



# REGAL<sup>®</sup> SELECT EXTERIOR PAINT – REVIVE<sup>®</sup> FOR VINYL SIDING 544

## Features

- Vinyl Lock technology for superior adhesion
- Long lasting durability to resist cracking, peeling, and fading
- A wide range of colors formulated to be safe for vinyl
- Resists buckling and warping
- Self-priming
- Mildew resistant
- Excellent flow and leveling
- Low lustre finish

## Recommended For

For exterior use on weathered vinyl/PVC siding and trim.

## General Description

Regal<sup>®</sup> Select Exterior REVIVE<sup>®</sup> is a premium exterior coating specially formulated for optimal performance on vinyl siding. With the added benefits of Vinyl Lock technology and a proprietary fortified acrylic resin it delivers superior adhesion. It also fully covers the previous color or faded areas on weathered vinyl.

## Limitations

- Do not apply when air and surface temperatures are below 40 °F (4.4 °C).
- Polypropylene siding

## Product Information

Colors — Standard:	Technical Data <sup>◇</sup>	Pastel Base
N/A	Vehicle Type	Proprietary fortified acrylic
<b>— Tint Bases:</b> Benjamin Moore <sup>®</sup> Gennex <sup>®</sup> bases 1X, 2X, 3X & 4X	Pigment Type	Titanium Dioxide
<b>— Special Colors:</b> Contact your Benjamin Moore <sup>®</sup> representative	Volume Solids	41.2 - 45.2%
<b>Certifications &amp; Qualifications:</b> VOC compliant in all regulated areas	Coverage per Gallon at Recommended Film Thickness	350 – 450 Sq. Ft.
<b>Technical Assistance</b> Available through your local authorized independent Benjamin Moore retailer. For the location of the retailer nearest you, call 1-866-708-9180 or visit <a href="http://www.benjaminmoore.com">www.benjaminmoore.com</a>	Recommended Film Thickness	– Wet 4.0 mils – Dry 1.7 mils
<b>WARRANTY</b> Benjamin Moore & Co. warrants that this product when used in accordance with the label instructions, will not: 1. blister from properly prepared and primed surfaces, 2. peel from properly prepared and primed surfaces, and 3. wear down or weather to expose the previously painted surface. This warranty shall be effective for so long as you reside in your home and is made to the original residential consumer paint purchaser. This warranty is non-transferable. If this product fails to perform as explained above when used according to label instructions within the warranty period, Benjamin Moore & Co. will, upon presentation of proof of purchase (original sales receipt), provide an equivalent or comparable product at no charge. Since we have no control over surface preparation or application, THIS LIFETIME LIMITED WARRANTY DOES NOT INCLUDE THE COST OF LABOR FOR APPLICATION OF PAINT. BENJAMIN MOORE SHALL IN NO EVENT BE LIABLE FOR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME STATES DO NOT ALLOW THE EXCLUSION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE LIMITATIONS OR EXCLUSIONS CONTAINED IN THE ABOVE WARRANTY MAY NOT APPLY TO YOU. This warranty gives you specific legal rights; you may also have other rights which vary state to state.	Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.	
	Dry Time @ 77 °F (25 °C) @ 50% RH	– To Touch 2 – 4 Hours – To Recoat 4 Hours
	High humidity and cool temperatures will result in longer dry, recoat and service times.	
	Dries By	Evaporation, Coalescence
	Viscosity	100 ± 2 KU
	Flash Point	None
	Gloss / Sheen	Low Lustre (7 - 13 @ 60°)
	Surface Temperature at Application	– Min. 40 °F – Max. 100 °F
	Thin With	See Chart
	Clean Up Thinner	Clean Water
	Weight Per Gallon	11.3 lbs
	Storage Temperature	– Min. 40 °F – Max. 90 °F
	<b>Volatile Organic Compounds (VOC)</b>	
	36 Grams/Liter	0.30 Lbs./Gallon

<sup>◇</sup> Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

## Regal® Select Exterior Paint – Revive® for Vinyl Siding 0544

### Vinyl Siding Preparation & Application

**Inspect your siding and make sure it is properly installed** - Vinyl siding is designed to hang from the fasteners so that it can easily move from side to side as it expands and contracts due to thermal expansion. Make repairs as needed.

**Before painting, the surface must be cleaned and any mildew, chalk, or dirt removed to ensure maximum adhesion and to avoid staining** - The siding can be cleaned either by hand scrubbing or power washing. If you choose to power wash, use caution with the pressure settings, so that you do not damage the siding or remove sound paint. Care should be taken not to allow water to seep under the siding around windows, doors, vents, soffits and any other openings. Hold the nozzle facing down to avoid forcing water under the siding panels. A product such as Benjamin Moore® Multi-Purpose Cleaner (N318) is ideal for this cleaning process. Whichever cleaner is used, thoroughly rinse the surface with clean water after washing. Surface needs to be dry before priming or painting.

**Priming** – In most cases a primer is not necessary. Only areas of pitted and porous vinyl siding must be primed. In these cases we recommend Benjamin Moore® Fresh Start® High-Hiding All Purpose Primer (046), or Fresh Start® Multi-Purpose Latex Primer (N023).

**After proper preparation and priming, where necessary, apply two coats of Regal® Select Exterior REVIVE™.**

**Colors that are safe for use on vinyl siding** – Regal® Select Exterior REVIVE® offers hundreds of colors that are safe for vinyl siding. *Do not paint vinyl siding a color deeper than the original siding shade unless it is from this palette. Otherwise the color will absorb more heat, possibly causing the siding to warp, resulting in additional repairs and expenses.*

### Application

Stir thoroughly before and during use. Apply two coats. For best results, use a Benjamin Moore® custom-blended nylon/polyester brush Benjamin Moore® roller, or a similar product. This product can also be sprayed.

**Spray, Airless:** Fluid Pressure — 1,500 to 2,500 PSI;  
Tip — .013 - .017 Orifice.

### Thinning/Clean Up

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Clean up with warm soapy water. Brushes should be given an additional quick rinse with mineral spirits if compliant with local requirements, followed by a second wash in soapy water, then rinsed thoroughly. Spray equipment should be given a final rinse with mineral spirits to prevent rusting if compliant with local requirements.

Conditioning with Benjamin Moore® 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics. The chart below is for general guidance		
	Mild conditions	Severe Conditions
	Humid (RH> 50%) with no direct sunlight & with little to no wind	Dry (RH<50%), in direct sunlight, or windy conditions
<b>Brush:</b> Nylon / Polyester	No thinning necessary	Add <b>518 Extender</b> or <b>water:</b>
<b>Roller:</b> Premium Quality		Max of 8 fl. oz. to a gallon of paint
<b>Spray:</b> Airless Pressure: 1500 -2500 psi Tip: 0.013-0.017		<b>Never add other paints or solvents.</b>

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

### Environmental, Health & Safety Information

**Cancer Hazard. Contains Crystalline Silica that can cause cancer when in respirable form (spray mist or sanding dust).**

**Use only with adequate ventilation.** Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.



**WARNING** Cancer and Reproductive Harm—  
[www.P65warnings.ca.gov](http://www.P65warnings.ca.gov)

**FIRST AID:** In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL** – Absorb with inert material and dispose of as specified under “Clean Up”.

**KEEP OUT OF REACH OF CHILDREN  
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional  
health and safety information.**