or 2 coats Regal[®] Select Exterior Paint High Build Soft Gloss Finish (N403)

Bleeding Type Woods, (Redwood and Cedar):

Primer: Fresh Start[®] Exterior Wood Primer (094) or 1-2 coats of Fresh Start[®] High-Hiding All Purpose Primer (046) may be used **Finish:** 1 or 2 coats Regal[®] Select Exterior Paint High Build Soft Gloss Finish (N403)

Vinyl Siding & Vinyl Composite

In most cases, a primer is not necessary. Only areas of pitted and porous vinyl siding must be primed. In these cases, we recommend Fresh Start[®] High-Hiding All Purpose Primer (046)

Colors that are safe for use on vinyl siding - Do not paint vinyl with any color darker than the original color or having a Light Reflective Value (LRV) of less than 55 unless it is in the Benjamin Moore approved Colors for Vinyl palette and comports with the specific vinyl manufacturer guidelines when making the color selection and painting. Otherwise, the color will absorb more heat, possibly causing the siding to warp, resulting in additional repairs and expenses.

Rough or Pitted Masonry:

Primer: Ultra Spec[®] Masonry Interior/Exterior Hi-Build Block Filler (571) Finish: 1 or 2 coats Regal[®] Select Exterior Paint High Build Soft Gloss Finish (N403)

Poured or Pre-cast Concrete and Fiber Cement Siding: Primer: No primer needed

Finish: 1 or 2 coats Regal[®] Select Exterior Paint High Build Soft Gloss Finish (N403)

Ferrous Metal (Steel and Iron):

Primer: Ultra Spec[®] HP Acrylic Metal Primer (HP04) or Super Spec HP[®] Alkyl Metal Primer (P06)

Finish: 1 or 2 coats Regal[®] Select Exterior Paint High Build Soft Gloss Finish (N403)

Non-Ferrous Metal (Galvanized & Aluminum):

All new metal surfaces must be thoroughly cleaned with Corotech[®] Oil & Grease Emulsifier (V600) to remove contaminants. New shiny nonferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

Primer: No Primer needed

Finish: 1 or 2 coats Regal[®] Select Exterior Paint High Build Soft Gloss Finish (N403)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Stir thoroughly before and during use. Apply one or two coats. For best results, use a premium Benjamin Moore[®] custom-blended nylon/polyester brush, premium Benjamin Moore[®] roller, or a similar product. Apply paint generously from unpainted area into wet area. This product can also be sprayed. Refer to the chart below for application recommendations.

Thinning/Clean Up

Conditioning with Benjamin Moore[®] 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics. The chart below is for general guidance

	Mild conditions	Severe Conditions
	Humid (RH> 50%) with no direct sunlight & with little to no wind	Dry (RH<50%), in direct sunlight, or windy conditions
Brush: Nylon / Polyester	No thinning necessary	Add 518 Extender or
Roller: Premium Quality		water: Max of 8 fl. oz. to a gallon
Spray: Airless Pressure: 1500 -2500 psi Tip: 0.011-0.015		of paint Never add other paints or solvents.

Clean Up: Clean up with warm soapy water. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental Health & Safety Information

WARNING!

Possible birth defect hazard. Contains, Carbamic acid, 1Hbenzimidazol-2-yl-, methyl ester, which may cause birth defects based on animal data.

Use only with adequate ventilation. Do not breathe vapors, spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

WARNING: Cancer and Reproductive Harmwww.P65warnings.ca.gov

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under "Clean Up".

KEEP OUT OF REACH OF CHILDREN PROTECT FROM FREEZING

Refer to Safety Data Sheet for additional health and safety information.

Benjamin Moore & Co., 101 Paragon Drive, Montvale, NJ 07645 Tel: (201) 573-9600 www.benjaminmoore.com M72 N403 US 102821 Benjamin Moore, Fresh Start, Gennex, Regal, Super Spec HP, Ultra Spec and the triangle "M" symbol are registered trademarks licensed to Benjamin Moore & Co. All other marks are the property of their respective owner. ©2015, 2021 Benjamin Moore & Co. All rights reserved