



OPTIMUM HIDE[®]

INTERIOR LATEX CEILING WHITE

FLAT FINISH 4.10

Features

- Latex Ceiling Paint
- Exceptional Hiding Power
- Uniform Flat Finish
- Dries In Minutes
- Spatter Resistant

Recommended For

Drywall & Plastered Ceilings, Acoustical Tile, Masonry, Primed Metal & Wood. This product allows you to paint anywhere, anytime. It is bright white, hides surface imperfections, is spatter resistant and is water based, allowing for quick and easy clean-up. Designed for interior ceiling applications. The dead flat finish eliminates the low angular sheen often exhibited by regular flat wall paints.

General Description

Optimum Hide[®] Latex Ceiling White is bright white and dries to a uniform flat finish that hides surface imperfections. It dries in 30 minutes so you can put your room back in use as soon as you finish painting. Use Latex Ceiling White on drywall, plaster, primed wood and primed metal. It is designed for use on ceilings in living rooms, dining rooms, family rooms and bedrooms. This product is suitable for use in for offices, hotels, hospitals, nursing homes and other public facilities that cannot shut down just to paint.

Limitations

- Do not apply when air, product or surface temperature is below 10 °C (50 °F).
- For interior use only

Product Information

<p>Colours — Standard: White (10)</p> <p>— Tint Bases: N/A</p> <p>— Special Colours: Contact your dealer.</p> <p>Certifications & Qualifications :</p> <p>The products supported by this data sheet contain a maximum of 100 grams per litre VOC/VOS (0.83 lbs. /gal.) excluding water & exempt solvents.</p> <p>Technical Assistance: Available through your local authorized independent dealer. For the location of the dealer nearest you, call 1-800-361-5898 or visit www.coronadopaint.ca</p>	<table border="1"> <thead> <tr> <th colspan="2">Technical Data[◇]</th> <th>White</th> </tr> </thead> <tbody> <tr> <td>Vehicle Type</td> <td></td> <td>Vinyl Acrylic</td> </tr> <tr> <td>Pigment Type</td> <td></td> <td>Titanium Dioxide</td> </tr> <tr> <td>Volume Solids</td> <td></td> <td>40.3 ± 1.0%</td> </tr> <tr> <td>Coverage per 3.79 L at</td> <td></td> <td>27.9 – 37.2 sq. m.</td> </tr> <tr> <td>Recommended Film Thickness</td> <td></td> <td>(300 – 400 sq. ft.)</td> </tr> <tr> <td>Recommended Film Thickness</td> <td>– Wet</td> <td>4.0 - 5.3 mils</td> </tr> <tr> <td></td> <td>– Dry</td> <td>1.5 - 2.0 mils</td> </tr> <tr> <td colspan="3">Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.</td> </tr> <tr> <td>Dry Time @ 25 °C (77 °F) @ 50% RH</td> <td>– Tack Free</td> <td>30 Minutes</td> </tr> <tr> <td></td> <td>– To Recoat</td> <td>2 – 3 Hours</td> </tr> <tr> <td colspan="3">High humidity and cool temperatures will result in longer dry, recoat and service times.</td> </tr> <tr> <td>Dries By</td> <td></td> <td>Coalescence</td> </tr> <tr> <td>Viscosity</td> <td></td> <td>95 – 100 KU</td> </tr> <tr> <td>Flash Point</td> <td></td> <td>93.2 °C (200 °F) (TT-P-141, Method 4293)</td> </tr> <tr> <td>Gloss / Sheen</td> <td></td> <td>Flat 0 - 3 units @ 85°</td> </tr> <tr> <td>Surface Temperature at Application</td> <td>– Min.</td> <td>10 °C (50 °F)</td> </tr> <tr> <td></td> <td>– Max.</td> <td>32.2 °C (90 °F)</td> </tr> <tr> <td>Thin With</td> <td></td> <td>Clean Water</td> </tr> <tr> <td>Clean Up Thinner</td> <td></td> <td>Warm, Soapy Water</td> </tr> <tr> <td>Weight Per 3.79 L</td> <td></td> <td>5.7 kg (12.4 lbs.)</td> </tr> <tr> <td>Storage Temperature</td> <td>– Min.</td> <td>7.2 °C (45 °F)</td> </tr> <tr> <td></td> <td>– Max.</td> <td>35 °C (95 °F)</td> </tr> <tr> <td colspan="3" style="text-align: center;">Volatile Organic Compounds (VOC)</td> </tr> <tr> <td colspan="3" style="text-align: center;">43.3 Grams/Liter</td> </tr> </tbody> </table>	Technical Data [◇]		White	Vehicle Type		Vinyl Acrylic	Pigment Type		Titanium Dioxide	Volume Solids		40.3 ± 1.0%	Coverage per 3.79 L at		27.9 – 37.2 sq. m.	Recommended Film Thickness		(300 – 400 sq. ft.)	Recommended Film Thickness	– Wet	4.0 - 5.3 mils		– Dry	1.5 - 2.0 mils	Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.			Dry Time @ 25 °C (77 °F) @ 50% RH	– Tack Free	30 Minutes		– To Recoat	2 – 3 Hours	High humidity and cool temperatures will result in longer dry, recoat and service times.			Dries By		Coalescence	Viscosity		95 – 100 KU	Flash Point		93.2 °C (200 °F) (TT-P-141, Method 4293)	Gloss / Sheen		Flat 0 - 3 units @ 85°	Surface Temperature at Application	– Min.	10 °C (50 °F)		– Max.	32.2 °C (90 °F)	Thin With		Clean Water	Clean Up Thinner		Warm, Soapy Water	Weight Per 3.79 L		5.7 kg (12.4 lbs.)	Storage Temperature	– Min.	7.2 °C (45 °F)		– Max.	35 °C (95 °F)	Volatile Organic Compounds (VOC)			43.3 Grams/Liter		
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Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials and mildew. Remove any peeling or scaling paint, and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust. Spot prime before and after filling nail holes, cracks, and other surface imperfections.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure.

Primers: New surfaces should be fully primed. Previously painted surfaces should be primed or spot primed as necessary. There are a number of specialty primers available in our family of brands that can be used on difficult substrates such as bleeding woods, hard glossy surfaces, or other substrates where paint adhesion or stain blocking is a problem. Your dealer can recommend the right problem solving primer necessary to meet your needs.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ <https://www.canada.ca/en/health-canada/services/environmental-workplace-health/environmental-contaminants/lead/lead-information-package-some-commonly-asked-questions-about-lead-human-health.html>

Application

Apply by brush, roller or spray. Apply generously as it comes from the container. Do not apply when air, product or surface temperature is below 10 °C (50 °F). May be thinned sparingly with water if necessary. Two coats may be required when drastically changing colours or when painting new drywall.

Spray, Airless: 1500 - 2500 psi Tip—.017 - .019 Orifice

Clean Up

Clean equipment with warm, soapy water immediately after use.

Environmental Health & Safety Information

Use only in a well ventilated area. Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for
additional health and safety information.**